

ASHOKA
Web 3.0 Style Guide
2016. 03. 28



Web 3.0 Style Guide

MADERNO

ASHOKA

Web 3.0 Style Guide

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4. Texture

5. Detail

ASHOKA

Web 3.0 Style Guide

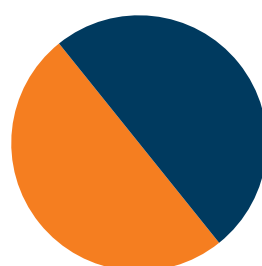
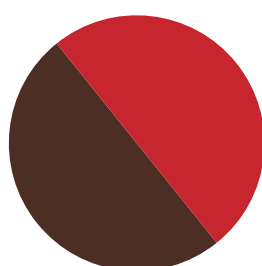
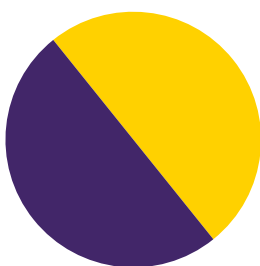
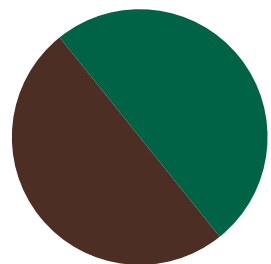
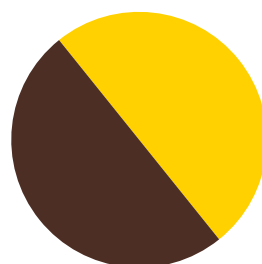
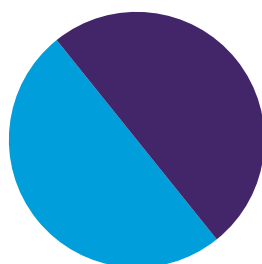
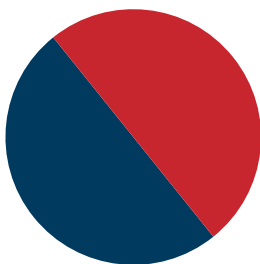
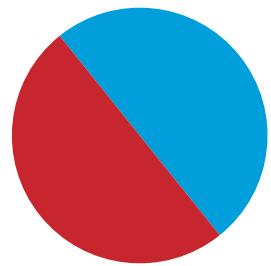
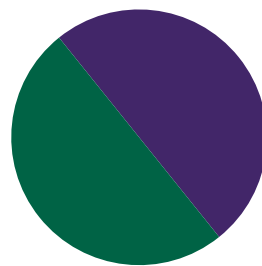
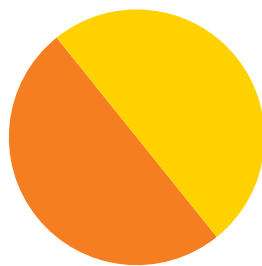
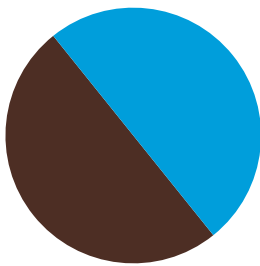
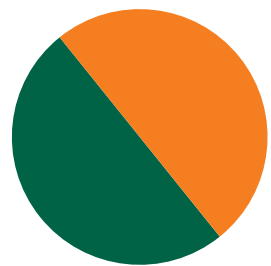
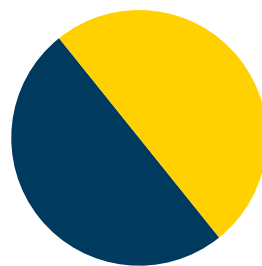
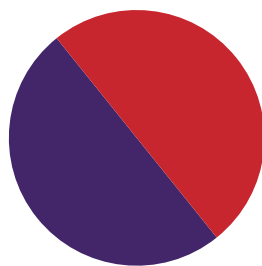
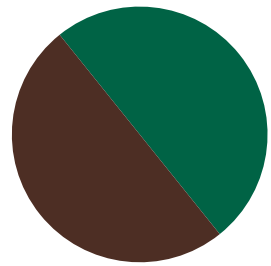
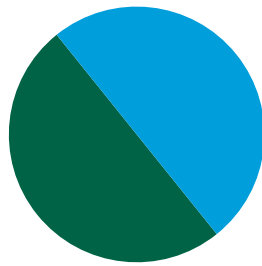
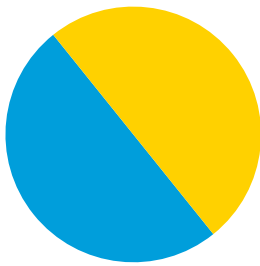
1. Color



No. 0033366
R0 G58 B95

No. ff9933
R245 G126 B32

 <p>ASHOKA</p> <p>No. 009edb R0 G158 B219</p>				
 <p>ASHOKA</p> <p>No. 422668 R66 G38 B105</p>				
 <p>ASHOKA</p> <p>No. 006344 R0 G99 B69</p>				
 <p>ASHOKA</p> <p>No. 4c2d23 R77 G46 B36</p>				
 <p>ASHOKA</p> <p>No. c6262d R199 G38 B46</p>				
 <p>ASHOKA</p> <p>No. ffd100 R255 G209 B0</p>				



STEP : 1**Contents organized based on character**

* Designated a main color for each category but created an overall image using navy and #ff9933; tone.

* Used the designated color to highlight the important content in order to enhance readability and draw attention.

* Categories that overlap in color are differentiated by the sub-color variations.

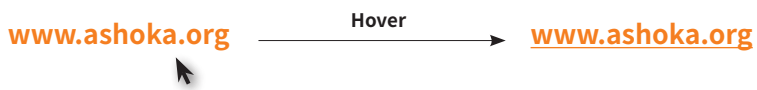
STEP : 2

Contents organized based on function

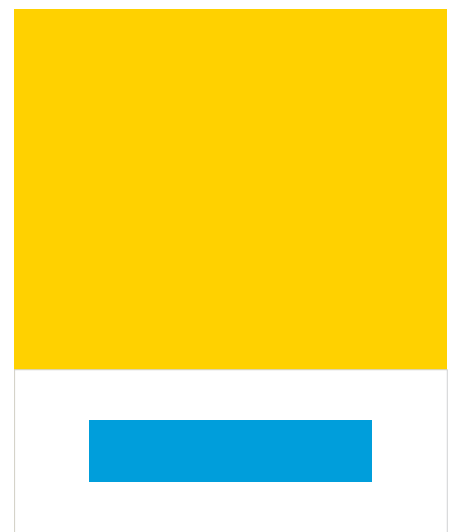
Hover & Links



예) Ashoka is the largest network of social entrepreneurs worldwide, with nearly 3,000 Ashoka Fellows in 70 countries putting their system changing ideas into practice on a global scale.



Click

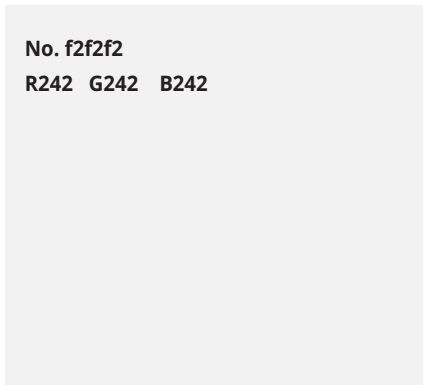


STEP : 3

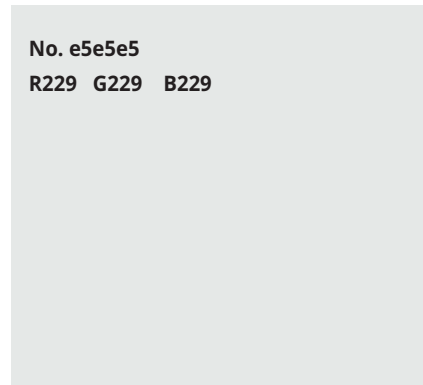
Background-the background color value that must be fixed

MORE FOR YOU/RESOURCES/PARTNERS background color is a fixed value which are identical on all pages.

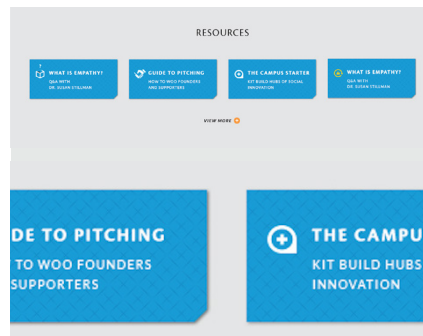
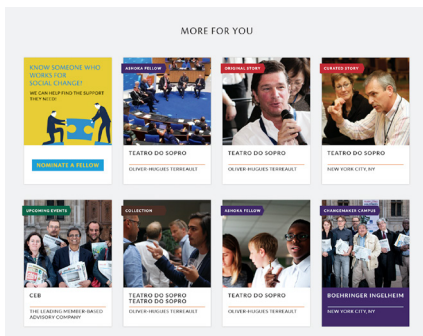
MORE FOR YOU



RESOURCES



PARTNERS



STEP : 3

Background

Having the white base background, gray is added on to the sections depending on the content.

Type 1~3 is the general applicable standard.

Gray is added based on the fixed value for MORE FOR YOU/RESOURCES/PARTNERS

ex)Collection page: white-gray(No.e5e5e5)-MORE FOR YOU(No.f2f2f2)-RESOURCES(No.e5e5e5)-NAVY.

Type 1 : Identical contents like the search page will have a white background.

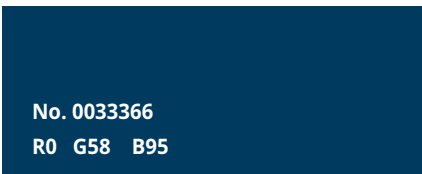
Type 2 : When the contents are divided into 2-4: white-gray (No.f2f2f2)-white-gray(No,f2f2f2)

Type 3 : The order will be white-gray(No.f2f2f2)-white-gray(No.e5e5e5)-gray(No.f2f2f2)-white when the contents are divided more than Type 2. Order of the color arrangement is flexible considering the background color of MORE FOR YOU/RESOURCES/PARTNERS mentioned on PDF pg.9.

Type 1



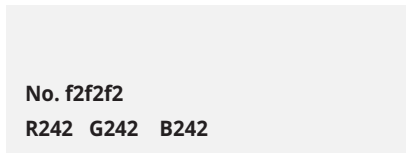
White



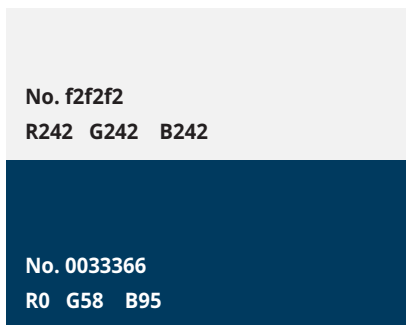
Type 2



White



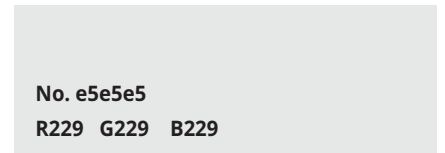
White



Type 3



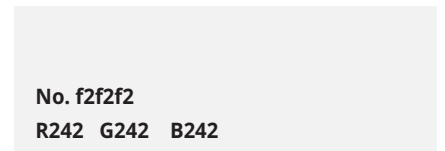
White



No. f2f2f2

R242 G242 B242

White



White



Color Summary Sheet

Content Types	Color	Level	Action Button
Story [Original]			
Story [Curated]			
Collection			
Profile [Fellow]			
Profile [School]			
Profile [Campus]			
Profile [Youth]			
Events			
Action			
Resources			
People [Staff]	Default		
People [Author]	Default		
Supporters	Default		
Issue	Default		
Program	Default		
Global (Incl Menu)			www.ashoka.org 

ASHOKA

Web 3.0 Style Guide

2. Fonts

Heading

Cronos Pro Subhead

<https://typekit.com/fonts/cronos-pro-subhead>

ABCDEFGHIJKLM

NOPQRSTUVWXYZ

abcdefghijklmn

opqrstuvwxyz

1234567890

A A

A A

Body Text

Lato

www.google.com/fonts

ABCDEFGHIJKLM

NOPQRSTUVWXYZ

abcdefghijklmn

opqrstuvwxyz

1234567890

A A A A

A A A A

2.Fonts

Summary

NAVIGATION

font-family: Lato;
font-size: 11px;
font-style: normal;
line-height: 25px;
font-weight: bold;
font-variant: small-caps;
letter-spacing: 0.1em;
color:#000;

HOME > OUR WORK > COLLECTION

ABOUT / STORIES / CURATED / MORE FOR YOU / RESOURCES

TITLE

font-family: "Cronos Pro";
font-size: 36px;
font-style: normal;
line-height: normal;
font-weight: 400;
letter-spacing: 3px;
font-variant: small-caps;
color: #000000

ASHOKA & THE LEGO FOUNDATION COLLECTION

SUB TITLE

font-family: "Cronos Pro";
font-size: 26px;
font-style: normal;
line-height: normal;
font-weight: 400;
letter-spacing: 3px;
font-variant: small-caps;
color: #000000

FOCUS AREAS

ABOUT THIS STORIES

POINT TITLE

font-family: "Cronos Pro";
font-size: 26px;
font-style: normal;
line-height: normal;
font-weight: 400;
letter-spacing: 3px;
color: #fixed color;
font-variant: small-caps;

This collection details the engagement of
Ashoka and Lego in lorem ipsum dolor sit amet,
consectetur adipiscing elit.

FEBRUARY 25TH - 27TH, 2016. TULANE UNIVERSITY

BODY

font-family: Lato;
font-size: 14px;
font-style: normal;
line-height: 25px;
font-weight: normal;
font-variant: normal;
letter-spacing:
normal;

SUMMARY_LINK
font-family: "Vijaya";
font-size: 17pt;
font-style: normal;
font-weight: normal;
line-height: normal;
font-weight: normal;
letter-spacing: 0.1em;
word-spacing: normal;
color: #ff9933;

of the only places in the world at the time that was directly tackling large-scale system change. It was doing
rs who would address the root cause of a problem and change the system. Over the years I became filled with
inds of social entrepreneurs tackle and solve(*as powerfully described* by Scarlett Johan) intractable problems.
or a significant sector of the US homeless population.

people from India to Afghanistan access health and mental health services. Paul Rice has brought dignity and
trade and helping it become a norm across many industries. Over the years I came to understand why Ashoka
urs. It is has nothing to do with whether they are for profit or non-profit, and everything to do with whether
change, launching new industries and changing ecosystems. This is important, because if you can do that, you
of millions or *billions of people*.

2.Fonts

Summary

TILE TYPE

SMALL STORY TITLE

font-family: "Lato Black";
font-size: 14px;
font-style: normal;
font-weight: normal;
font-variant: small-caps;
letter-spacing: 2px;
color: #ffffff

SMALL STORY BODY

font-family: Lato;
font-size: 12px;
font-style: normal;
line-height: 15px;
font-weight: bold;
letter-spacing: 0.1em;
color:#ffffff;



BANNER

BANNER TITLE

font-family: "Cronos Pro";
font-size: 20px;
font-style: normal;
line-height: 25px;
font-weight: 300;
letter-spacing: 1px;
color: #액션배너에fixed color;
font-variant: small-caps;

BANNER SUMMARY

font-family: Lato;
font-size: 14px;
font-style: normal;
line-height: 20px;
font-weight: normal;
font-variant: normal;
letter-spacing: normal;
color: #fixed color;

BANNER BUTTON

font-family: "Cronos Pro";
font-size: 18px;
font-style: normal;
line-height: 20px;
font-weight: bold;
letter-spacing: 1px;
color: #fixed color;
font-variant: small-caps;



VERTICAL BANNER

VERTICAL BANNER TITLE

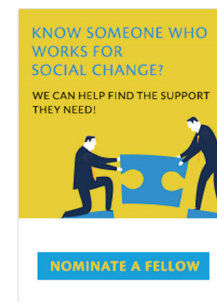
font-family: "Cronos Pro";
font-size: 18px;
font-style: normal;
line-height: 20px;
font-weight: 300;
letter-spacing: 1px;
color: #fixed color;
font-variant: small-caps

VERTICAL BANNER SUMMARY

font-family: Lato;
font-size: 11px;
font-style: normal;
line-height: 15px;
font-weight: bold;
letter-spacing: 0.1em;
color:#fixed color;

VERTICAL BANNER BUTTON

font-family: "Cronos Pro";
font-size: 16px;
font-style: normal;
line-height: 20px;
font-weight: bold;
letter-spacing: 1px;
color: #fixed color;
font-variant: small-caps;



2.Fonts

Summary

WIDE BANNER

WILD BANNER TITLE

font-family: "Cronos Pro";
font-size: 20px;
font-style: normal;
line-height: normal;
font-weight: 600;
letter-spacing: 3px;
color: #fixed color;
font-variant: small-caps;

WILD BANNER SUMMARY

font-family: "Cronos Pro";
font-size: 18px;
font-style: normal;
line-height: normal;
font-weight: 300;
letter-spacing: 3px;
color: #fixed color;
font-variant: small-caps;

WILD BANNER BUTTON

font-family: "Cronos Pro";
font-size: 18px;
font-style: normal;
line-height: 20px;
font-weight: 600;
letter-spacing: 1px;
color: #fixed color;
font-variant: small-caps;

OUR FRIENDS AT THE GLOBAL INNOVATION SUMMIT ARE PROVIDING AN ASHOKA-EXCLUSIVE DISCOUNT YOU CAN TAKE ADVANTAGE OF.

ENTER 'VIP20' FOR 20% DISCOUNT TO GLOBAL INNOVATION SUMMIT FEBRUARY 17-19, 2015.

INNOVATION SUMMIT

TOPIC

TOPICS TITLE

font-family: "Lato Black";
font-size: 10px;
font-style: normal;
font-weight: normal;
font-variant: small-caps;
letter-spacing: 1px;
color: #ffffff;
line-height: normal;
white-space: pre;
display:inline-block; width:100%;
background-color:#fixed color;

TOPICS CATEGORY

font-family: Lato;
font-size: 12px;
font-style: normal;
line-height: 20px;
font-weight: normal;
letter-spacing: normal;
color:#000000;

TOPICS CATEGORY(Hover)

font-family: Lato;
font-size: 12px;
font-style: normal;
line-height: 20px;
font-weight: normal;
letter-spacing: normal;
color: #ff9933;
text-decoration: underline;

RELATED TOPICS

Works with Caregivers

[Innovates in Health](#)

City & Community Participation

LABEL

font-family: "Lato Black";
font-size: 10px;
font-style: normal;
font-weight: normal;
font-variant: small-caps;
letter-spacing: 1px;
color: #ffffff

VIEW MORE

font-family: Lato;
font-style: normal;
line-height: 25px;
font-weight: normal;
letter-spacing: 0.2em;
font-variant: small-caps;
font-size: 10px;
font-family: "Lato Black";
font-style: italic;

SHARE(INFO_LINK(ACTION))

font-family: "Lato";
font-size: 11px;
font-style: normal;
font-weight: bold;
font-variant: small-caps;
letter-spacing: 2px;
line-height: 15px;
color: #000000 ;

ASHOKA FELLOW

UPCOMING EVENTS

ORIGINAL STORY

COLLECTION

VIEW MORE 

SHARE  

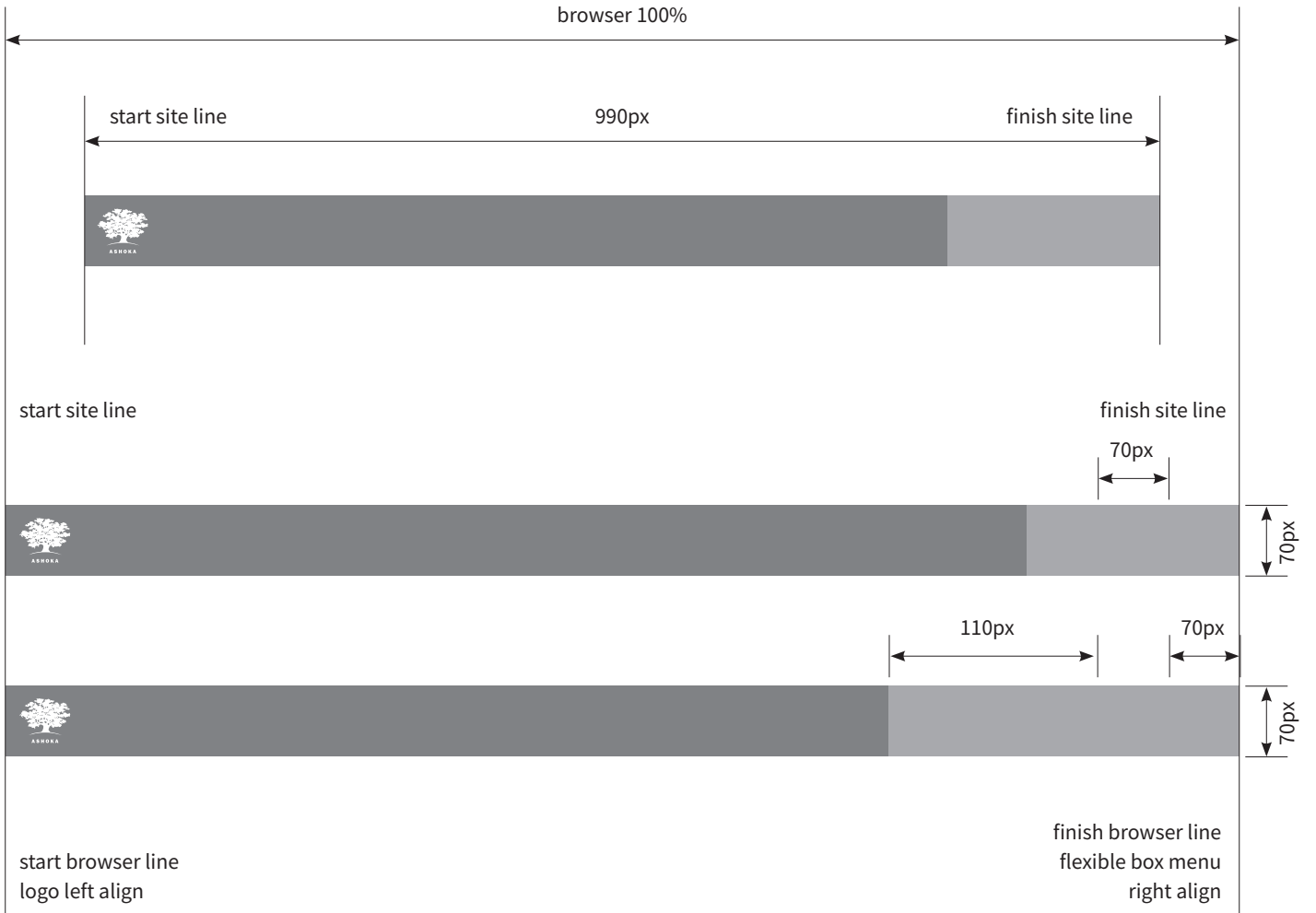
ASHOKA

Web 3.0 Style Guide

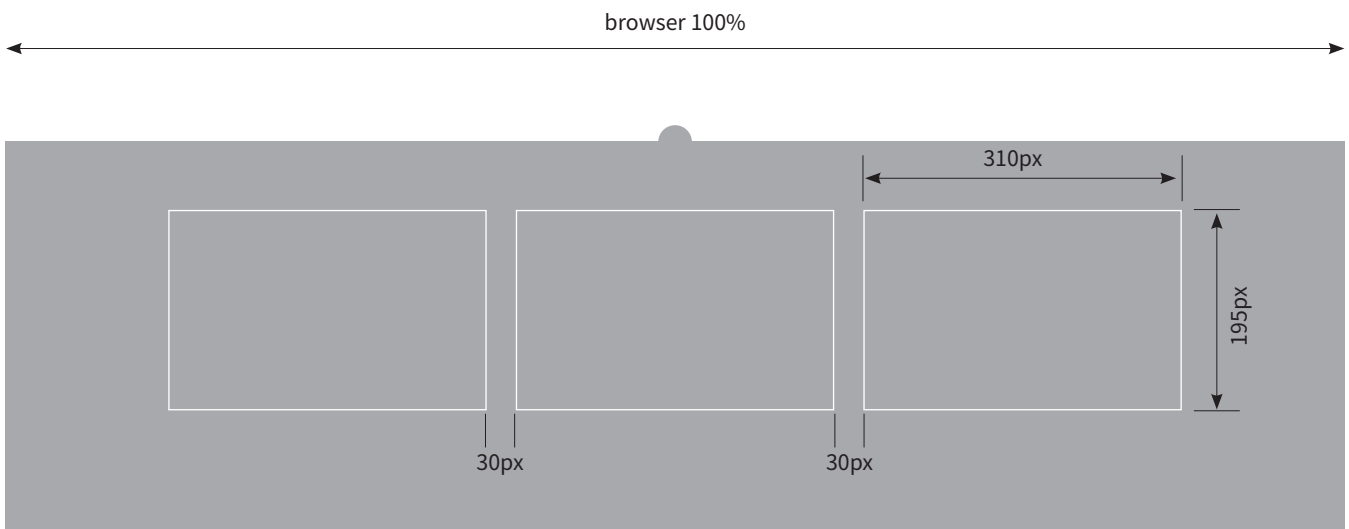
3. Tiles

3.Tiles

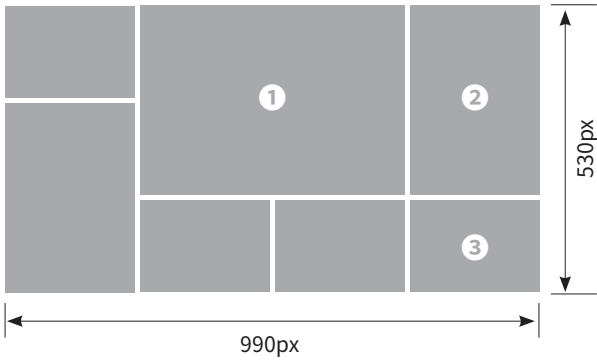
Top



Bottom

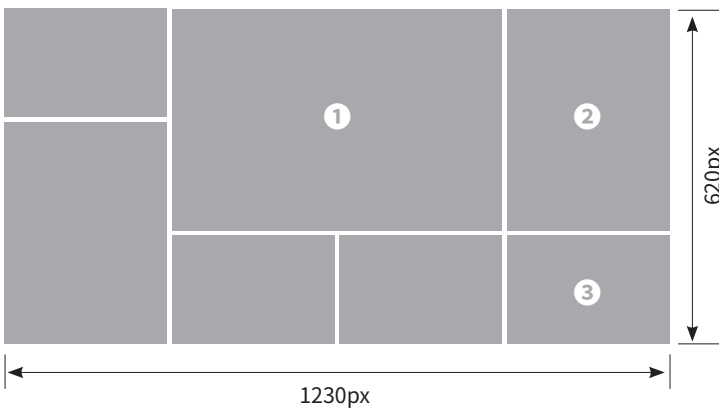


Home/Program Compare based on the width



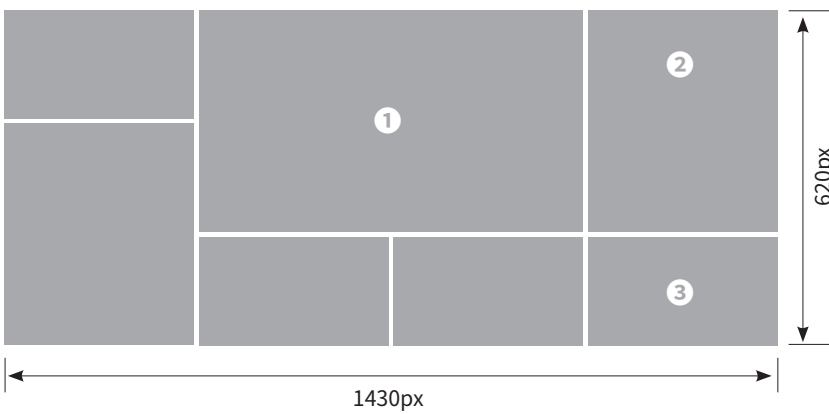
990px

- ❶ Large Story Tile : 490*350px
- ❷ Vertical Story Tile : 240*350px
- ❸ Small Story Tile : 240*170px



1230px

- ❶ Large Story Tile : 610*410px
- ❷ Vertical Story Tile : 300*410px
- ❸ Small Story Tile : 300*200px

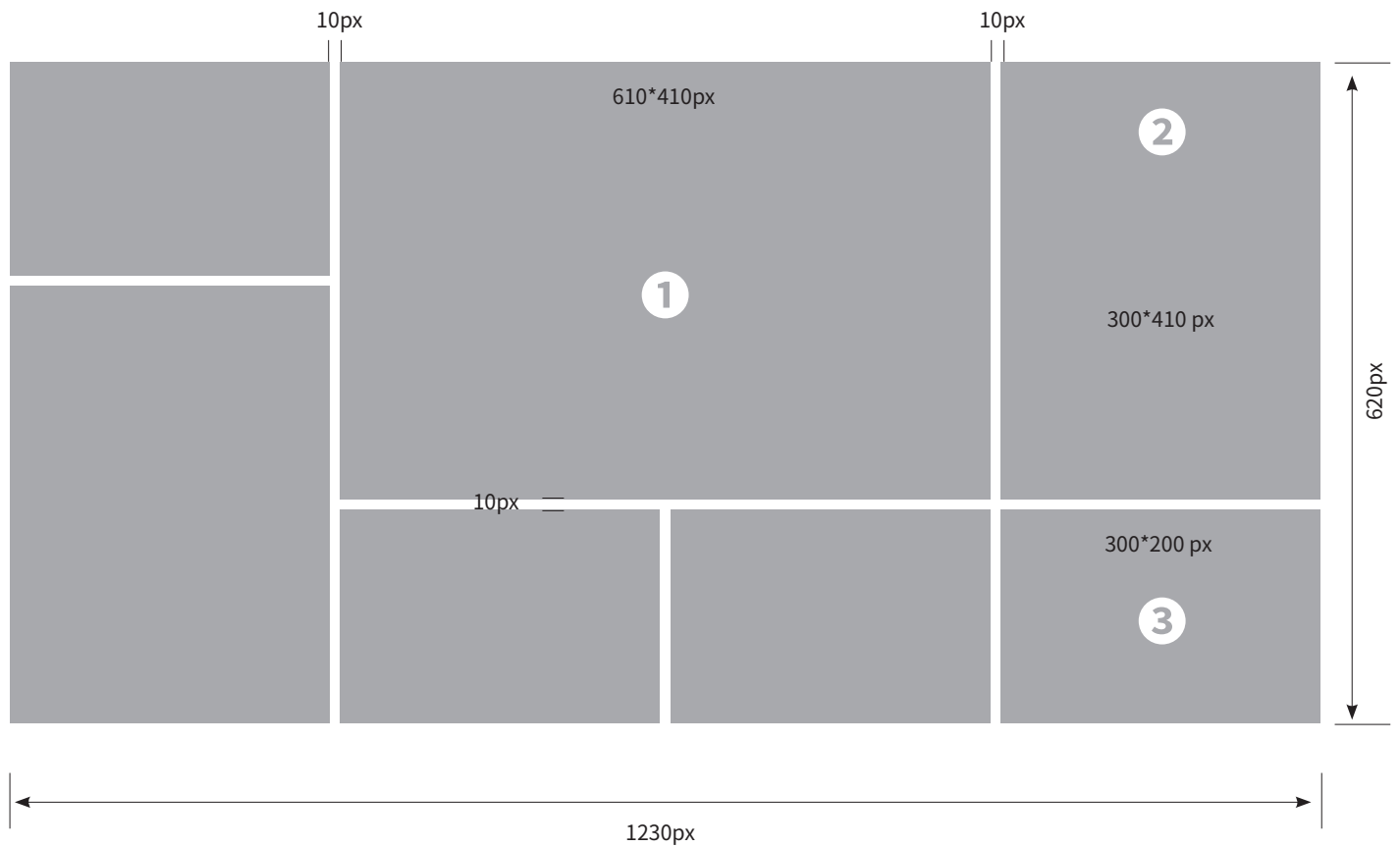


1430px

- ❶ Large Story Tile : 710*410px
- ❷ Vertical Story Tile : 350*410px
- ❸ Small Story Tile : 350*200px

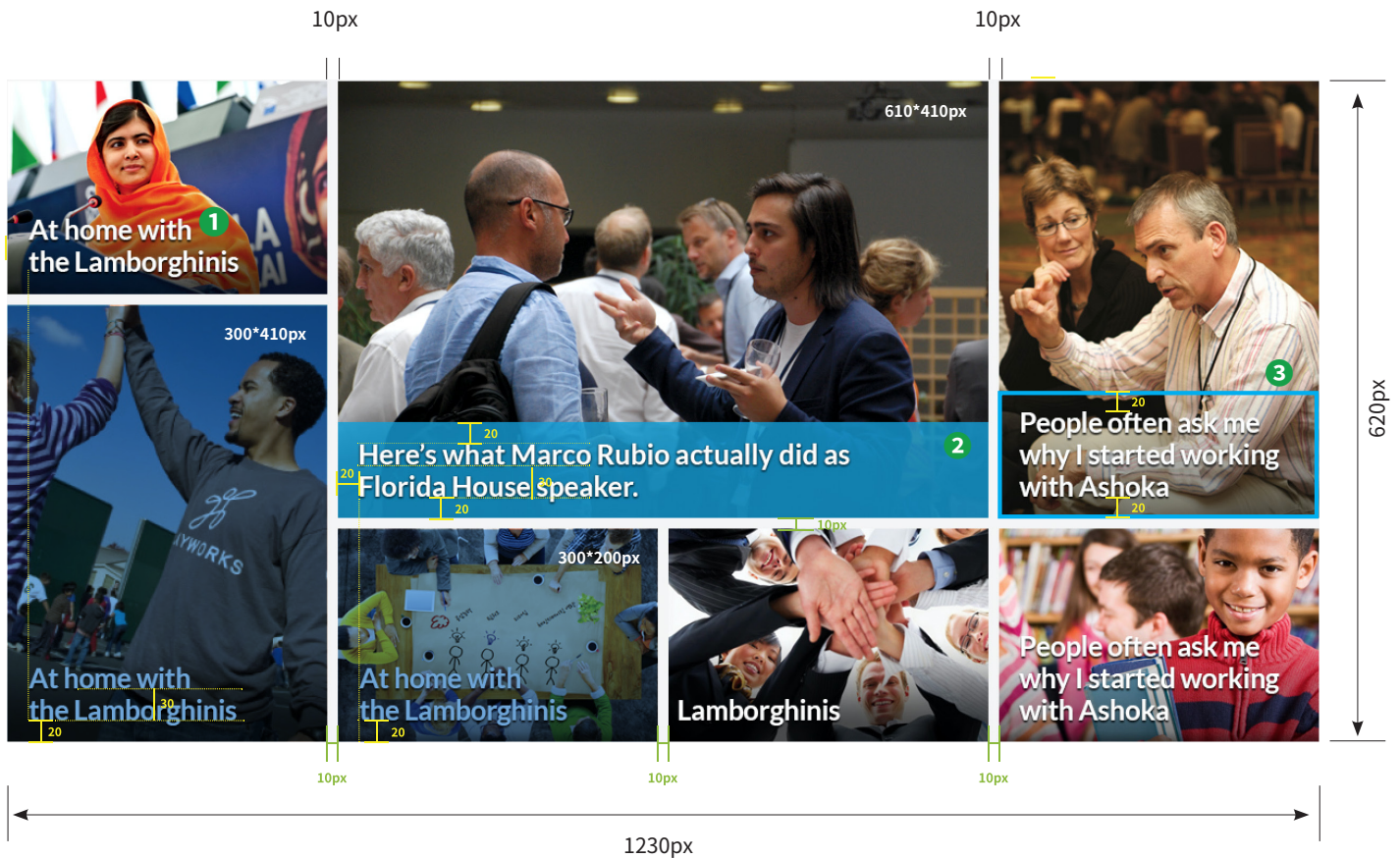
3.Tiles

Home/Program 1230px



- ❶ Large Story Tile : 610*410px
- ❷ Vertical Story Tile : 300*410px
- ❸ Small Story Tile : 300*200px

Home 1230px



1 HOME STORY TILE
font-family: "Lato Black";
font-size: 26px;
font-style: normal;
font-weight: normal;
letter-spacing: 1px;
line-height: 30px;
color: #ffffff;

2 후버시, light blue 박스가 나타나며, 박스의 높이는 텍스트의 상하 간격 20px에 맞춰서 설정한다.

텍스트 아래 블랙 레이어를 깔아 더욱 부각되어 보이도록 한다.

Black 50%
Distance=0
Size=3

3 디폴트 : 텍스트가 더 부각되어 보이도록 텍스트의 상단의 간격 20px위에 맞춰서 하단에 블랙 레이어를 깔아준다.

후버 : 박스의 높이는 텍스트의 상하 간격 20px에 맞춰서 설정한다.

Home/Program 1230px



1 LABEL 115*25px



font-family: "Lato Black";
font-size: 10px;
font-style: normal;
font-weight: normal;
font-variant: small-caps;
letter-spacing: 1px;
color: #ffffff;

2 BANNER TITLE

font-family: "Cronos Pro";
font-size: 20px;
font-style: normal;
font-weight: 300;
letter-spacing: 1px;
color: #fixed color;
font-variant: small-caps;

3 BANNER SUMMARY

font-family: Lato;
font-size: 14px;
font-style: normal;
font-weight: normal;
font-variant: normal;
letter-spacing: normal;
color: #fixed color;
(Go to PDF 11)

4 BANNER BUTTON : 260*30px

font-family: "Cronos Pro"
font-size: 18px;
font-style: normal;
font-weight: bold;
letter-spacing: 1px;
color: #fixed color; (Go to PDF 11)
font-variant: small-caps;

5 SMALL STORY TITLE

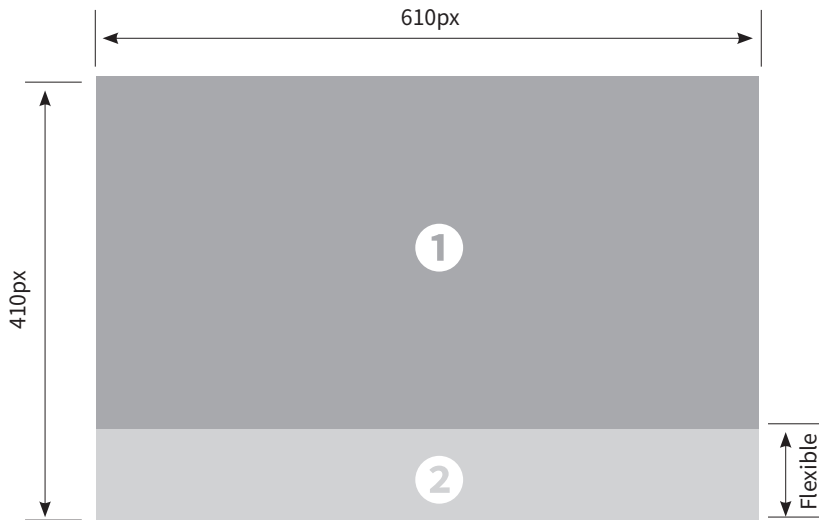
font-family: "Lato Black";
font-size: 14px;
font-style: normal;
font-weight: normal;
font-variant: small-caps;
letter-spacing: 2px;
color: #ffffff;

6 SMALL STORY SUMMARY

font-family: Lato;
font-size: 12px;
font-style: normal;
font-weight: bold;
line-height: 15px;
letter-spacing: 0.1em;
color: #ffffff;

7 디폴트 : 텍스트가 더 부각되어 보이도록 텍스트의 상단의 간격 20px위에 맞춰서 하단에 블랙 레이어를 깔아준다. 후버 : 박스의 높이는 텍스트의 상하 간격 20px에 맞춰서 설정한다.

Large Story Tile Home/Program 1230px



Large Story Tile

❶ Image Box : 610*410px

❷ Text Box : 225*100px (추천사이즈)



Home

❶ 디폴트 : 텍스트가 더 부각되어 보이도록 텍스트의 상단의 간격 20px 위에 맞춰서 하단에 블랙 레이어를 깔아준다.
 후버 : 박스의 높이는 텍스트의 상하 간격 20px에 맞춰서 설정한다.

❷ HOME STORY TILE
 font-family: "Lato Black";
 font-size: 26px;
 font-style: normal;
 font-weight: normal;
 letter-spacing: 1px;
 line-height: 30px;
 color: #ffffff;

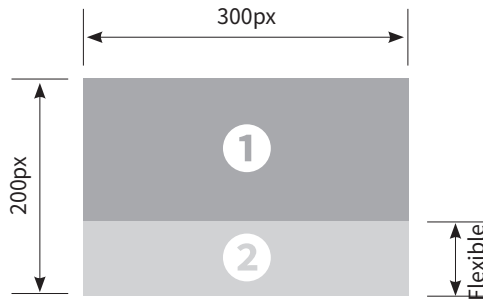
Program

❸ 후버시 박스의 높이는 텍스트의 상하 간격 20px에 맞춰서 설정한다.

❹ SMALL STORY TITLE
 font-family: "Lato Black";
 font-size: 14px;
 font-style: normal;
 font-weight: normal;
 font-variant: small-caps;
 letter-spacing: 2px;
 color: #ffffff;

❺ SMALL STORY SUMMARY
 font-family: Lato;
 font-size: 12px;
 font-style: normal;
 line-height: 15px;
 font-weight: bold;
 letter-spacing: 0.1em;
 color: #ffffff;

Small Story Tile Home/Program 1230px



Large Story Tile

① Image Box :300*200px

② Text Box : 300*60px

* We recommend H:60px



Home

① 디폴트 : 텍스트가 더 부각되어 보이도록 텍스트의 상단의 간격 20px위에 맞춰서 하단에 블랙 레이어를 깔아준다.
후버 : 박스의 높이는 텍스트의 상하 간격 20px에 맞춰서 설정한다.

② HOME STORY TILE

font-family: "Lato Black";
font-size: 26px;
font-style: normal;
font-weight: normal;
letter-spacing: 1px;
line-height: 30px;
color: #ffffff;

Program

③ LABEL 115*25px



font-family: "Lato Black";
font-size: 10px;
font-style: normal;
font-weight: normal;
font-variant: small-caps;
letter-spacing: 1px;
color: #ffffff;

④ 디폴트 : 텍스트가 더 부각되어 보이도록 텍스트의 상단의 간격 20px 위에 맞춰서 하단에 블랙 레이어를 깔아준다.
후버 : 박스의 높이는 텍스트의 상하 간격 20px에 맞춰서 설정한다.

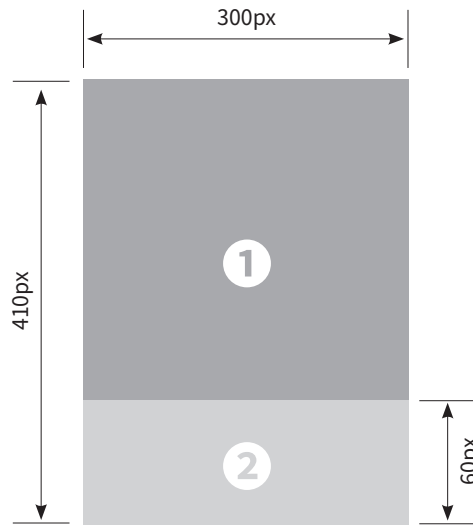
⑤ SMALL STORY TITLE

font-family: "Lato Black";
font-size: 14px;
font-style: normal;
font-weight: normal;
font-variant: small-caps;
letter-spacing: 2px;
color: #ffffff;

⑥ SMALL STORY SUMMARY

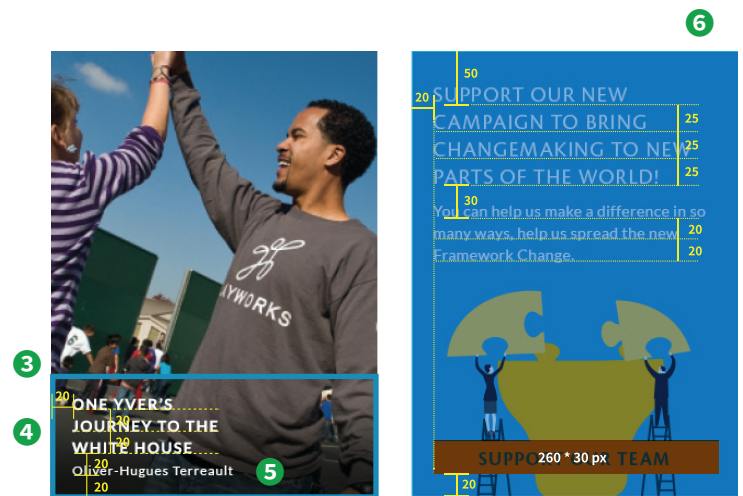
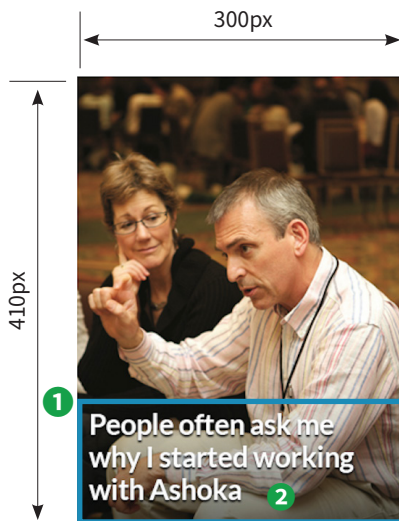
font-family: Lato;
font-size: 12px;
font-style: normal;
line-height: 15px;
font-weight: bold;
letter-spacing: 0.1em;
color:#ffffff;

Vertical Story Tile Home/Program 1230px



Large Story Tile

- ❶ Image Box :300*200px
- ❷ Text Box : 300*60px



Home

❶ 디폴트 : 텍스트가 더 부각되어 보이도록 텍스트의 상단의 간격 20px 위에 맞춰서 하단에 블랙 레이어를 깔아준다.
 후버 : 박스의 높이는 텍스트의 상하 간격 20px에 맞춰서 설정한다.

❷ **HOME STORY TILE**
 font-family: "Lato Black";
 font-size: 26px;
 font-style: normal;
 font-weight: normal;
 letter-spacing: 1px;
 line-height: 30px;
 color: #ffffff;

Program

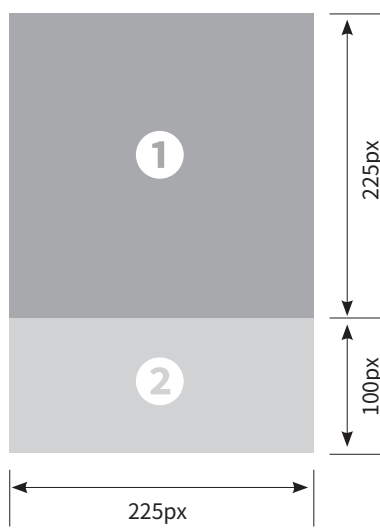
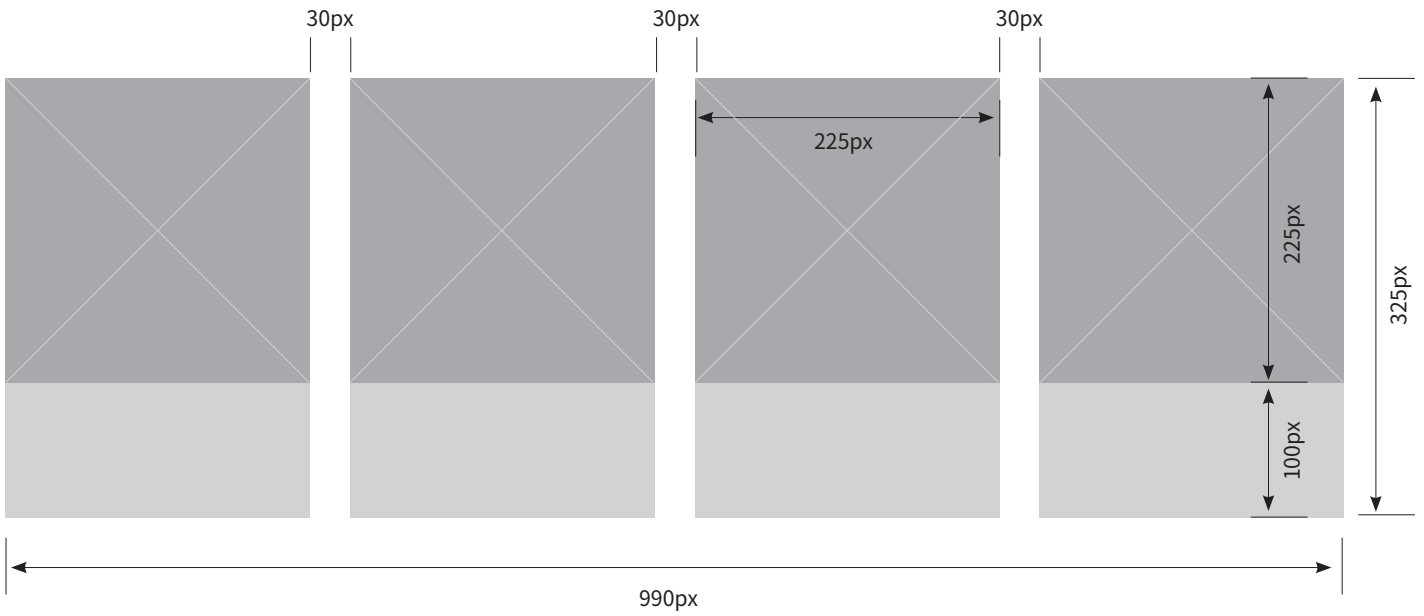
❸ 후버시 박스의 높이는 텍스트의 상하 간격 20px에 맞춰서 설정한다.

❹ **SMALL STORY TITLE**
 font-family: "Lato Black";
 font-size: 14px;
 font-style: normal;
 font-weight: normal;
 font-variant: small-caps;
 letter-spacing: 2px;
 color: #ffffff;

❺ **SMALL STORY SUMMARY**
 font-family: Lato;
 font-size: 12px;
 font-style: normal;
 line-height: 15px;
 font-weight: bold;
 letter-spacing: 0.1em;
 color:#ffffff;

❻ Go to PDF 23

Vertical Story Tile Partners/More For You

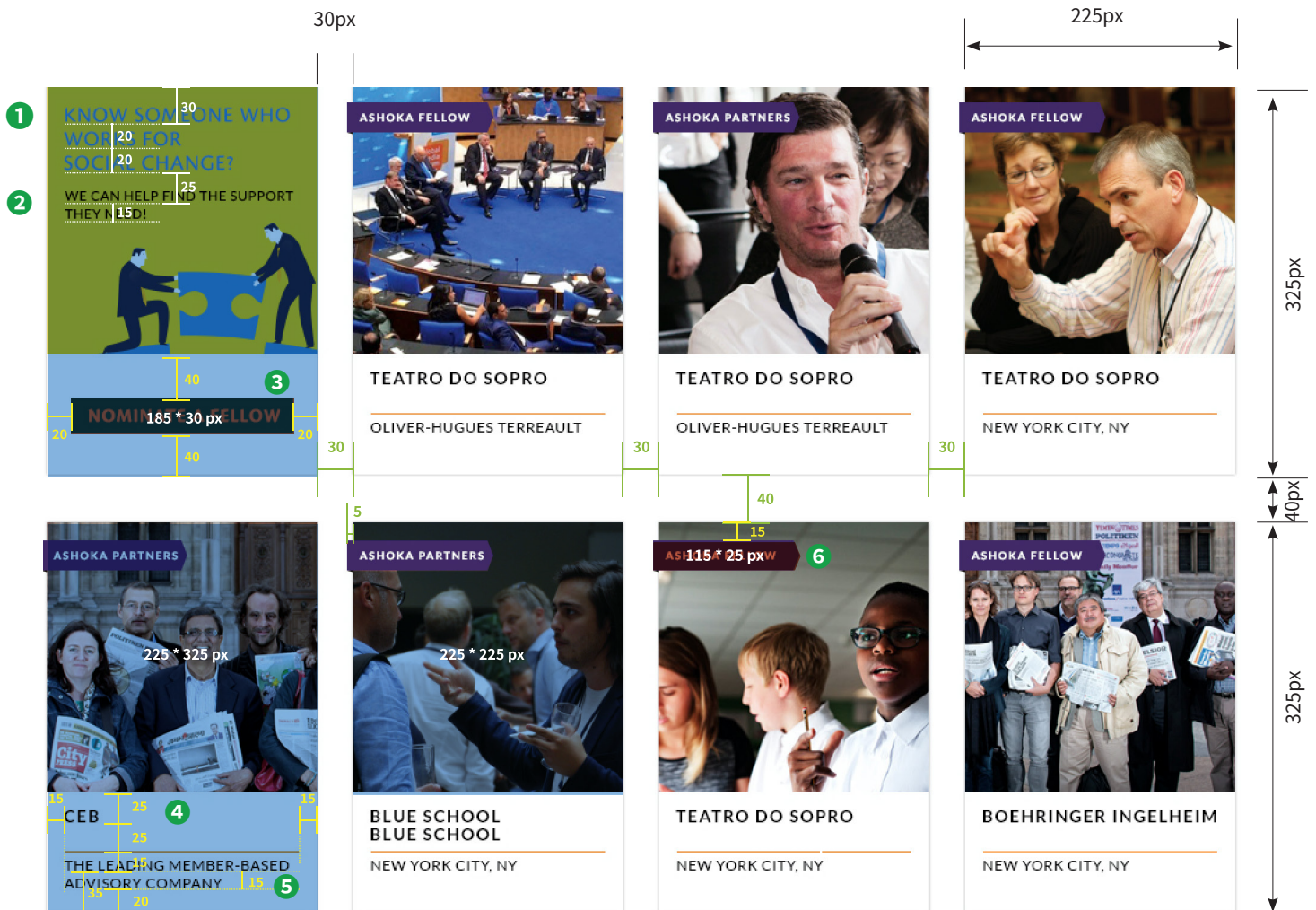


Partners / More For You Story Tile

❶ Image Box : 225*225px

❷ Text Box : 225*100px

Vertical Story Tile Partners/More For You



1 VERTICAL BANNER TITLE

font-family: "Cronos Pro";
font-size: 18px;
font-style: normal;
line-height: 20px;
font-weight: 300;
letter-spacing: 1px;
color: #fixed color;
(Go to PDF 11)
font-variant: small-caps

2 VERTICAL BANNER SUMMARY

font-family: Lato;
font-size: 11px;
font-style: normal;
line-height: 15px;
font-weight: bold;
letter-spacing: 0.1em;
color:#fixed color;
(Go to PDF 11)

3 VERTICAL BANNER BUTTON : 185*30px



font-family: "Cronos Pro";
font-size: 16px;
font-style: normal;
line-height: 20px;
font-weight: bold;
letter-spacing: 1px;
color: #fixed color; (Go to PDF 11)
font-variant: small-caps;

6 LABEL 115*25px



font-family: "Lato Black";
font-size: 10px;
font-style: normal;
font-weight: normal;
font-variant: small-caps;
letter-spacing: 1px;
color: #ffffff;

4 VERTICAL TILE TITLE

font-family: "Lato Black";
font-size: 14px;
font-style: normal;
font-weight: normal;
font-variant: small-caps;
letter-spacing: 2px;
color: #ffffff;

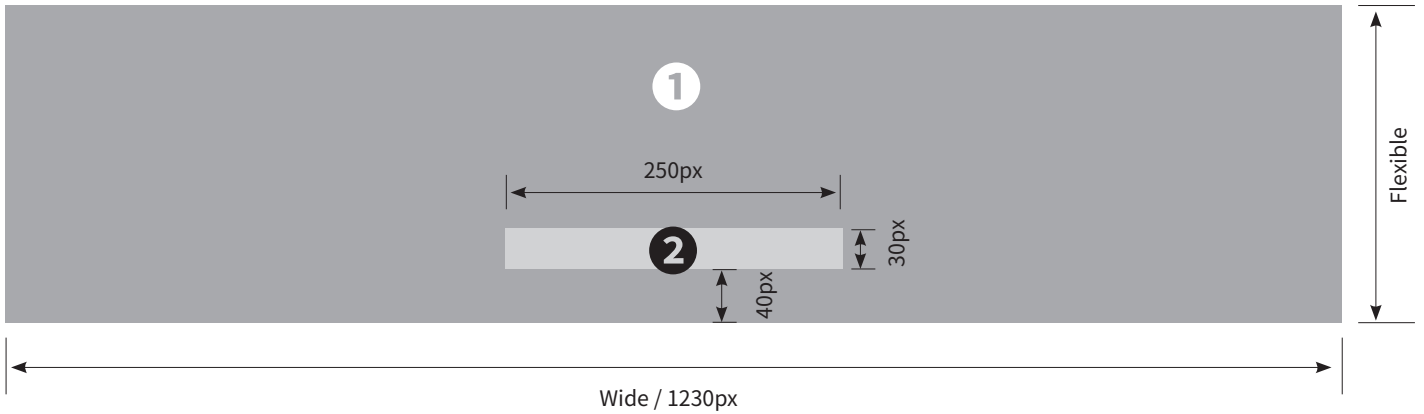
5 VERTICAL TILE SUMMARY

font-family: Lato;
font-size: 12px;
font-style: normal;
font-weight: bold;
line-height: 15px;
font-weight: bold;
letter-spacing: 0.1em;
color:#ffffff;

3.Tiles

Wide Tile Banner

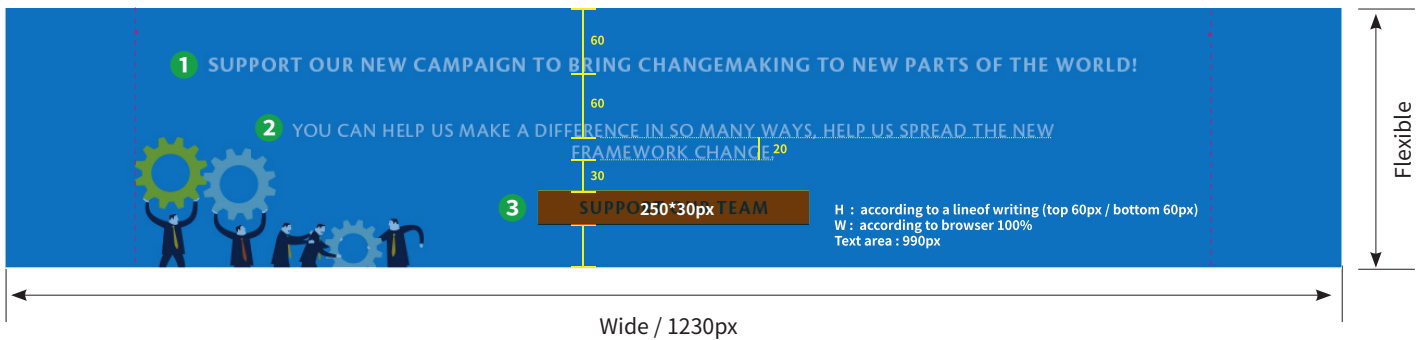
배너는 항상 와이드 값(1230px)으로 적용



Banner Wide Tile

❶ Logo Box : 1230* Flexible px

❷ Click Button : 250*30px



❶ WILD BANNER TITLE

font-family: "Cronos Pro";
font-size: 20px;
font-style: normal;
line-height: normal;
font-weight: 600;
letter-spacing: 3px;
color: #fixed color; (Go to PDF 11)
font-variant: small-caps;

❷ WILD BANNER SUMMARY

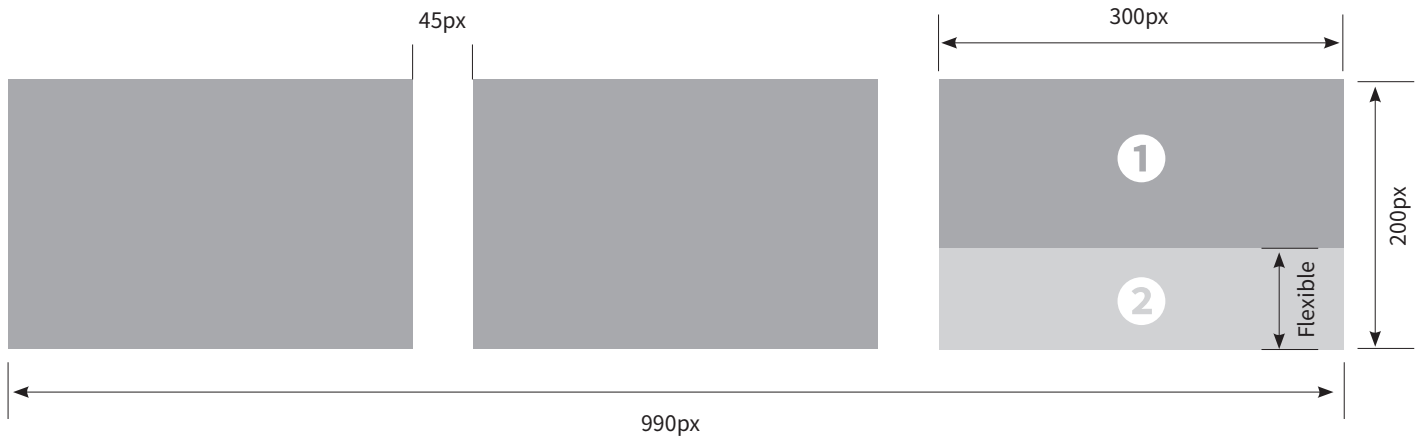
font-family: "Cronos Pro";
font-size: 18px;
font-style: normal;
line-height: normal;
font-weight: 300;
letter-spacing: 3px;
color: #fixed color; (Go to PDF 11)
font-variant: small-caps;

❸ WILD BANNER BUTTON 250*30px



font-family: "Cronos Pro";
font-size: 18px;
font-style: normal;
line-height: 20px;
font-weight: 600;
letter-spacing: 1px;
color: #fixed color; (Go to PDF 11)
font-variant: small-caps;

3Coulmns Tile Focus Areas

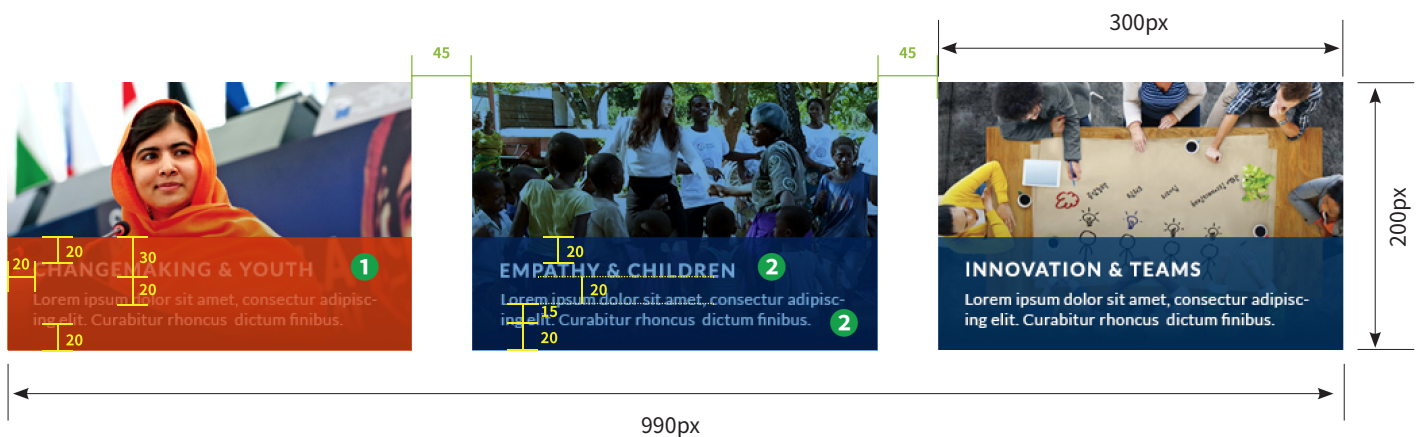


3Coulmns Tile : 300*200px

❶ Image Box : 300*200px

❷ Text Box : 300*Flexible

* We recommend H:84px



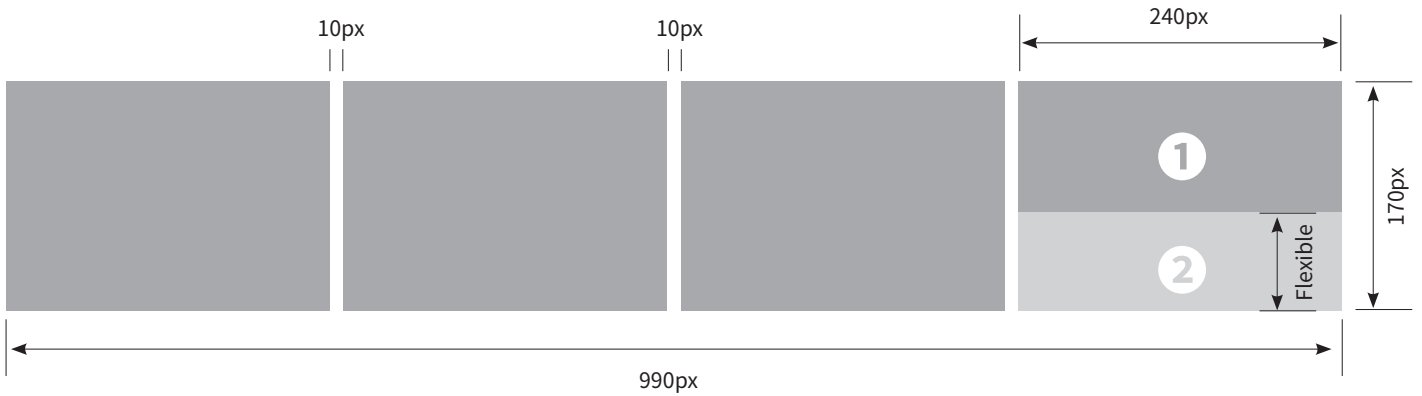
❶ 후버시, 박스의 높이는 텍스트의 상하 간격 20px에 맞춰서 설정한다.

Background box color:
default #003366; -> hover #ff9933;

❷ SMALL STORY TITLE
font-family: "Lato Black";
font-size: 14px;
font-style: normal;
font-weight: normal;
font-variant: small-caps;
letter-spacing: 2px;
color: #ffffff;

❸ SMALL STORY BODY
font-family: Lato;
font-size: 12px;
font-style: normal;
line-height: 15px;
font-weight: bold;
letter-spacing: 0.1em;
color:#ffffff;

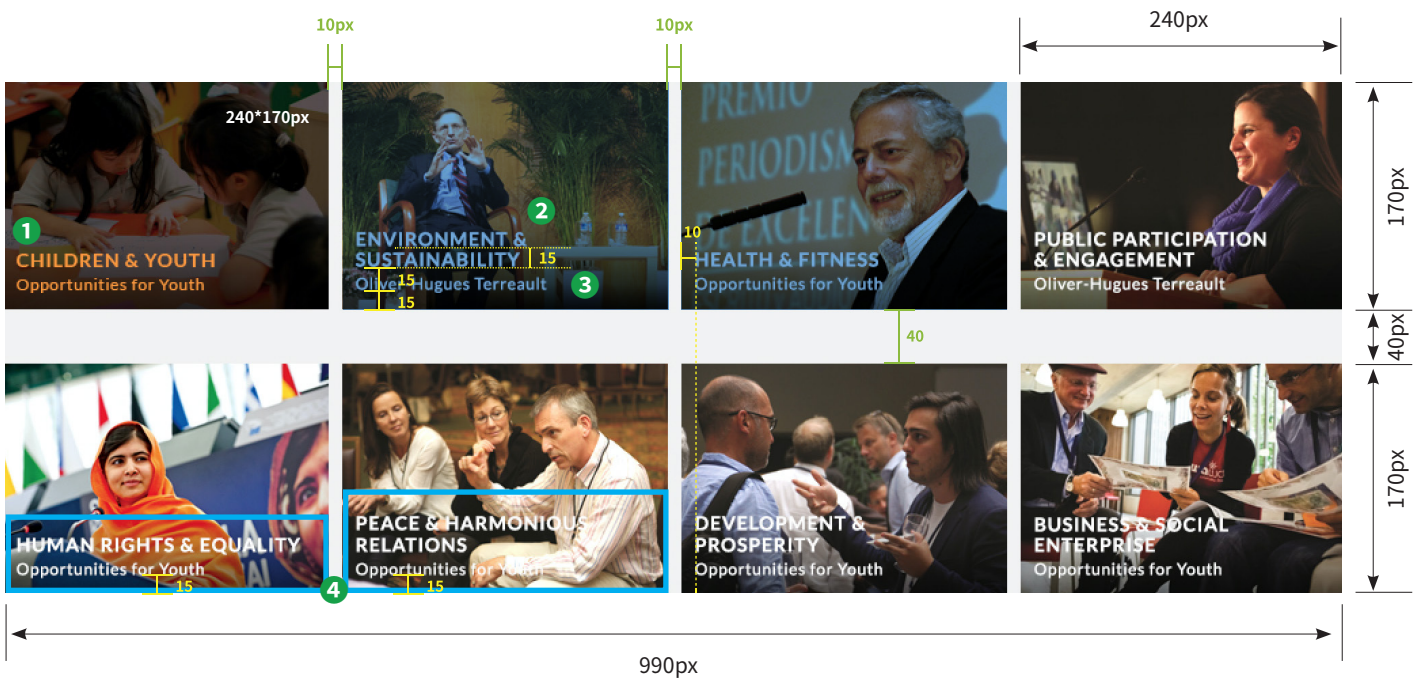
4Coulmns Tile All Areas/Collection



4Coulmns Tile : 240*170px

① Image Box : 240*170px

② Text Box : 225*Flexible



① Hover

Black layer,
Text : #ffffff; -> #ff9933;

② SMALL STORY TITLE

font-family: "Lato Black";
font-size: 14px;
font-style: normal;
font-weight: normal;
font-variant: small-caps;
letter-spacing: 2px;
color: #ffffff;

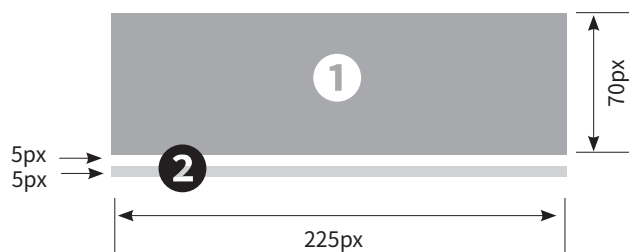
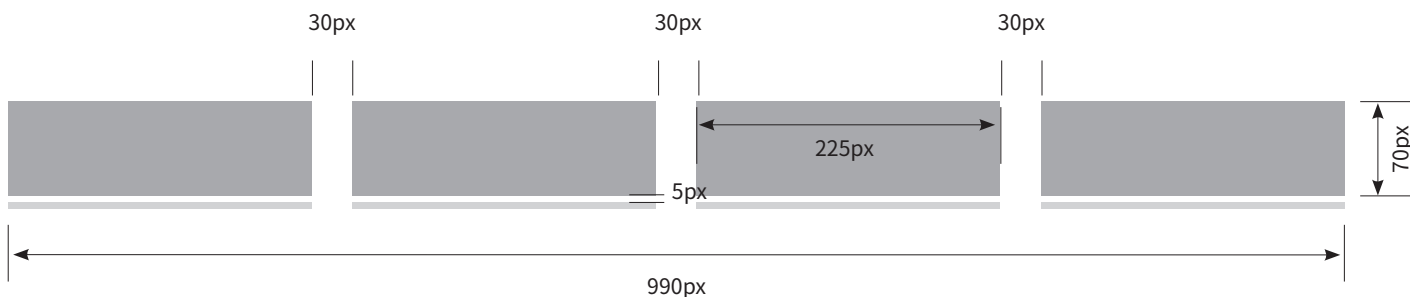
③ SMALL STORY BODY

font-family: Lato;
font-size: 12px;
font-style: normal;
line-height: 15px;
font-weight: bold;
letter-spacing: 0.1em;
color:#ffffff;

④ 텍스트가 더 부각되어 보이도록 텍스트의 상단의 간격 20px위에 맞춰서 하단에 블랙 레이어를 깔아준다.

3.Tiles

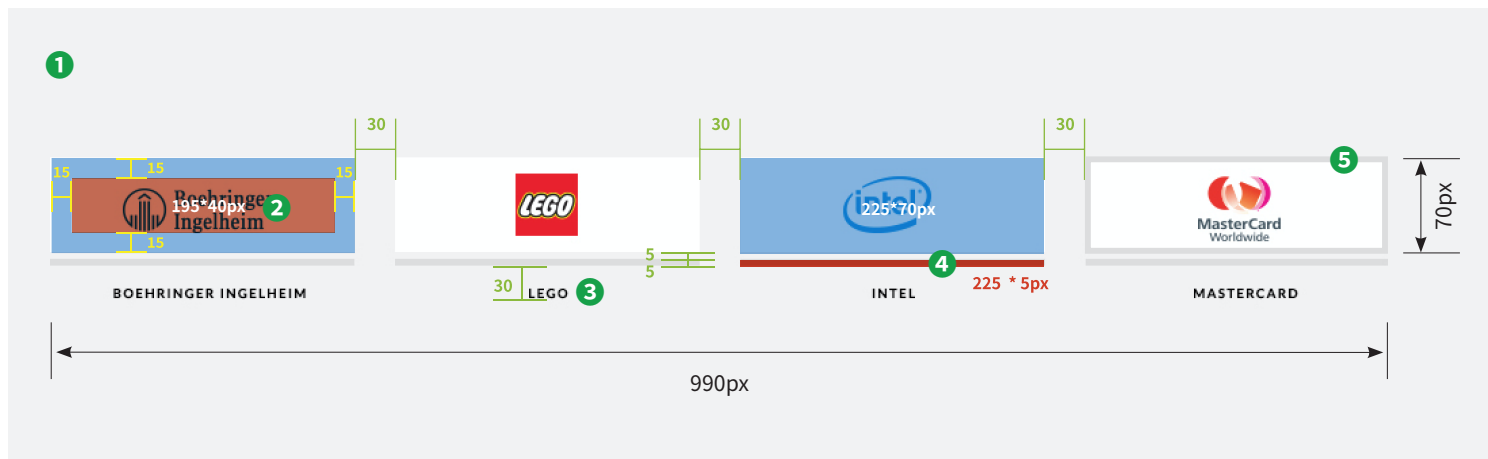
Logo Tile Supoters



Supoters Logo Tile

❶ Logo Box : 225*70px

❷ Line : 225*5px



❶ Background Color : #f2f2f2

❷ Logo Box : 195*40px

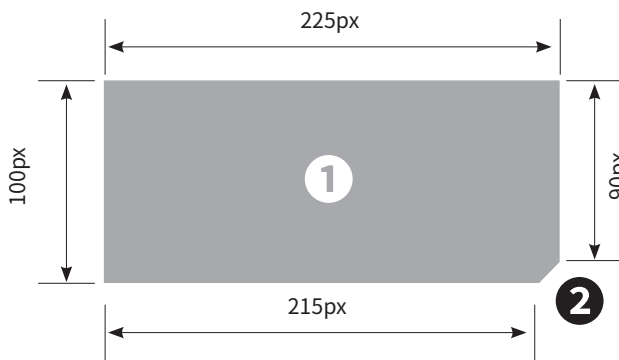
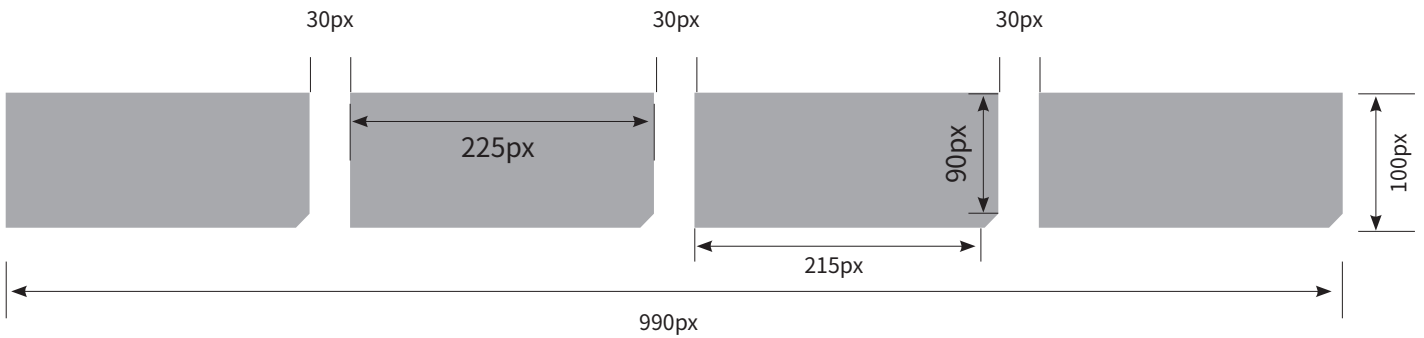
❸ SUPOTERS

font-family: "Lato black";
font-size: 11px;
font-style: normal;
font-weight: normal;
font-variant: small-caps;
letter-spacing: 2px;
line-height: 15px;
color: #fixed color; (Go to PDF 11)
(dafault #000000; / hover #ff9933;)

❹ 225*5pt, #f2f2f2

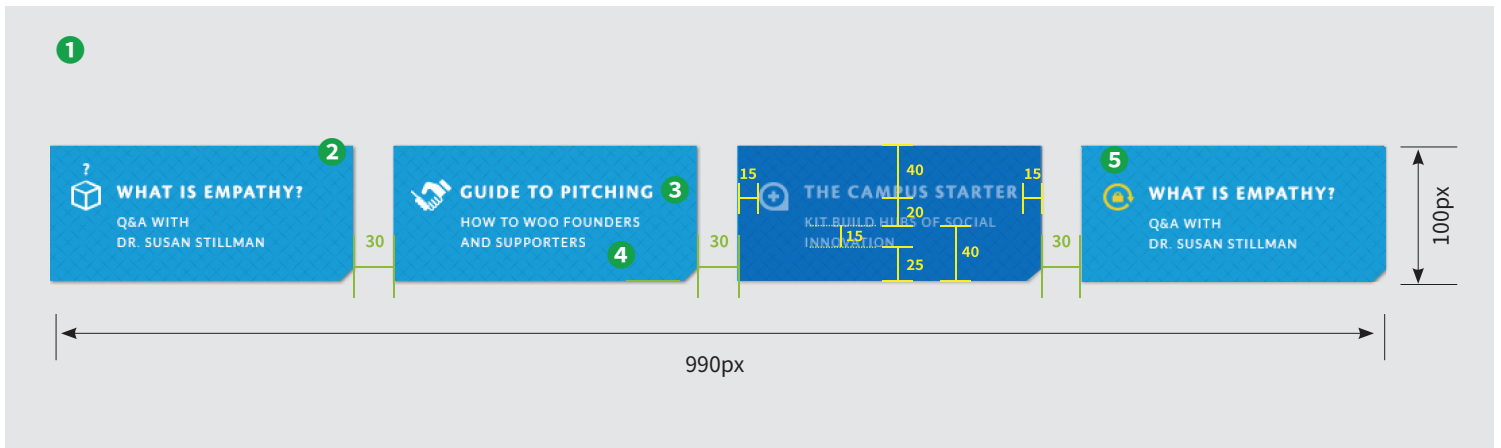
❺ Hover : Line 5pt, #f2f2f2;

Variation Tile Resources



❶ Variation Tile : 225*100px

❷ 잘리는 면 : 10px



❶ Background Color
#e5e5e5 (Fixed color)
(Go to PDF 9-10)

❷ Pattern

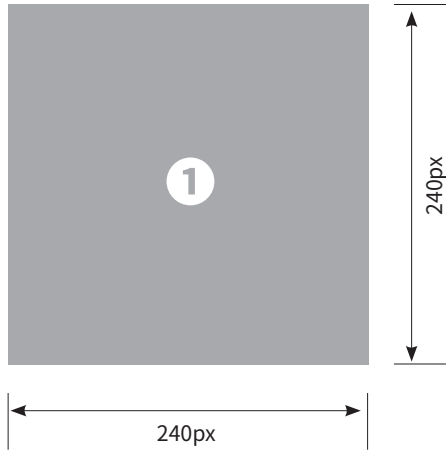


❸ RESOURCES TITLE
font-family: "Cronos Pro";
font-size: 14px;
font-style: normal;
font-weight: bold;
font-variant: small-caps;
letter-spacing: 1px;
line-height: 15px;
color: #fixed color;(Go to PDF 11)
(dafault #ffffff; /hover #ff9933;)

❹ RESOURCES SUMMARY
font-family: "Lato";
font-size: 10px;
font-style: normal;
font-weight: bold;
font-variant: small-caps;
letter-spacing: 1px;
line-height: 15px;
color: #fixed color; (Go to PDF 11)
(dafault #ffffff; /hover #ff9933;)

❺ HOVER
icon color: #fixed color;
(Go to PDF 11)
(dafault #ffffff; / hover #ffd100);

Square Tile Fellow



1 Square Tile - Fellow : 240*240px



1 INFO_TITLE
font-family: "Lato";
font-size: 20px;
font-style: normal;
font-weight: bold;
font-variant: small-caps;
letter-spacing: 1px;
line-height: 25px;
color: #000000;

2 LABEL H:20px

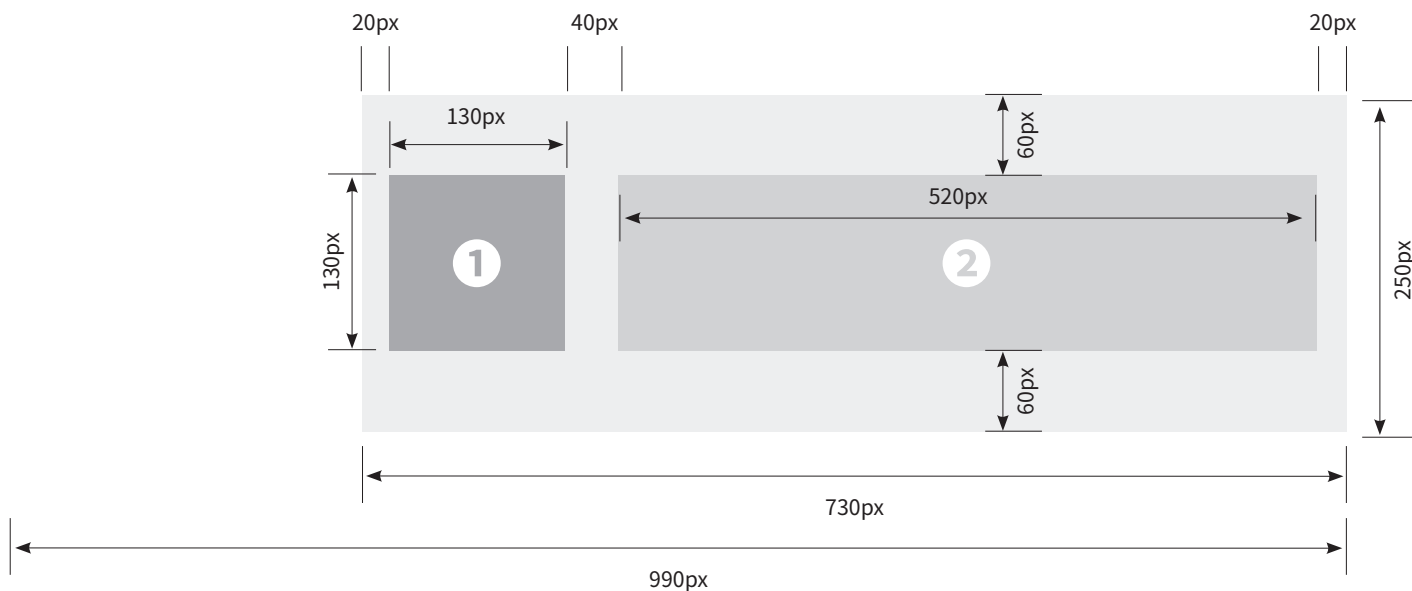
font-family: "Lato Black";
font-size: 10px;
font-style: normal;
font-weight: normal;
font-variant: small-caps;
letter-spacing: 1px;
color: #ffffff;

3 BOX SIZE 240*115px
4 INFO_SUMMARY
font-family: "Lato";
font-size: 12px;
font-style: normal;
font-weight: normal;
font-variant: small-caps;
letter-spacing: 1px;
line-height: 25px;
default color: #000000;
hover color: #ff9933;

5 INFO_LINK
font-family: "Lato";
font-size: 11px;
font-style: normal;
font-weight: bold;
font-variant: small-caps;
letter-spacing: 2px;
line-height: 15px;
color: #000000;

6 INFO_LINK(ADDRESS)
font-family: "Vijaya";
font-size: 17px;
font-style: normal;
font-weight: normal;
line-height: normal;
font-weight: normal;
letter-spacing: 0.1em;
word-spacing: normal;
color: #ff9933;

Square Tile Search Results



Square Tile - Search Results

❶ Image Box : 130*130px

❷ Text Box : 520*130px

Square Tile Search Results

Default

Hover

1 POINT TITLE -> 6 HOVER

font-family: "Lato";
font-size: 20px;
font-style: normal;
font-weight: bold;
font-variant: small-caps;
letter-spacing: 1px;
line-height: 25px;
default color: #000000;
hover color: #ff9933;

2 LABEL H:20px

font-family: "Lato Black";
font-size: 10px;
font-style: normal;
font-weight: normal;
font-variant: small-caps;
letter-spacing: 1px;
color: #ffffff;

3 BODY -> 7 HOVER

font-family: Lato;
font-size: 14px;
font-style: normal;
line-height: 20px;
font-weight: normal;
font-variant: normal;
letter-spacing: normal;
Text color(발체문)
default: #777777; -> hover: #000000;
Background
default: #ffffff; -> hover: #eeeeee;

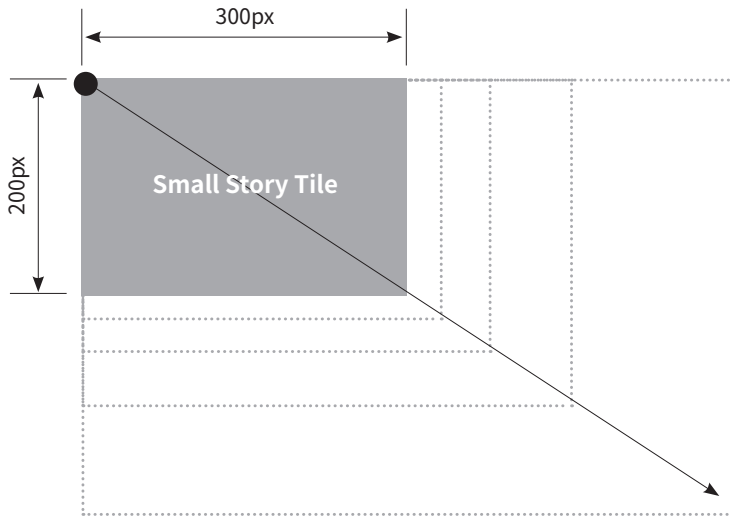
7 VIEW MORE

font-family: Lato;
font-style: normal;
line-height: 25px;
font-weight: normal;
letter-spacing: 0.2em;
font-variant: small-caps;
font-size: 10px;
font-family: "Lato Black";
font-style: italic;

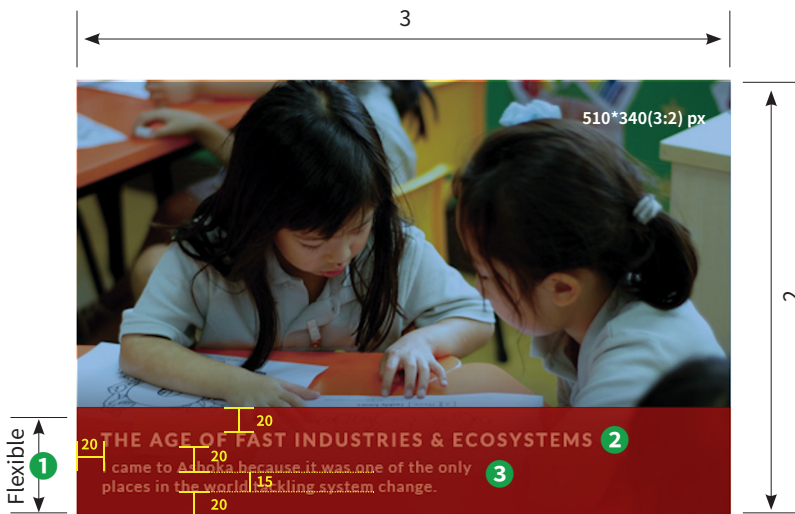
3.Tiles

3:2 Tile Events/Story/Curated

* Standard : Small Story Tile / PDF20



Various size variations possible with 3:2 ratio.



Events/Story

1 박스의 높이는 텍스트의 상하 간격 20px에 맞춰서 설정한다.
Box color:
#fixed color;
(Go to PDF 11)

2 **LARGE STORY TITLE**
font-family: "Lato Black";
font-size: 14px;
font-style: normal;
font-weight: normal;
font-variant: small-caps;
letter-spacing: 1px;
color: #ffffff;

3 **LARGE STORY BODY**
font-family: Lato;
font-size: 12px;
font-style: normal;
line-height: 15px;
font-weight: bold;
letter-spacing: 0.1em;
color:#ffffff;

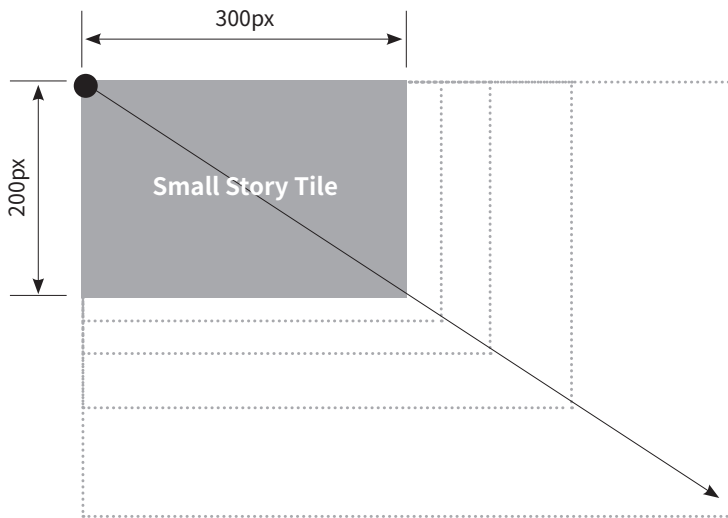
Curated

1 **Small Story Tile** 300*200px

3.Tiles

3:2 Tile CEO page

* Standard : Small Story Tile / PDF20



Various size variations possible with 3:2 ratio.

line 990 * 1 px, #dddddd

225 * 150 (3:2) px

665*150px

18 * 18 px

990*270px

990px

270px

1 POINT TITLE -> 3 HOVER

font-family: "Lato";
font-size: 20px;
font-style: normal;
font-weight: bold;
font-variant: small-caps;
letter-spacing: 1px;
line-height: 25px;
default color: #000000;
hover color: #ff9933;

2 BODY -> 4 HOVER

font-family: Lato;
font-size: 14px;
font-style: normal;
line-height: 20px;
font-weight: normal;
font-variant: normal;
letter-spacing: normal;
Text color(발체문)
default: #777777; -> hover: #000000;

5 VIEW MORE

font-family: Lato;
font-style: normal;
line-height: 25px;
font-weight: normal;
letter-spacing: 0.2em;
font-variant: small-caps;
font-size: 10px;
font-family: "Lato Black";
font-style: italic;

6 Background

default: #ffffff;
hover: #eeeeee;

ASHOKA

Web 3.0 Style Guide

4. Texture

4. Texture

TOOLING

Black 30%
White 15%
1px



VISION	PROGRAMS
ABOUT ASHOKA	HISTORY
OUR TEAM	LOCATIONS
ASHOKA IN IRENAD	DUE DILIGENCE
OUR SUPPORTERS	FAQ
PRESS & MEDIA	CONTACT

PATTERN

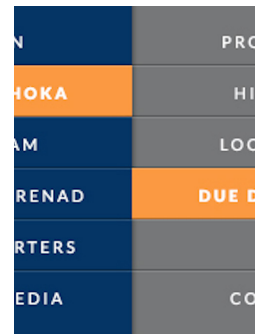
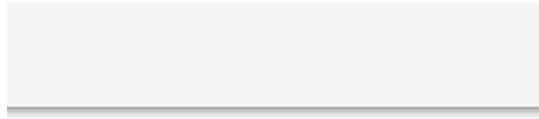


4. Texture

SHADOW

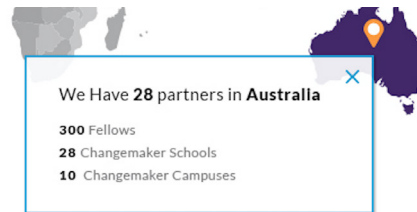
CHAPTER

Black 50%
Distance=1
Size=5

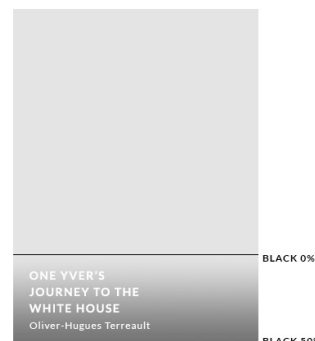


TILE

1
Black 50%
Distance=0
Size=3



2
Gradation
Black 50% -> White

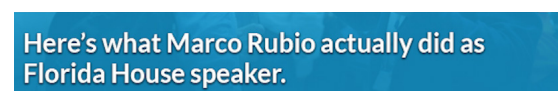


TEXT

1 Black 20%



2
Black 50%
Distance=0
Size=3









ASHOKA

Web 3.0 Style Guide

5. Detail

01 Top/Bottom	44
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12 CEO	85
13 Mobile	100
14 Tablet	105

-  Arrangement of the title and elements on the background
-  Size of the box
-  Arrangement of the elements within the box
-  Horizontal space (ex. wide indention, etc)
-  Edge cutting of the geometrical shapes/button/icon/layer action
-  Basic dimension (990px) guide line

Ashoka logo | HOME | ABOUT | INSIGHT | OUR WORK | OUR NETWORK | Search | ENGAGE | ENG

VISION	PROGRAMS
ABOUT ASHOKA	HISTORY
OUR TEAM	LOCATIONS
ASHOKA IN IRENAD	DUE DILIGENCE
OUR SUPPORTERS	FAQ
PRESS & MEDIA	CONTACT

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VISION	PROGRAMS
ABOUT ASHOKA	HISTORY
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OUR SUPPORTERS	FAQ
PRESS & MEDIA	CONTACT



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Arlington, VA 22209 USA

703.527.8300
info@ashoka.org

VIEW MORE COUNTRIES +

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- _ EVENTS
- _ RESOURCES
- _ WORK WITH US!
- _ PRESS & MEDIA
- _ FAQ

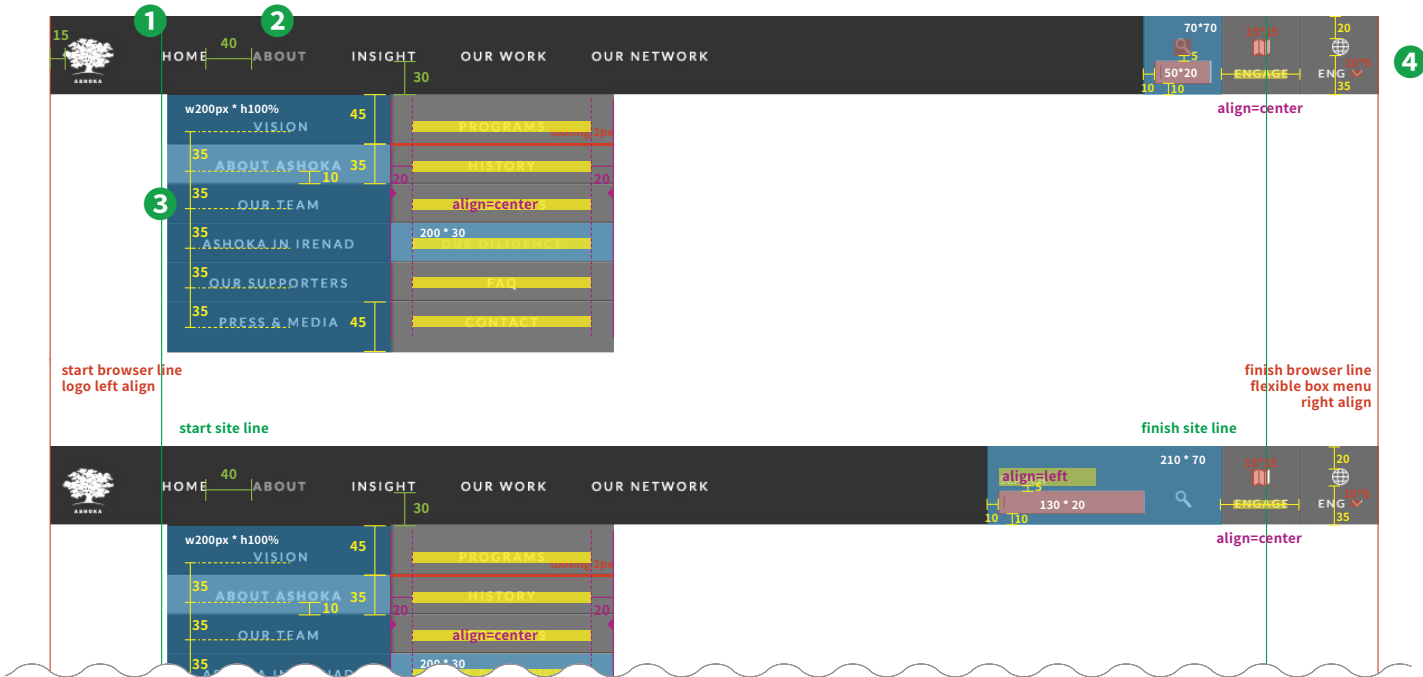
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By submitting your email you have opted to receive emails from Ashoka.org.

f t. youtu.be in t.



1 MENU

font-family: "Lato";
font-size: 12px;
font-style: normal;
font-weight: normal;
font-variant: small-caps;
letter-spacing: 1px;
color: #ffffff;

2 MENU_HOVER

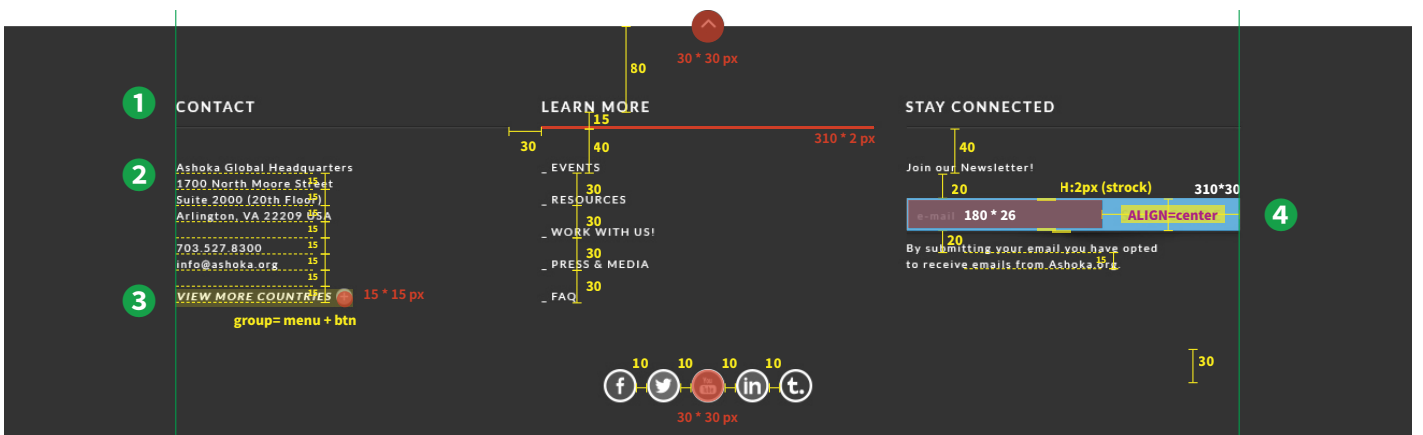
font-family: "Lato black";
font-size: 12px;
font-style: normal;
font-weight: normal;
font-variant: small-caps;
letter-spacing: 1px;
color: #ff9933;

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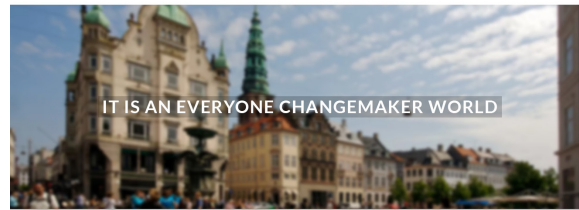
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WHAT'S HAPPENING

At home with the Lamborghinis

Here's what Marco Rubio actually did as Florida House speaker.

People often ask me why I started working with Ashoka

At home with the Lamborghinis

At home with the Lamborghinis

Lamborghinis

People often ask me why I started working with Ashoka

"It is exciting be alive today and working in the field of social Entrepreneurship where there are such great opportunities for anyone"



OLIVIER HOOGHE-TERRAIL

FIND OUT MORE ABOUT THE DIFFERENT WAYS TO PARTNER? >

OUR FOCUS AREAS

CHANGEMAKING & YOUTH

INNOVATION & TEAMS

EMPATHY & CHILDREN

SOCIAL ENTREPRENEUR

EXPLORE OUR NETWORK THROUGH AN INTERACTIVE MAP

GO TO MAP >

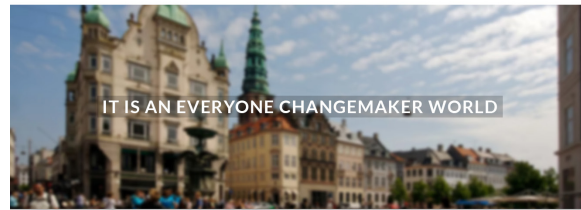
READY TO HELP US TIP THE WORLD?



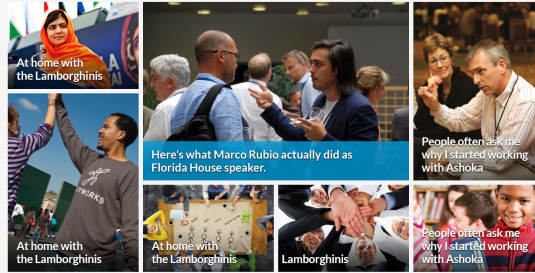
DONATE MONEY



DONATE TIME



WHAT'S HAPPENING



"It is exciting be alive today and working in the field of social Entrepreneurship where there are such great opportunities for anyone"



OLIVIER HOOGES TERRELLY

WATCH OUR VIDEO ABOUT THE CELEBRITY WAYS TO PHANTOM

OUR FOCUS AREAS



EXPLORE OUR NETWORK THROUGH AN INTERACTIVE MAP

GET THE MAP

READY TO HELP US TIP THE WORLD?



DONATE MONEY



DONATE TIME

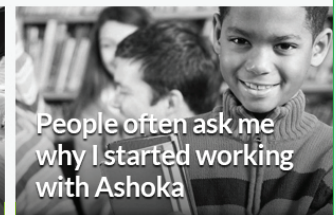
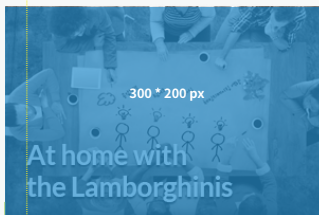
Architecture 1

Architecture 2

Architecture 3



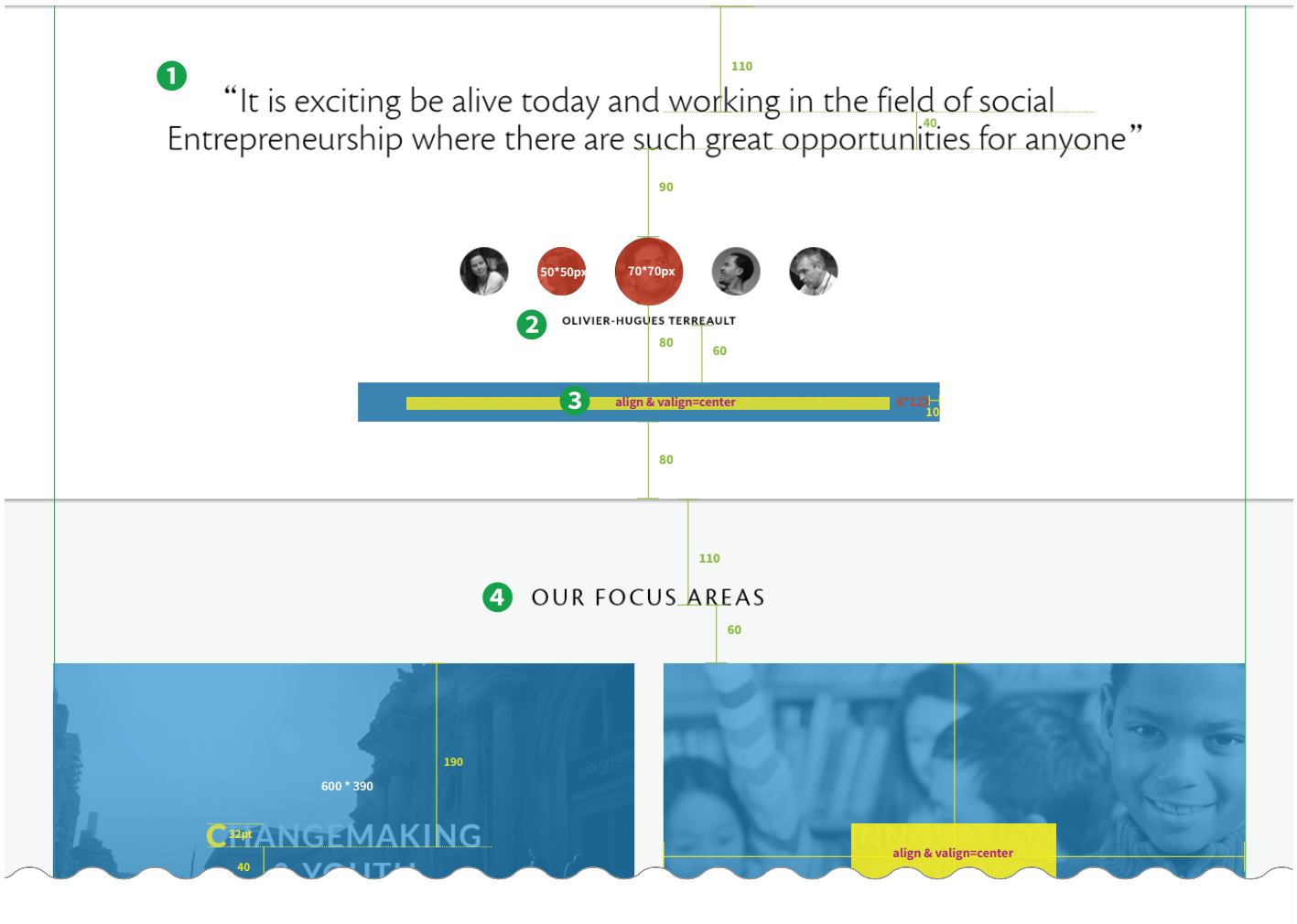
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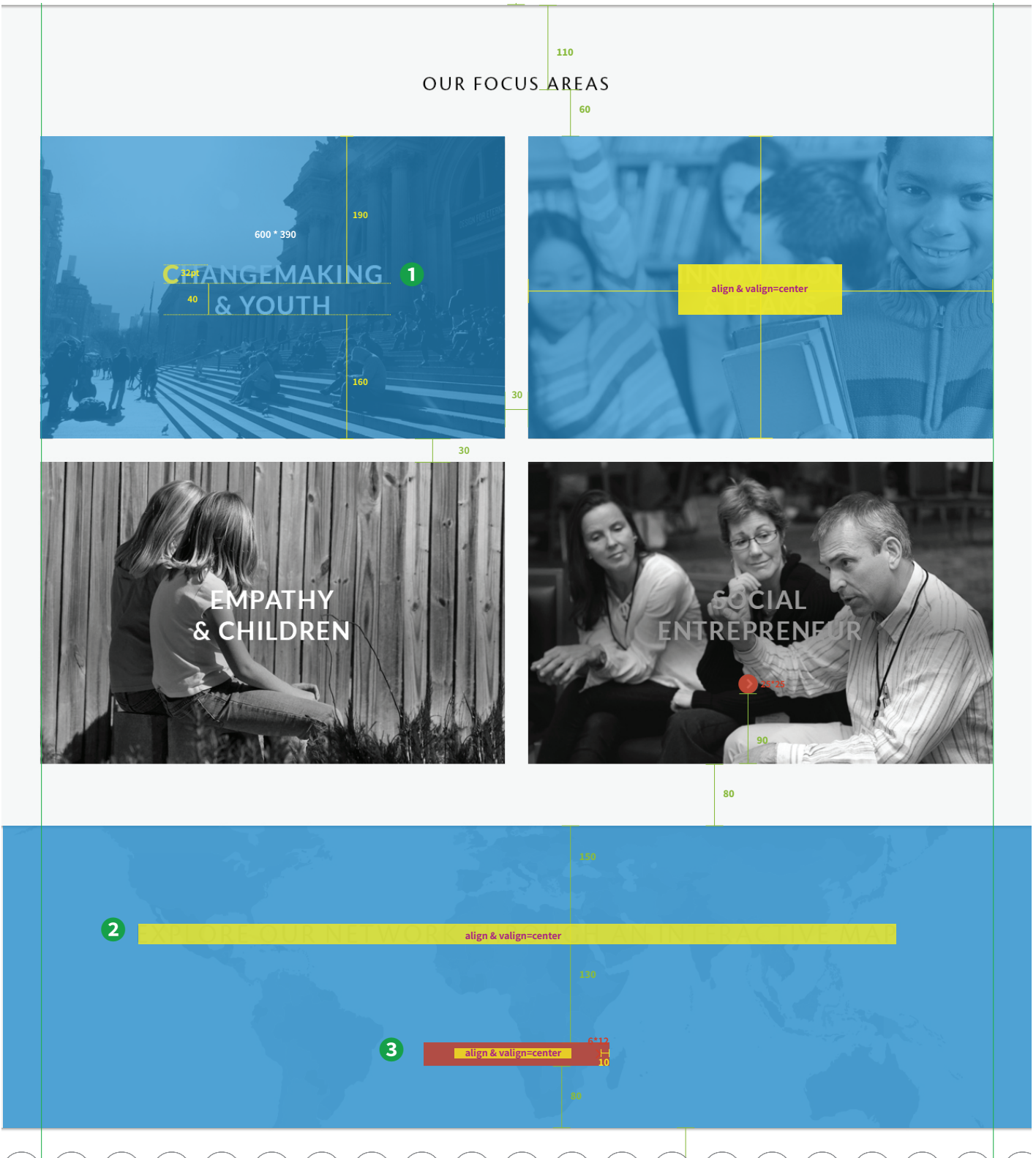
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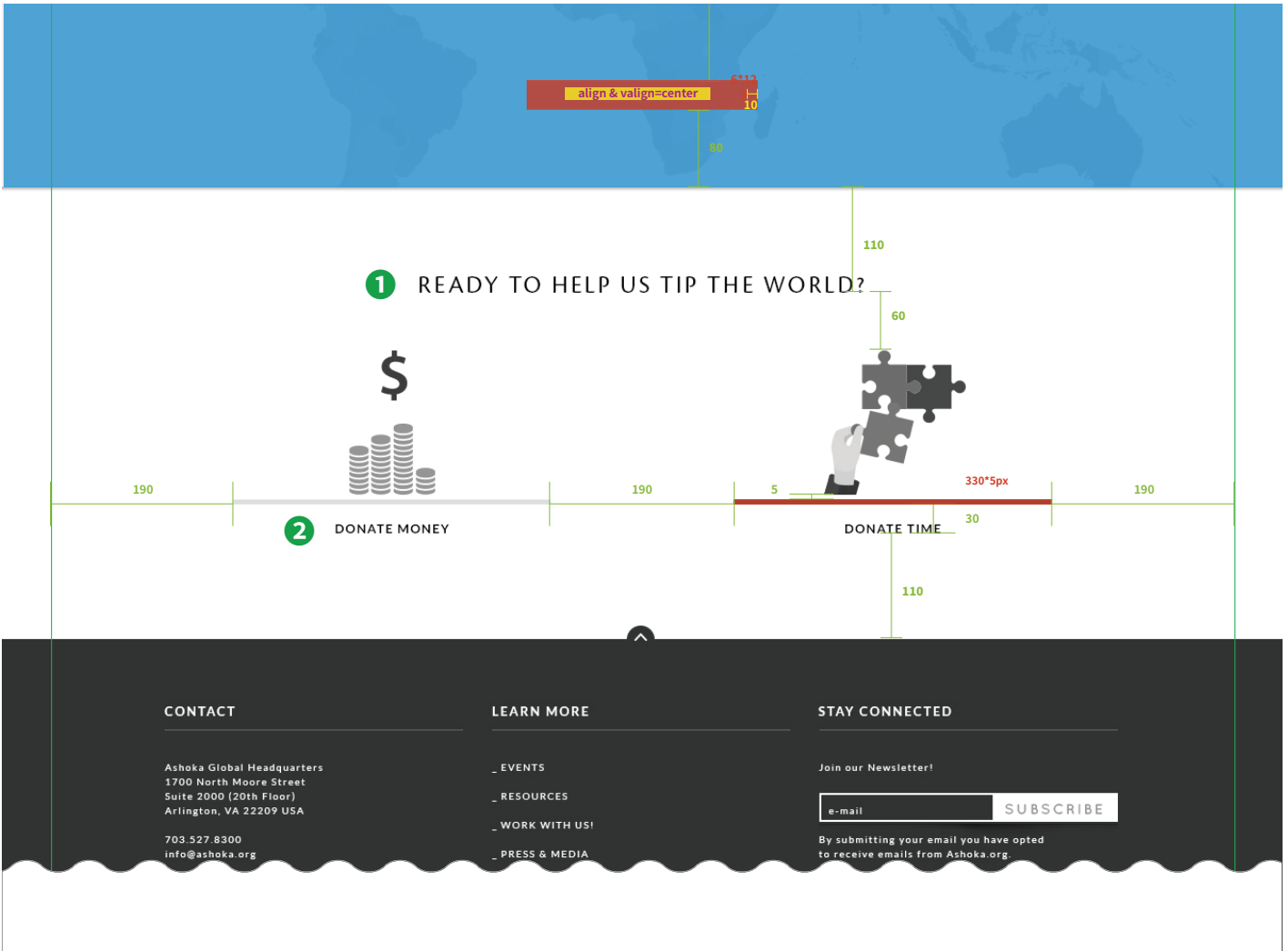
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Oliver Hughes Terreault

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FEB 25-27, 2016
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HOW WE WORK WITH PROGRAM

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HOW WE WORK WITH PROGRAM IN COUNTRY

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HOW TO BEAT YOUR RIVAL PITCHES

THE CAMPUS STARTUPS
GET READY TO GO FOR SOCIAL INNOVATION

WHAT IS AN ENTREPRENEUR?
GET THE ANSWERS TO YOUR QUESTIONS

VIEW MORE

STAFF

JENNIFER SMITH
Cras quis est erat. Aenean ornare in sem eget aliquet. Nam faucibus, nulla at ultrices posuere cubilia Curae.

JENNIFER SMITH
Cras quis est erat. Aenean ornare in sem eget aliquet. Nam faucibus, nulla at ultrices posuere cubilia Curae.

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JENNIFER SMITH
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info@ashoka.org

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HOW WE WORK WITH PROGRAM IN COUNTRY

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PARTNERS

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WE CAN HELP FIND THE SUPPORT THEY NEED

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TEATRO DO SOPRO
OLIVER HUGHES TERREHAULT

WOMEN'S FELLOW
TEATRO DO SOPRO
OLIVER HUGHES TERREHAULT

WOMEN'S FELLOW
TEATRO DO SOPRO
NEW YORK CITY, NY

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THE CAMPUS STARTER KIT BUILD POWER FOR SOCIAL INNOVATION.

WHAT IS EMPATHY? GET AHEAD. GET SOCIAL. GET CURIOUS.

STAFF

OLIVER HUGHES TERREHAULT
Cras quis est erat. Aenean ornare in sem Get aliquet. Nam facilisis, nulla ac viverra fermentum.

OLIVER HUGHES TERREHAULT
Cras quis est erat. Aenean ornare in sem Get aliquet. Nam facilisis, nulla ac viverra fermentum.

OLIVER HUGHES TERREHAULT
Cras quis est erat. Aenean ornare in sem Get aliquet. Nam facilisis, nulla ac viverra fermentum.

OLIVER HUGHES TERREHAULT
Cras quis est erat. Aenean ornare in sem Get aliquet. Nam facilisis, nulla ac viverra fermentum.

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BOEHRINGER INGELHEIM

LEGO

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Address: Oliver Hughes Terrehaault
1700 North Moore Street
Baltimore, MD 21202 USA
703.327.8000
info@pennae.org

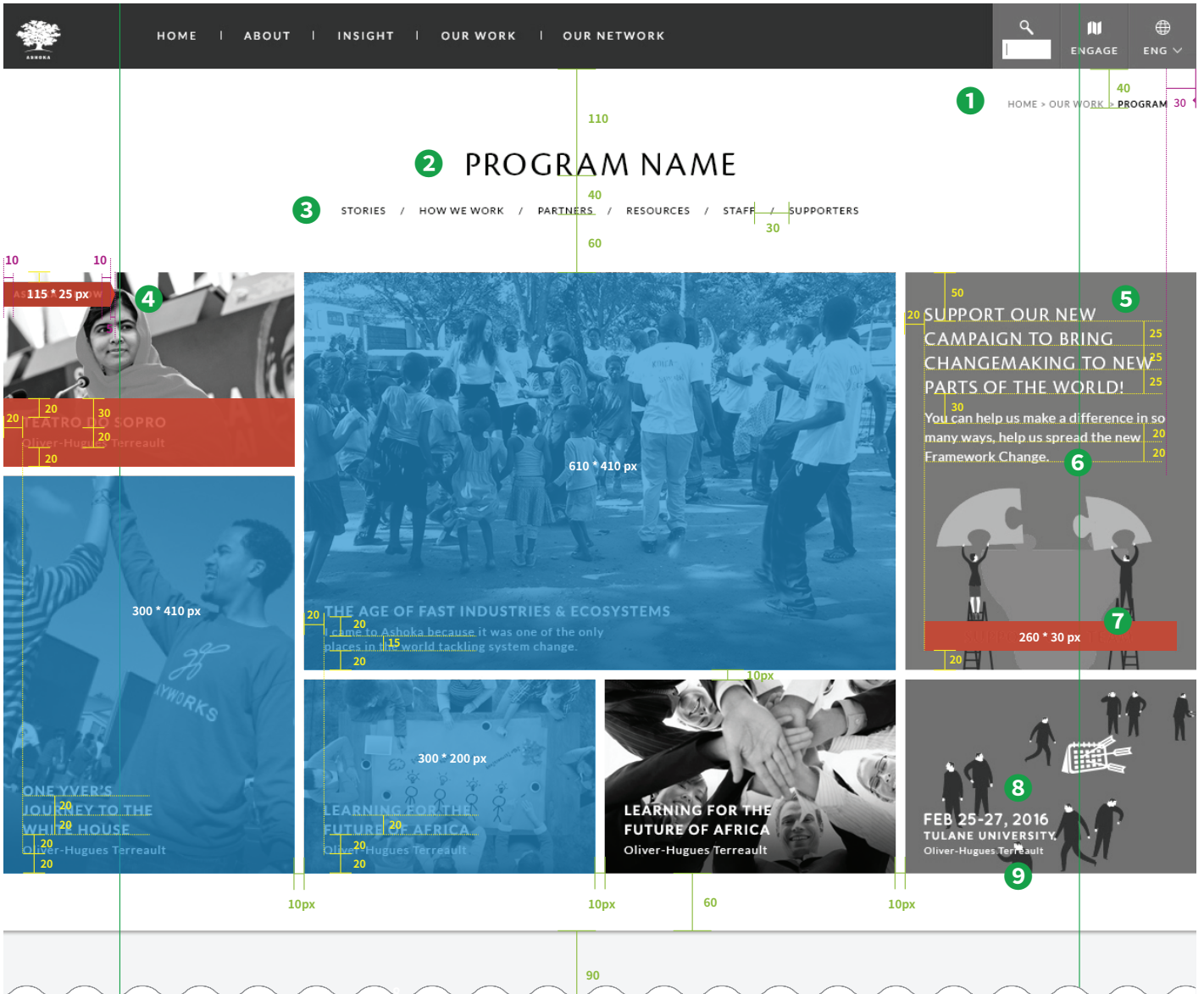
NEWSLETTER SIGN UP

NEWSLETTER SIGN UP

Architecture 1

Architecture 2

Architecture 3



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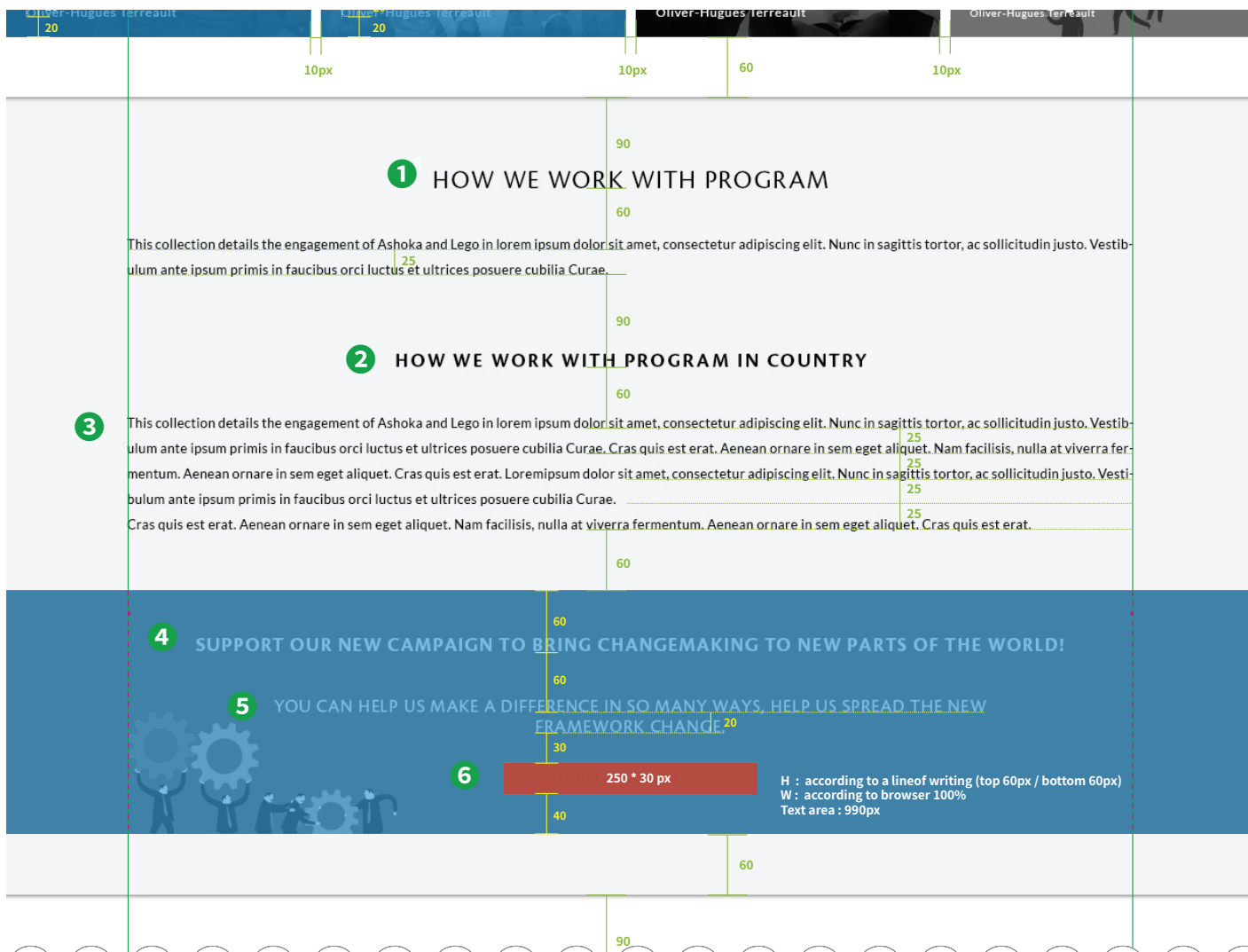
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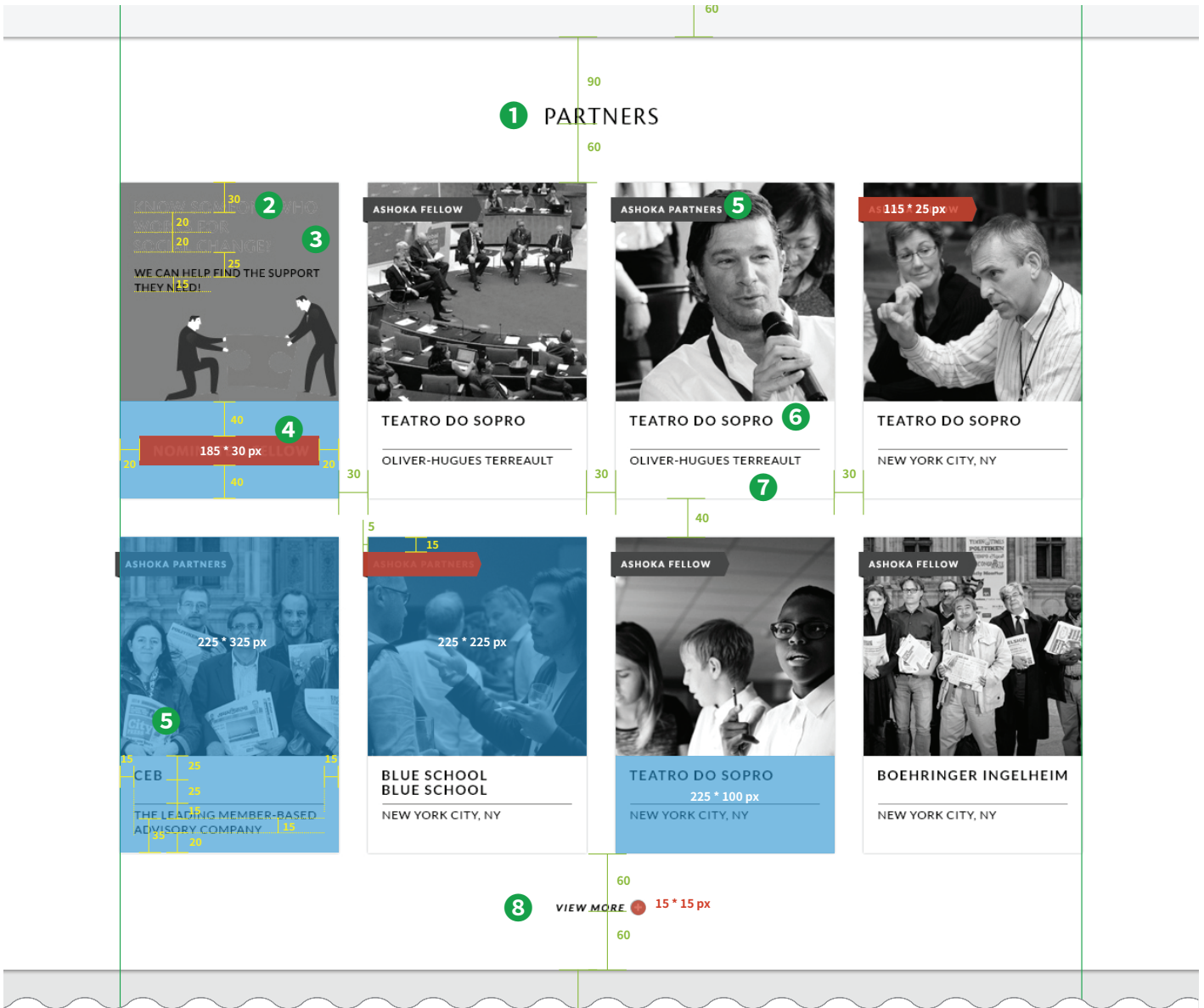
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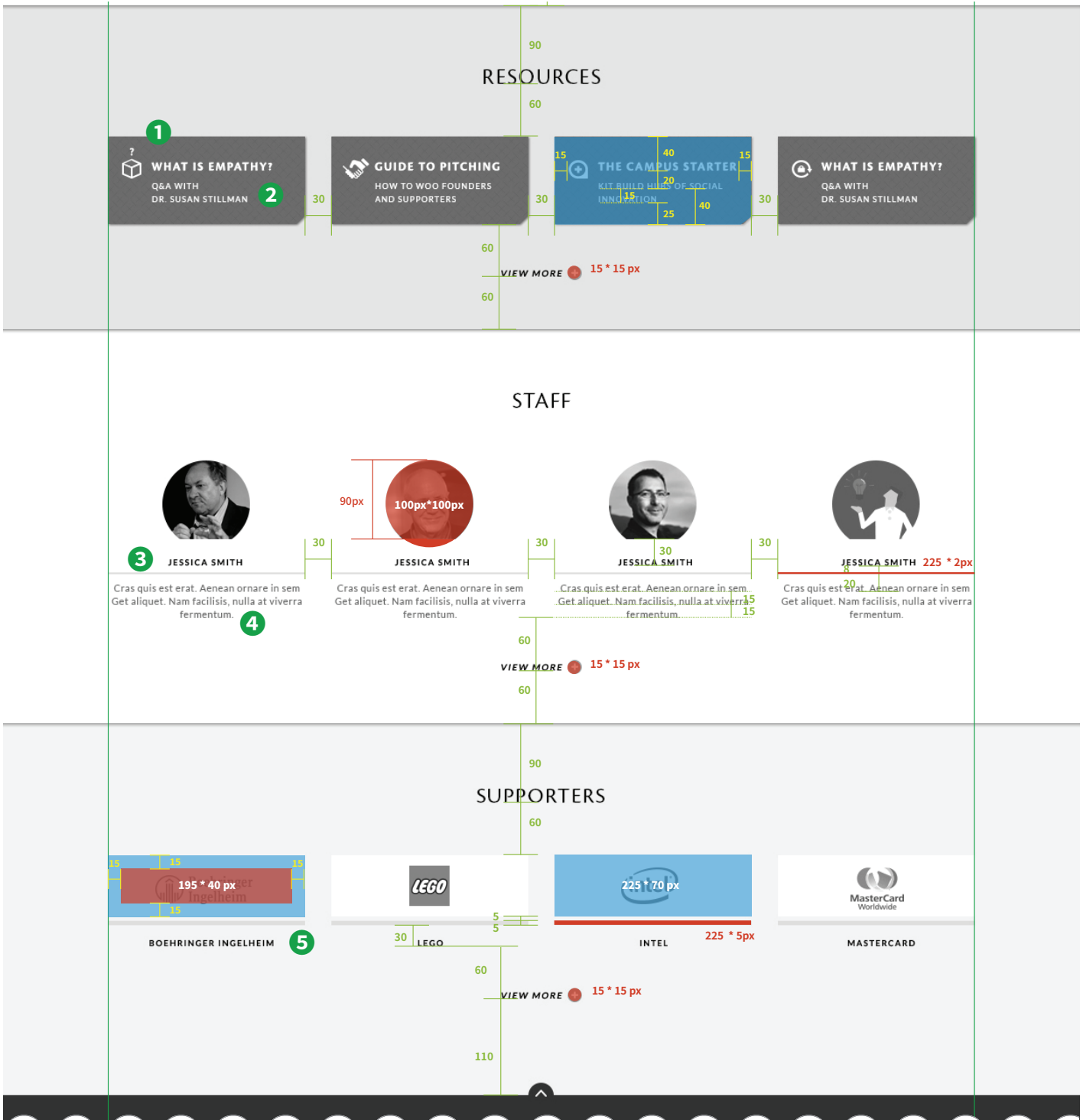
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BRAZIL, LATIN AMERICA

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TEATRO DO SOPRO

Fellow quote is dolor sit amet, consectetur adipiscing elit. Cras quis est erat.

TWEET THIS QUOTE

Olivier-Hugues Terreauult is preparing Brazilian society to be able to care for their growing elderly population. Through an innovative clowning therapy, he is equipping caregivers and seniors themselves with tools for communication, meanwhile his work with decision makers and the general population creates policies and social norms that will ensure seniors' wellbeing in society. Olivier-Hugues Terreauult is preparing Brazilian society to be able to care for their growing elderly population. Through an innovative clowning therapy, the makers and the general population creates policies and social norms that will ensure seniors' wellbeing in society.



RELATED TOPICS
Works with Caregivers
Innovates in Health
City & Community Participation

CITATION

* This profile was proposed when Olivier-Hugues Terreauult was elected to the 2014 Ashoka Fellowship in 2014.

THE NEW IDEA

The growth of the elderly population is a global trend. However, families, civil society, and the government in Brazil are particularly ill-equipped to deal with this increase. To address the issue, Olivier-Hugues Terreauult is preparing caregivers with the skills to better handle and care for seniors and is working with institutions to design inclusive policies that better address their needs. In Canada, he has successfully developed psychosocial programs in hospitals and elder homes to equip seniors with resilience and offer a sense of belonging in those environments where they feel out of place, stressed, and alone. Now, Olivier is spreading these techniques, based on a unique clowning therapy, to Brazil.

Clowning as a form of therapy is a fairly standard tool in pediatric care; however, Olivier's technique for the elderly goes beyond mere entertainment for the patient. Through projects in both Canada and

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THE NEW IDEA

THE NEW IDEA

THE NEW IDEA

UPDATES

Request update to this Citation

Olivier-Hugues Terreauult gave a Ted Talk to a room of supports talking on the subject of equipping caregivers and seniors themselves with the best tools of communication.

http://www.ted.com/talks/Olivier-Hugues_Terreauult

- Olivier-Hugues Terreauult is collaborating with **JAMIE ROBINSON** in **City & Community Participation**
- Olivier-Hugues Terreauult is collaborating with **OLIVER-HUGES THOMPSON** in the **Health Sector**
- Olivier-Hugues Terreauult is collaborating with **JAMIE ROBINSON** in **City & Community Participation**
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OLIVIER FELLOW



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Fellow quote is dolor sit amet, consectetur adipiscing elit. Cras quis est erat.

OLIVIER HUGUES TERREAUULT is preparing Brazilian society to be able to care for their growing elderly population. Through an innovative clowning therapy, he is equipping caregivers and seniors themselves with tools for communication, meanwhile his work with decision makers and the general population creates policies and social norms that will ensure seniors' wellbeing in society. Olivier-Hugues Terreault is preparing Brazilian society to be able to care for their growing elderly population. Through an innovative clowning therapy, the makers and the general population creates policies and social norms that will ensure seniors' wellbeing in society.



RELATED TOPICS: Works with Caregivers | Innovates in Health | City & Community Participation

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- Olivier-Hugues Terreault is collaborating with **OLIVIER HUGH THOMPSON** in the [Health Sector](#)

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**1 NAVIGATION**

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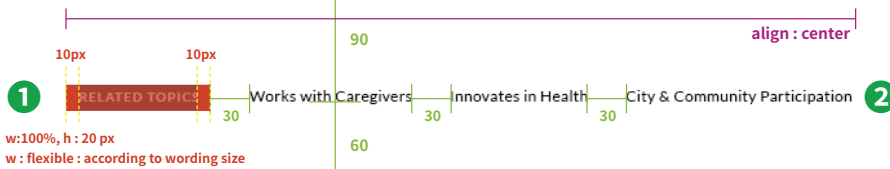
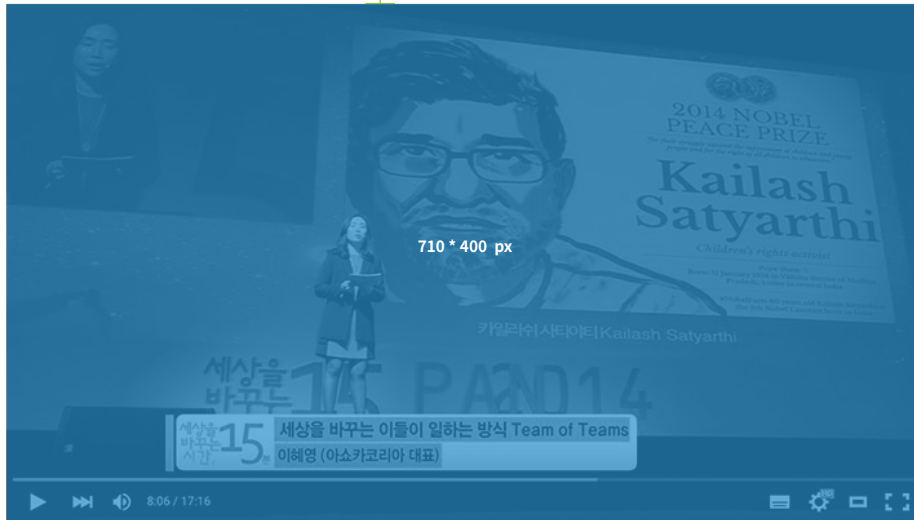
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cies and social norms that will ensure seniors' wellbeing in society.



3 CITATION

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* This profile was prepared when Olivier-Hugues Terreault was elected to the Ashoka Fellowship in 2014

5 THE NEW IDEA
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6 The growth of the elderly population is a global trend. However, families, civil society, and the government in Brazil are particularly ill-equipped to deal with this increase. To address the issue, Olivier-Hugues Terreault is preparing caregivers with the skills to better

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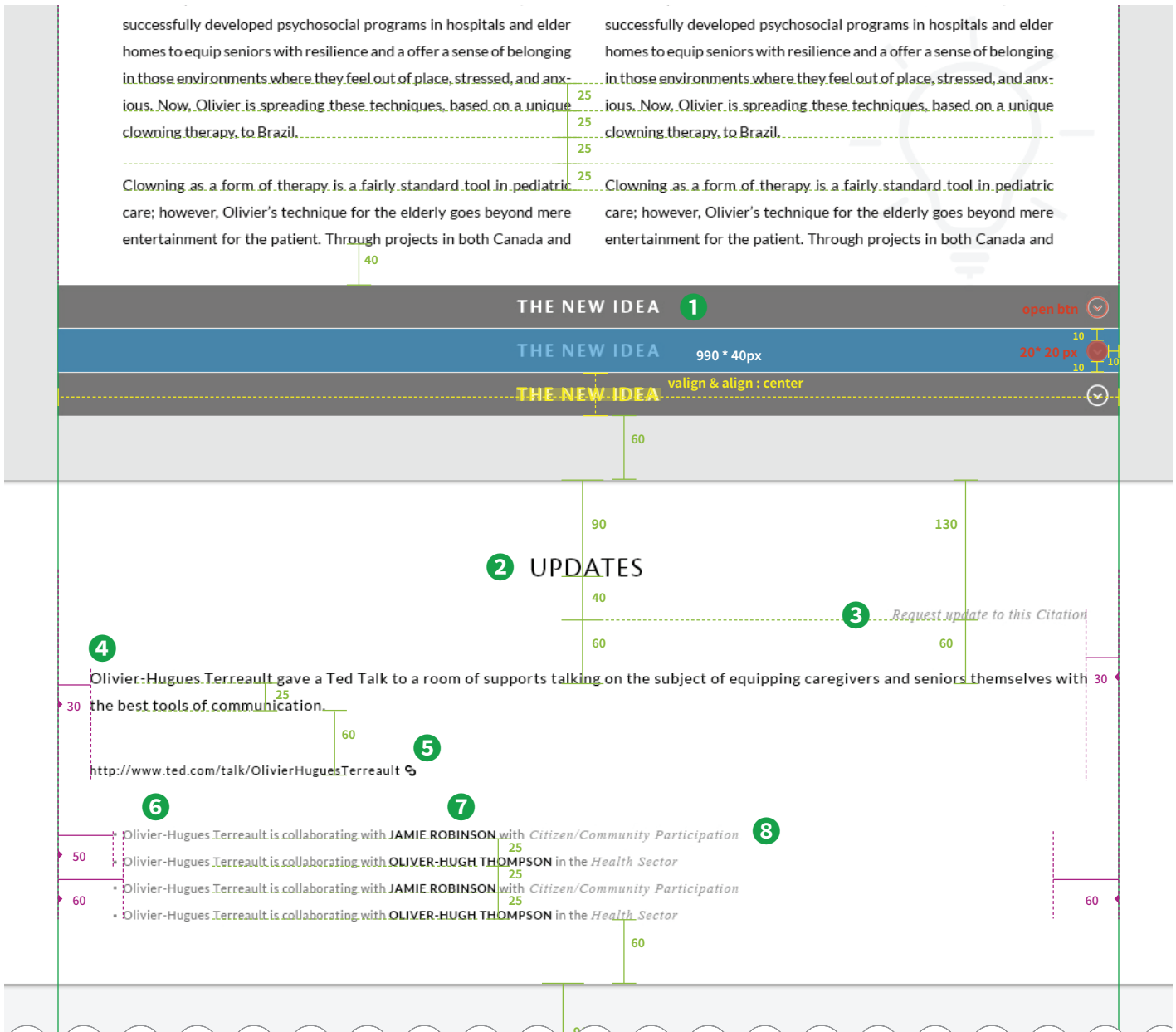
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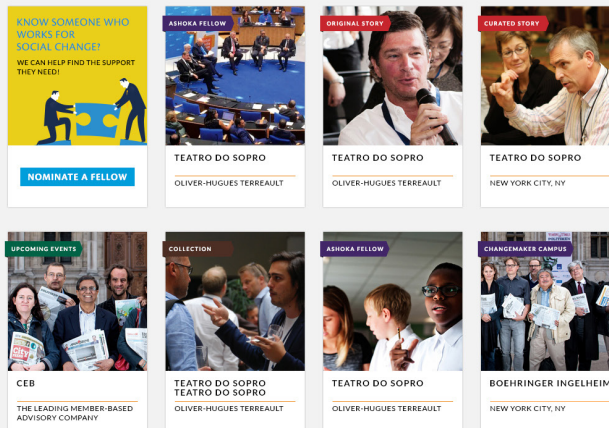
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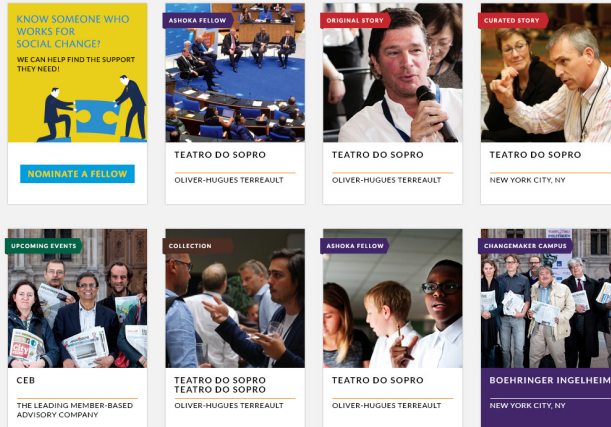
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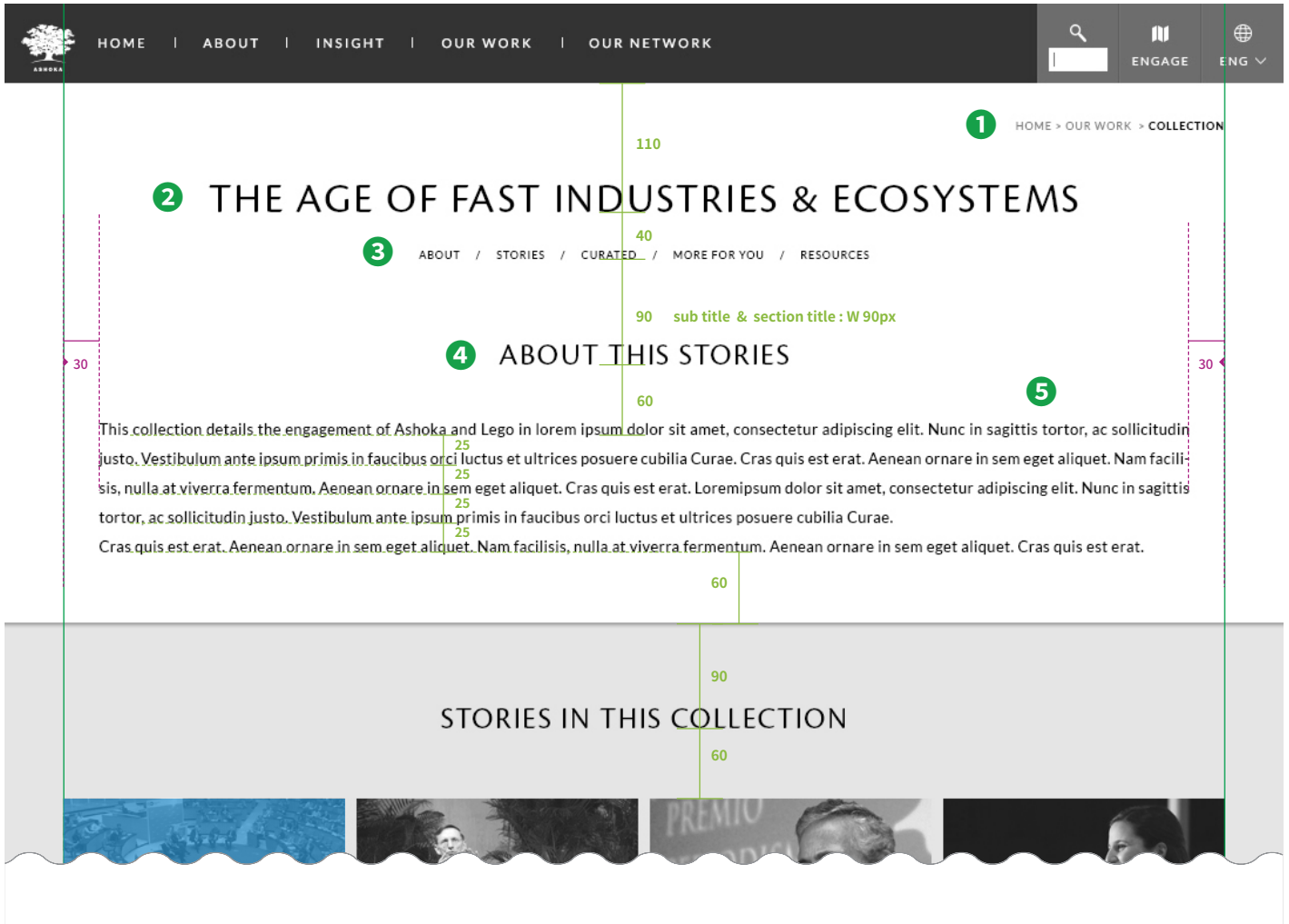
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Oliver-Hugues Terreault

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Oliver-Hugues Terreault

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3 COLLECTION CURATED BY ALEXIS SMITH

4

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THE AGE OF FAST INDUSTRIES & ECOSYSTEMS
I came to Ashoka because I was one of the only places in the world tackling system change.

KHARA

I came to Ashoka because it was one of the only places in the world at the time that was directly tackling large-scale system change. It was doing this by supporting social entrepreneurs who would address the root cause of a problem and change the system. Over the years I became filled with hope and deep resolve as I saw thousands of social entrepreneurs tackle and solve (or *potentially* *deconstruct* by Scarlett Johansson) intractable problems. Tanya Tullius has solved homelessness for a significant sector of the US homeless population.

Helen Quash is helping millions of people from India to Afghanistan access health and mental health services. Paul Rice has brought dignity and full wages to millions by certifying fair trade and helping it become a norm across many industries. Over the years I came to understand why Ashoka called these people social entrepreneurs. It is has nothing to do with whether they are for-profit or non-profit, and everything to do with whether they are creating large-scale system change, launching new industries and changing ecosystems. This is important, because if you can do that, you are creating real impact for hundreds of millions or *billions of people*.

Up until a few years ago launching a new industry would take decades. In fact, most people did not even know that such a thing existed because it took so long, was so rare, and was too big to easily study. Most of us would go through life not even aware of the systems we inhabited—they were reality and our job was to survive within them. But things have changed. Today, we are reaching a point where it is possible to create new industries and build new ecosystems in a few years. The Internet has allowed us to mobilize information, intelligence, people and resources in such a way so that large-scale change can happen fast. Click this link: [www.ashq.org](#)

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In fact, during the week of February 15, the Global Innovation Summit will be hosting a large gathering in the Silicon Valley showcasing recent examples of ecosystem building and exploring new tools, methods, models, networks and strategies for how one can drive such large-scale change. For example the conference will explore the revitalization and modernization of manufacturing in Detroit and the design, creation and launch of new entrepreneurial ecosystems such as that in the United Arab Emirates. It will also dig deep into what teamwork, leadership and financial capital and investment tools like in this coming age.

Hands on workshops will allow participants to practice mapping and designing ecosystems. Everyone can learn to launch an ecosystem, look like in this coming age, look like in this coming age. Hands on workshops will allow participants to practice mapping and designing ecosystems. Everyone can learn to launch an ecosystem.

It is exciting to be alive today and working in the field of social entrepreneurship where there are such great opportunities for anyone to make a large impact and difference.

RELATED TOPICS: Works with Campaigns | Initiatives in Health | City & Community Participation



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It is exciting to be alive today and working in the field of social entrepreneurship where there are such great opportunities for anyone to make a large impact and difference.

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COLLECTION CURATED BY ALEX SMITH
 City and state. Aaaaan omnia in venenget adpopt. Nam facilis, nulla an olivra fermentum.

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RESOURCES

<p>WHAT IS EMPATHY? GET WITH THE TEAM PLAYERS</p>	<p>GUIDE TO PITCHING HOW TO FIND FUNDING AND SUPPORT</p>	<p>THE CAMPUS STARTER THE BOLD WAYS OF SOCIAL INNOVATION</p>	<p>WHAT IS EMPATHY? GET WITH THE TEAM PLAYERS</p>
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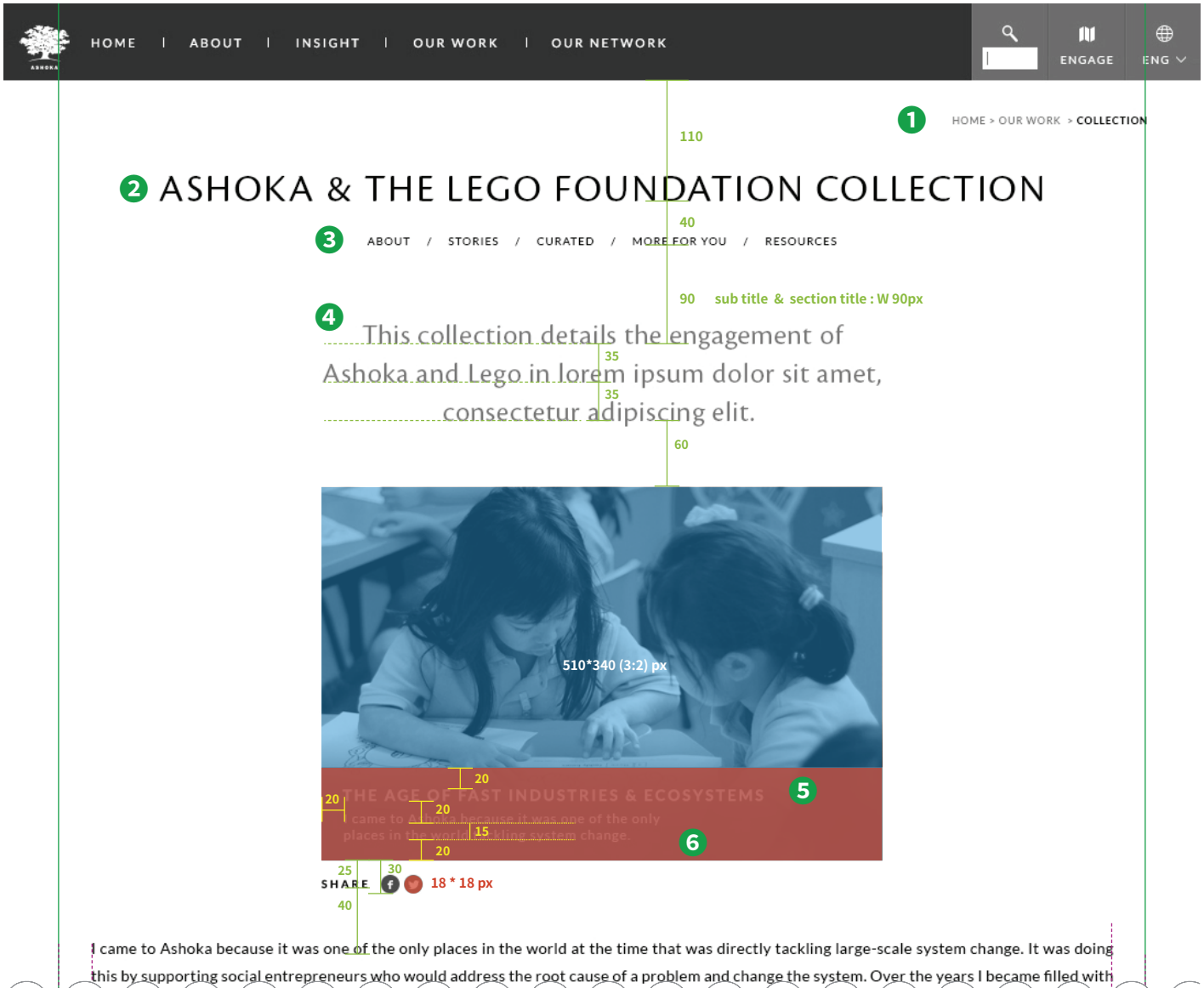
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Architecture 1

Architecture 2

Architecture 3

**1 NAVIGATION**

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I came to Ashoka because it was one of the only places in the world at the time that was directly tackling large-scale system change. It was doing this by supporting social entrepreneurs who would address the root cause of a problem and change the system. Over the years I became filled with hope and deep resolve as I saw thousands of social entrepreneurs tackle and solve (as powerfully described **1** Carlett Johan) intractable problems: Tanya Tull has solved homelessness for a significant sector of the US homeless population.

2 Hilmi Qurashi is helping millions of people from India to Afghanistan access health and mental health services. Paul Rice has brought dignity and fair wages to millions by certifying fair trade and helping it become a norm across many industries. Over the years I came to understand why Ashoka called these people social entrepreneurs. It is has nothing to do with whether they are for profit or non-profit, and everything to do with whether they are creating large-scale system change, launching new industries and changing ecosystems. This is important, because if you can do that, you are creating real impact for hundreds of millions or billions of people.

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SUPPORT OUR NEW CAMPAIGN TO BRING CHANGEMAKING TO NEW PARTS OF THE WORLD!

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1 SUMMARY_LINK

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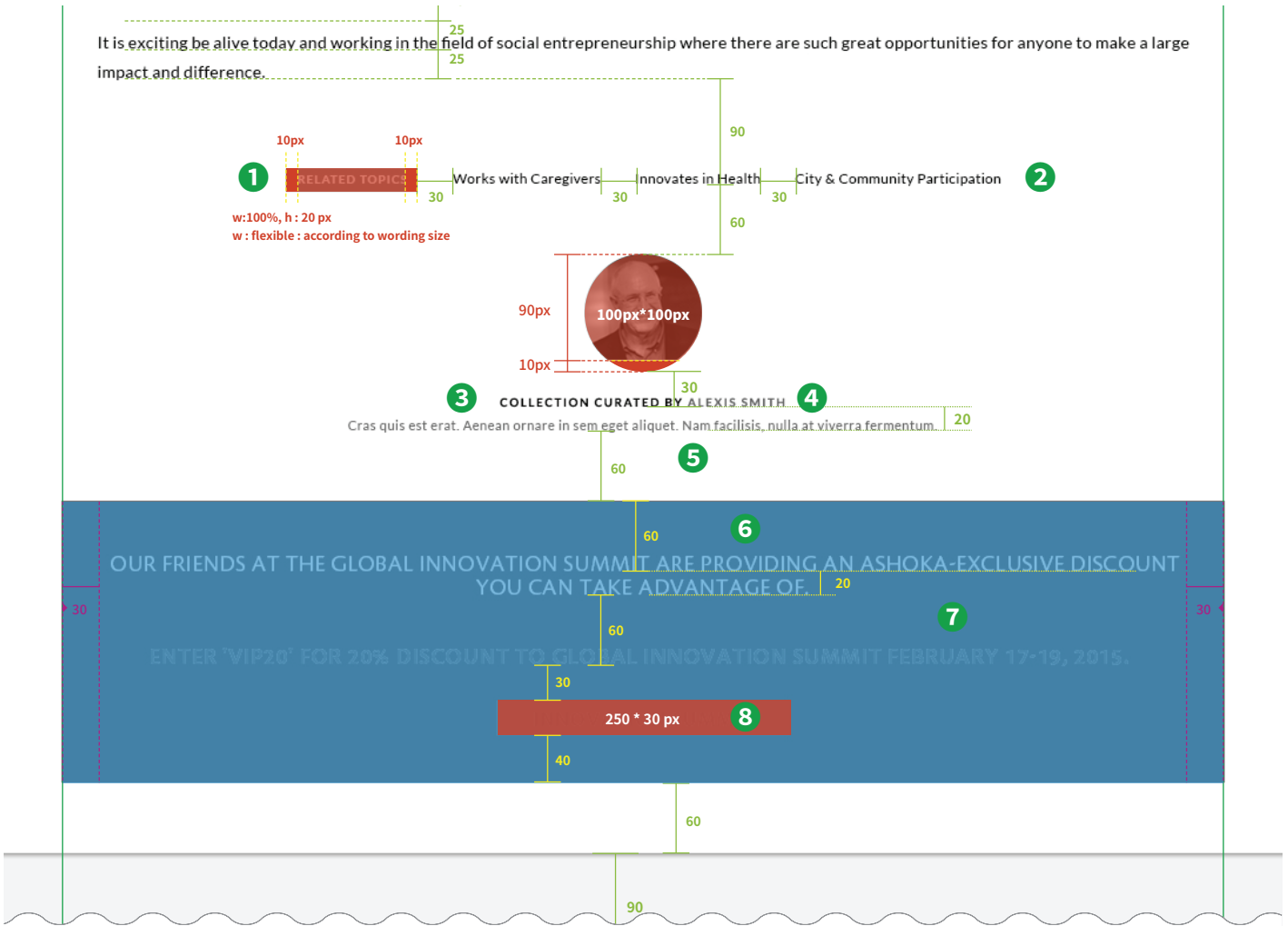
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LETTING KIDS MOVE IN CLASS ISN'T A BREAK FROM LEARNING. IT IS LEARNING.

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CURATED STORY

This article originally appeared on www.thewashingtonpost.com

As an educator for the past 25 years, I'm delighted that our national conversations about teaching and learning are beginning to recognize that excellent instruction engages students intellectually, emotionally, and physically. The growth of the elderly population is a global trend. However, families, civil society, and the government in Brazil are particularly ill-equipped to deal with this increase. Now, Olivier is spreading

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People often ask me why I started working with Ashoka and why I have I stayed with Ashoka for the last eight years. I remember playing with orphans who lived in a concrete structure with no natural light in Myanmar, watching vulnerable street kids not even ten years old trying to make their living on the streets of Hanoi, and watching chaos ensue as the Indonesian economy collapsed while I was conducting economic research there. In all these cases, I developed deep friendships and connections with my local counterparts and saw a truth: my local counterparts were just as (or more) intelligent and hard working and capable as I was, yet they were caught in economic, political and social systems that were limiting their potential, harming them and sometimes killing them.

The growth of the elderly population is a global trend. However, families, civil society, and the government in Brazil are particularly ill-equipped to deal with this increase. In Canada, he has successfully developed psychosocial programs in hospitals and elder homes to equip seniors with resilience and a offer a sense of belonging in those environments where they feel out of place, stressed, and anxious. Now, Olivier is spreading these techniques, based on a unique clowning therapy, social status, or age.

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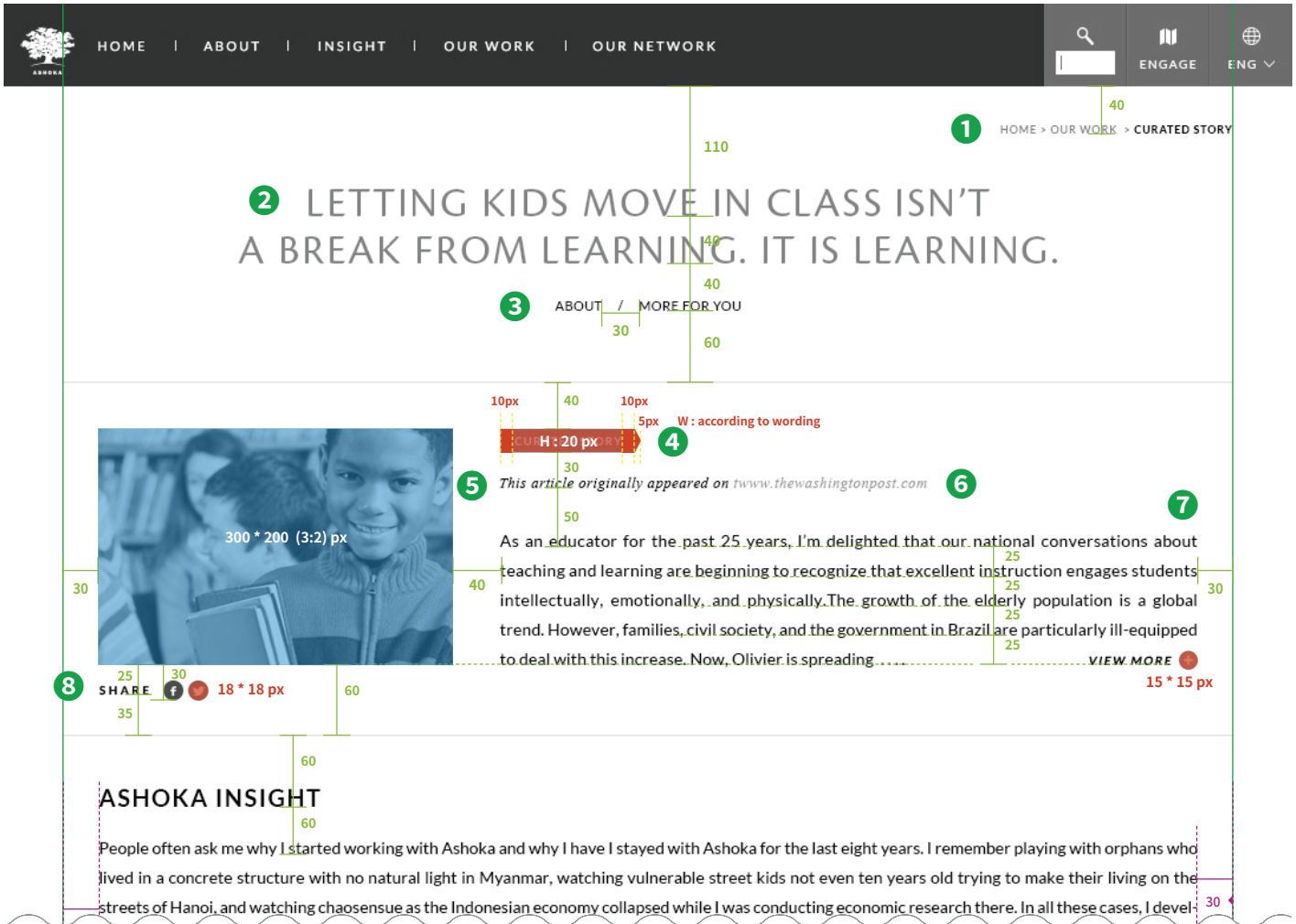
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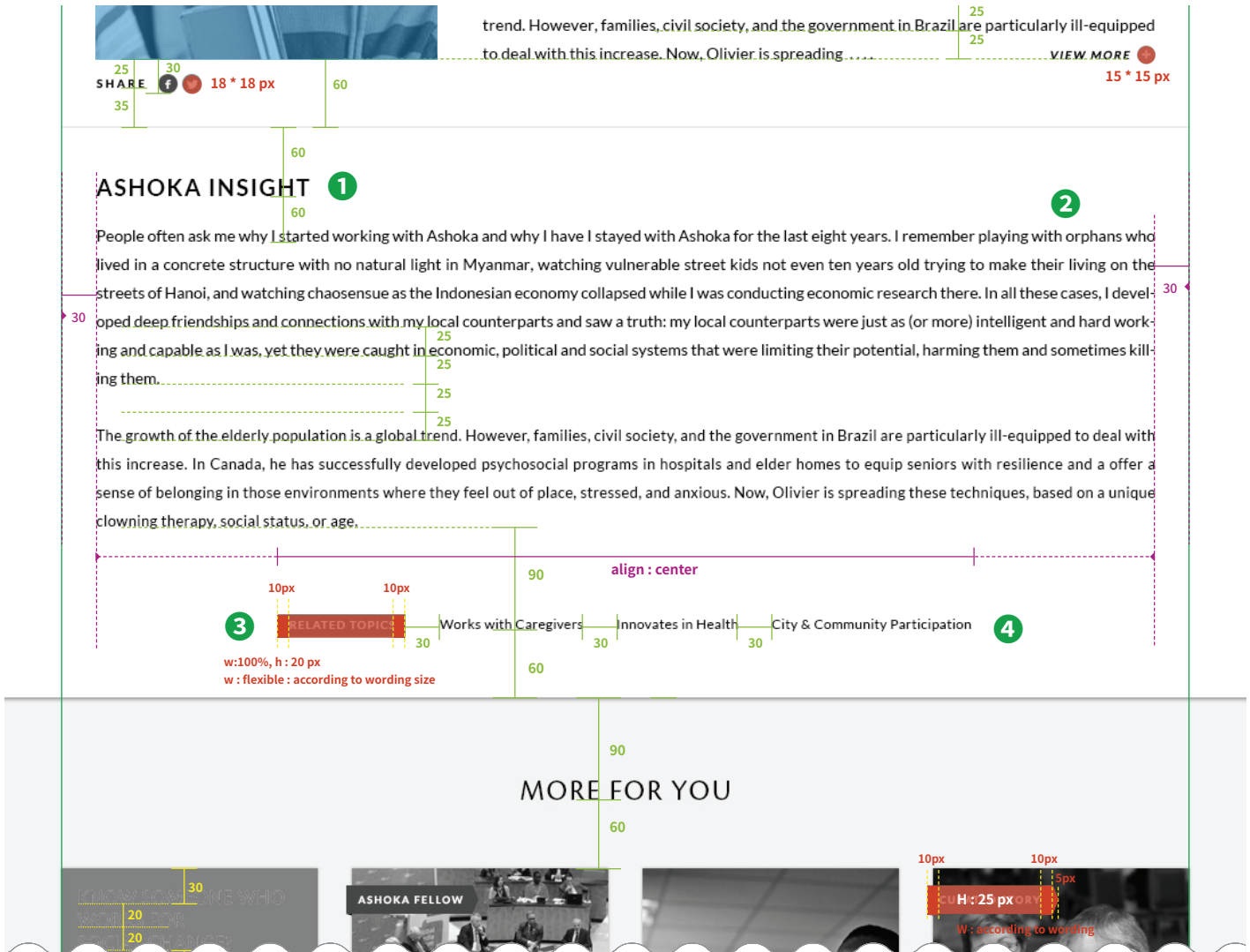
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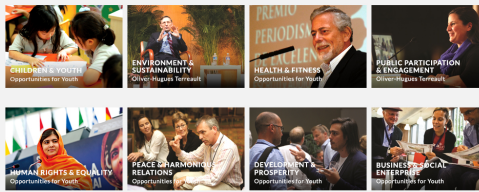
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FOCUS AREAS

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ALL TOPIC AREAS



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ALL AREAS OF OUR WORK

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FOCUS AREAS

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CHANGEMAKING & YOUTH
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EMPATHY & CHILDREN
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INNOVATION & TEAMS
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ALL TOPIC AREAS

CHILDREN & YOUTH
Opportunities for Youth

ENVIRONMENT & SUSTAINABILITY
Oliver Hughes Teitbark

HEALTH & FITNESS
Opportunities for Youth

PUBLIC PARTICIPATION & ENGAGEMENT
Oliver Hughes Teitbark

HUMAN RIGHTS & EQUALITY
Opportunities for Youth

PEACE & HARMONIOUS RELATIONS
Opportunities for Youth

DEVELOPMENT & PROSPERITY
Opportunities for Youth

BUSINESS & SOCIAL ENTERPRISE
Opportunities for Youth

CHILDREN & YOUTH

PROGRAMS

- CHILD EXPLOITATION
- CHILD LABOR
- CHILD PROTECTION

SUBTOPICS

- AT RISK YOUTH
- BEHAVIORIAL ISSUES
- BOYS DEVELOPMENT
- CHILD ABUSE
- CHILD CARE
- CHILD EXPLOITATION
- CHILD LABOR
- CHILD PROTECTION
- CHILD SOLDIERS
- EARLY CHILDHOOD DEV.
- EDUCATION REFORM
- GIRLS DEVELOPMENT
- PLAY
- YOUTH DEVELOPMENTV.

CHILDREN & YOUTH

PROGRAMS

- CHILD EXPLOITATION
- CHILD LABOR
- CHILD PROTECTION

SUBTOPICS

- AT RISK YOUTH
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EMPATHY & CHILDREN

PROGRAMS

- CHILD EXPLOITATION
- CHILD LABOR
- CHILD PROTECTION

SUBTOPICS

- AT RISK YOUTH
- BEHAVIORIAL ISSUES
- BOYS DEVELOPMENT
- CHILD ABUSE
- CHILD CARE
- CHILD EXPLOITATION
- CHILD LABOR
- CHILD PROTECTION
- CHILD SOLDIERS
- EARLY CHILDHOOD DEV.
- EDUCATION REFORM
- GIRLS DEVELOPMENT
- PLAY
- YOUTH DEVELOPMENTV.

CHANGEMAKING & YOUTH

PROGRAMS

- CHILD EXPLOITATION
- CHILD LABOR
- CHILD PROTECTION

SUBTOPICS

- AT RISK YOUTH
- BEHAVIORIAL ISSUES
- BOYS DEVELOPMENT
- CHILD ABUSE
- CHILD CARE
- CHILD EXPLOITATION
- CHILD LABOR
- CHILD PROTECTION
- CHILD SOLDIERS
- EARLY CHILDHOOD DEV.
- EDUCATION REFORM
- GIRLS DEVELOPMENT
- PLAY
- YOUTH DEVELOPMENTV.

CHANGEMAKING & YOUTH

PROGRAMS

- CHILD EXPLOITATION
- CHILD LABOR
- CHILD PROTECTION

SUBTOPICS

- AT RISK YOUTH
- BEHAVIORIAL ISSUES
- BOYS DEVELOPMENT
- CHILD ABUSE
- CHILD CARE
- CHILD EXPLOITATION
- CHILD LABOR
- CHILD PROTECTION
- CHILD SOLDIERS
- EARLY CHILDHOOD DEV.
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- GIRLS DEVELOPMENT
- PLAY
- YOUTH DEVELOPMENTV.

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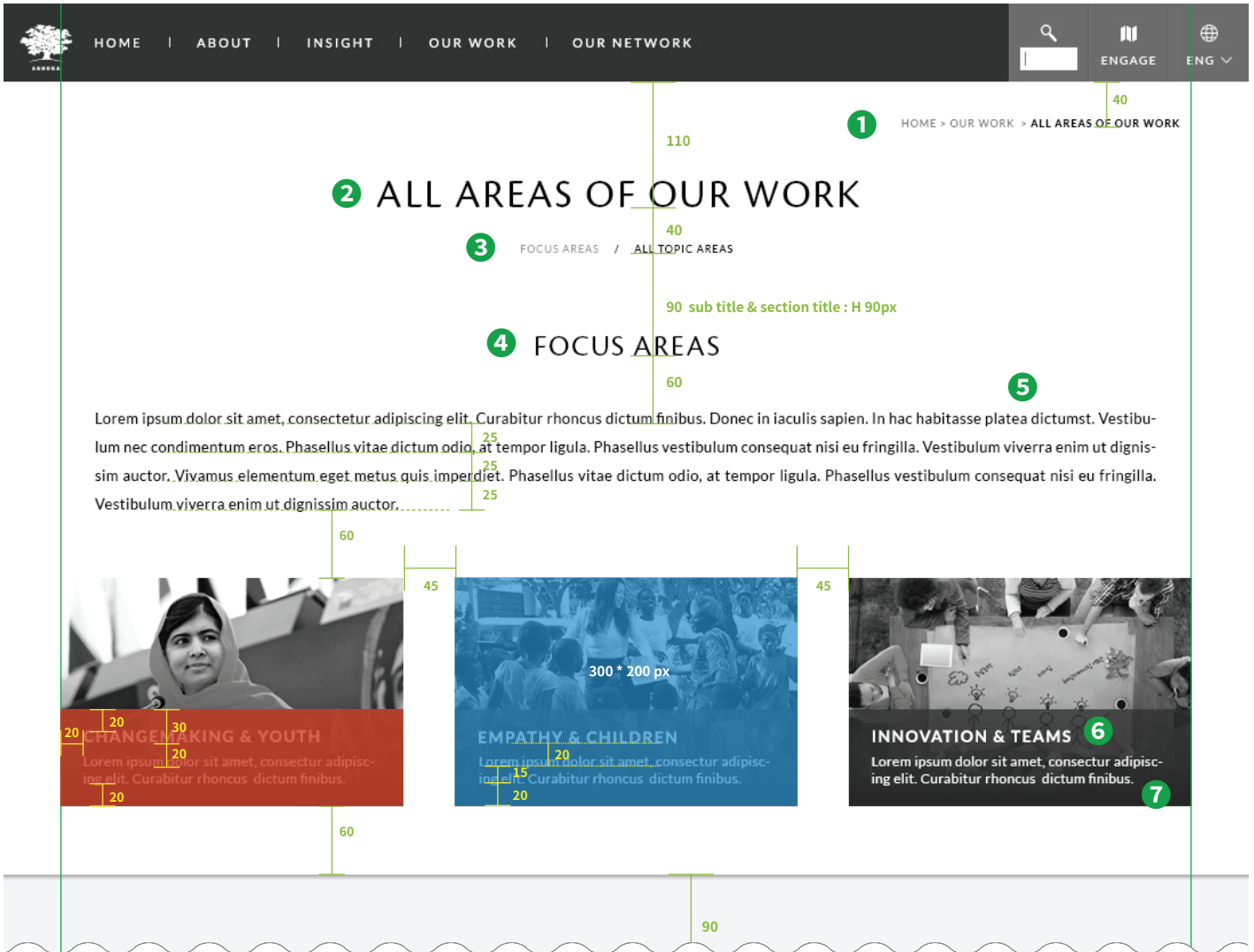
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Architecture 1

Architecture 2

Architecture 3

Architecture 4



1 NAVIGATION
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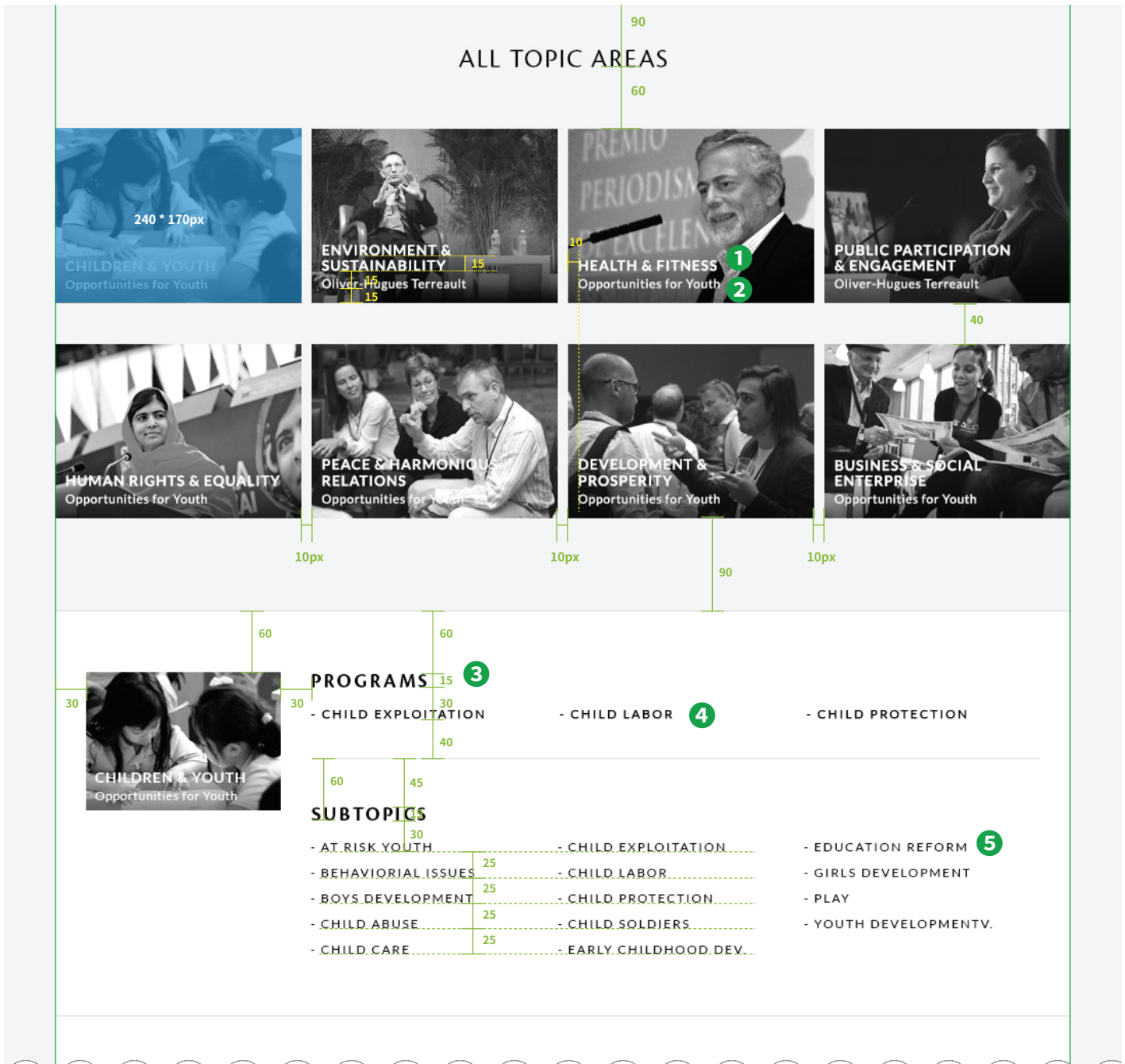
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1 SMALL STORY TITLE
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 font-variant: small-caps;



PROGRAMS w: 230px

- CHILD EXPLOITATION
- CHILD LABOR
- CHILD PROTECTION

SUBTOPICS

<ul style="list-style-type: none"> - AT RISK YOUTH - BEHAVIORIAL ISSUES - BOYS DEVELOPMENT - CHILD ABUSE - CHILD CARE 	<p style="text-align: center;">10</p> <ul style="list-style-type: none"> - CHILD EXPLOITATION - CHILD LABOR - CHILD PROTECTION - CHILD SOLDIERS - EARLY CHILDHOOD DEV. 	<p style="text-align: center;">10</p> <ul style="list-style-type: none"> - EDUCATION REFORM - GIRLS DEVELOPMENT - PLAY - YOUTH DEVELOPMENTV.
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PROGRAMS

- CHILD EXPLOITATION
- CHILD LABOR
- CHILD PROTECTION

line 710 * 1 px, #ddddd

SUBTOPICS

<ul style="list-style-type: none"> - AT RISK YOUTH - BEHAVIORIAL ISSUES - BOYS DEVELOPMENT - CHILD ABUSE - CHILD CARE 	<ul style="list-style-type: none"> - CHILD EXPLOITATION - CHILD LABOR - CHILD PROTECTION - CHILD SOLDIERS - EARLY CHILDHOOD DEV. 	<ul style="list-style-type: none"> - EDUCATION REFORM - GIRLS DEVELOPMENT - PLAY - YOUTH DEVELOPMENTV.
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PROGRAMS

- CHILD EXPLOITATION
- CHILD LABOR
- CHILD PROTECTION

line 990 * 1 px, #ddddd

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NETWORK SEARCH

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TYPE LOCATION TYPE



RESULTS

TYPE	NAME	COUNTRY	DESCRIPTION	DATE
Fellow	Olivier-Hughes Terreault	Brazil	Preparing Brazil to be able to care for their elderly...	January, 2014
Campus	Tulane University	United States of America	Leader in collaborating with the community to...	April, 2011
School	Changemaker Hochschule	Brazil	Lorem ipsum dolor sit amet, an ludico impedit...	April, 2011
Fellow	Olivier-Hughes Terreault	United States of America	Preparing Brazil to be able to care for their elderly...	April, 2011
Campus	Tulane University	Germany	a Leader in collaborating with the community to...	January, 2013
School	Tulane University	United States of America	Preparing Brazil to be able to care for their elderly...	January, 2015
Fellow	Olivier-Hughes Terreault	Germany	Leader in collaborating with the community to...	April, 2011
Campus	Tulane University	United States of America	Lorem ipsum dolor sit amet, an ludico impedit...	April, 2015
Fellow	Olivier-Hughes Terreault	Brazil	Preparing Brazil to be able to care for their elderly...	April, 2011
Campus	Tulane University	United States of America	a Leader in collaborating with the community to...	April, 2012
School	Changemaker Hochschule	Brazil	Preparing Brazil to be able to care for their elderly...	January, 2013
Fellow	Olivier-Hughes Terreault	United States of America	Leader in collaborating with the community to...	January, 2015
Campus	Tulane University	Germany	Lorem ipsum dolor sit amet, an ludico impedit...	April, 2011
School	Tulane University	United States of America	Preparing Brazil to be able to care for their elderly...	April, 2015
Fellow	Olivier-Hughes Terreault	Germany	a Leader in collaborating with the community to...	January, 2013
Campus	Tulane University	Germany	Preparing Brazil to be able to care for their elderly...	April, 2015

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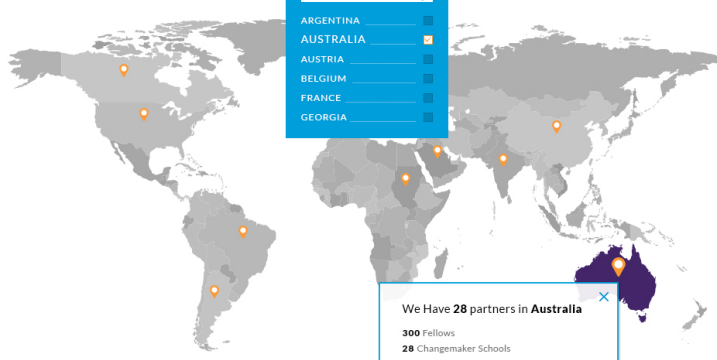
NETWORK SEARCH

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TYPE ▾

LOCATION ▾

TYPE ▾



ARGENTINA

AUSTRALIA

AUSTRIA

BELGIUM

FRANCE

GEORGIA

We Have 28 partners in Australia

300 Fellows

28 Changemaker Schools

10 Changemaker Campuses

Architecture 1

RESULTS

TYPE	NAME	COUNTRY	DESCRIPTION	DATE
Fellow	Olivier-Hughes Terreault	Brazil	Preparing Brazil to be able to care for their elderly...	January, 2014
Campus	Tulane University	United States of America	Leader in collaborating with the community to...	April, 2011
School	Changemaker Hochschule	Brazil	Lorem ipsum dolor sit amet, an ludico impedit...	April, 2011
Fellow	Olivier-Hughes Terreault	United States of America	Preparing Brazil to be able to care for their elderly...	April, 2011
Campus	Tulane University	Germany	a Leader in collaborating with the community to...	January, 2013
School	Tulane University	United States of America	Preparing Brazil to be able to care for their elderly...	January, 2015
Fellow	Olivier-Hughes Terreault	Germany	Leader in collaborating with the community to...	April, 2011
Campus	Tulane University	United States of America	Lorem ipsum dolor sit amet, an ludico impedit...	April, 2015
Fellow	Olivier-Hughes Terreault	Brazil	Preparing Brazil to be able to care for their elderly...	April, 2011
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Fellow	Olivier-Hughes Terreault	United States of America	Leader in collaborating with the community to...	January, 2015
Campus	Tulane University	Germany	Lorem ipsum dolor sit amet, an ludico impedit...	April, 2011
School	Tulane University	United States of America	Preparing Brazil to be able to care for their elderly...	April, 2015
Fellow	Olivier-Hughes Terreault	Germany	a Leader in collaborating with the community to...	January, 2013
Campus	Tulane University	Germany	Preparing Brazil to be able to care for their elderly...	April, 2015

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Architecture 2

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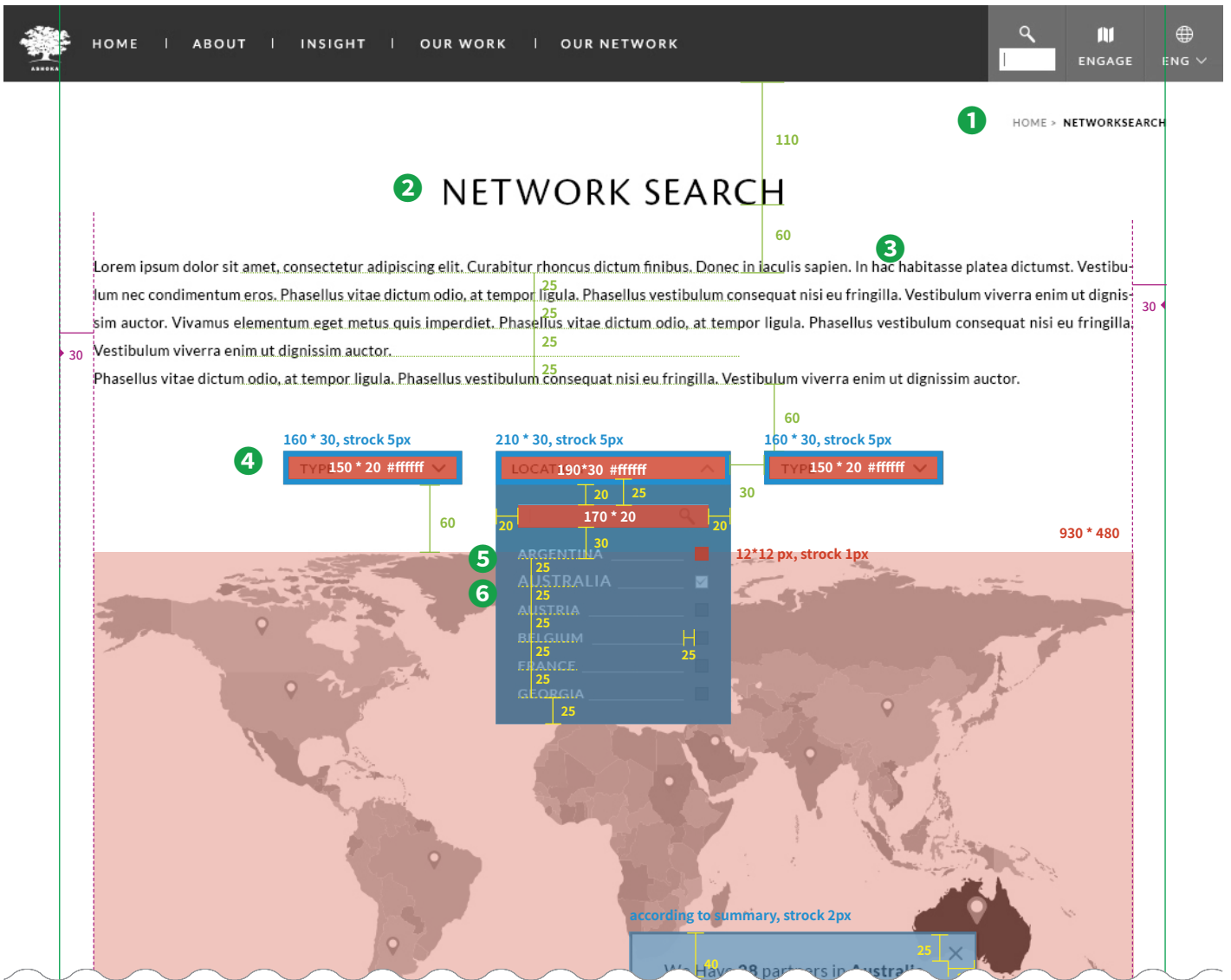
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**1 NAVIGATION**

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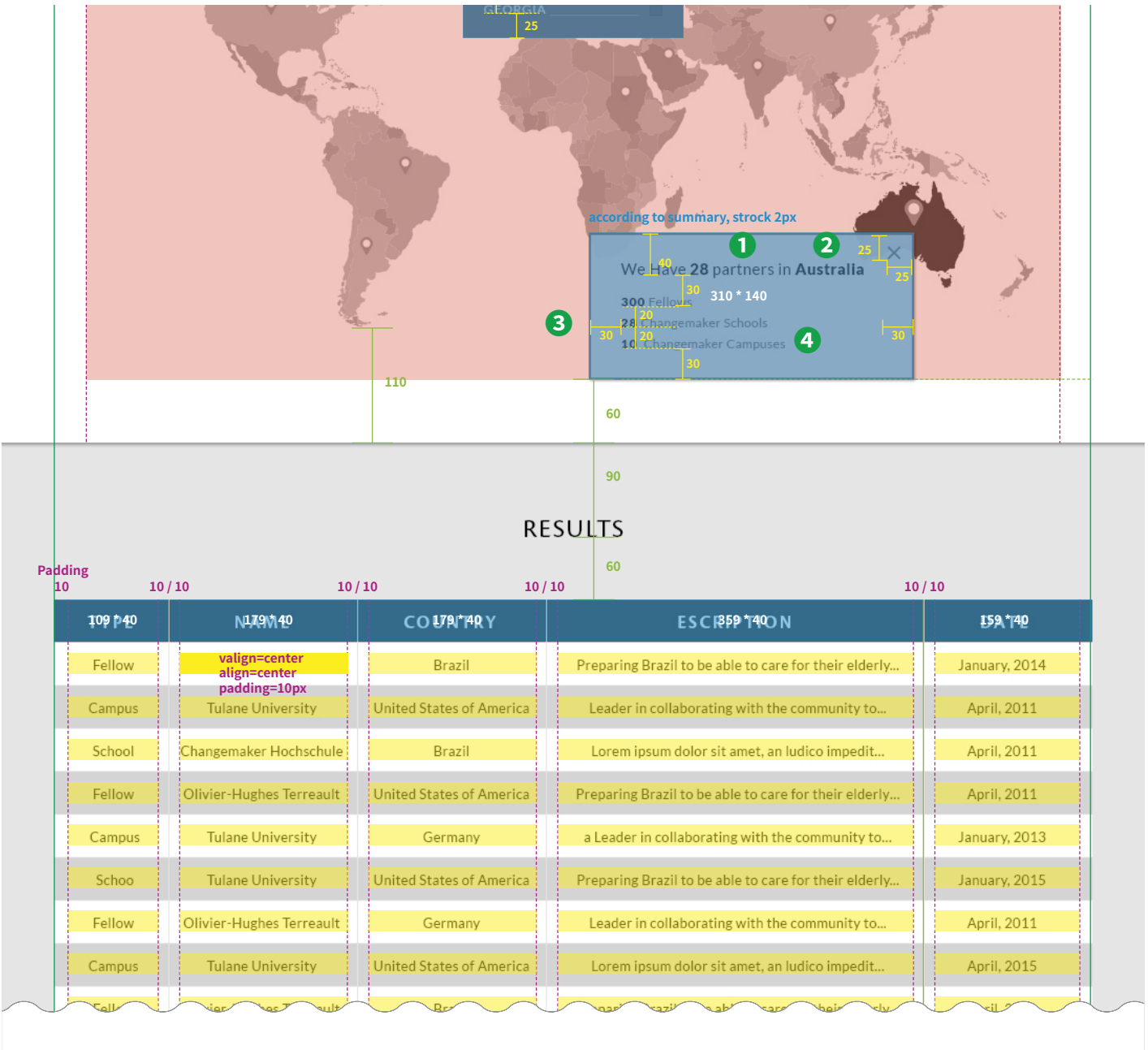
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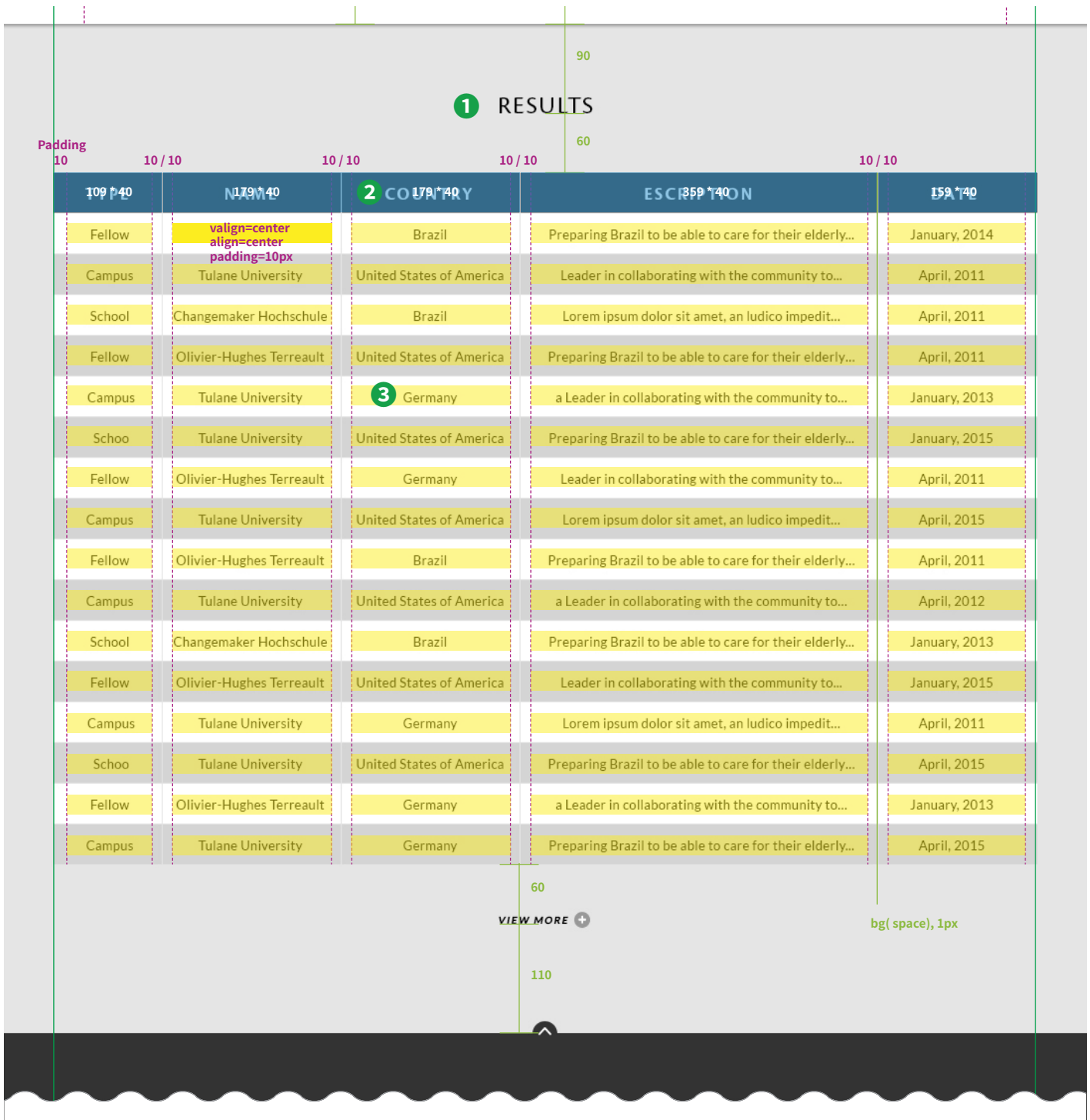


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LATO 16

SEARCH RESULTS "KEYWORD"

SORT BY

- Relevancy
- Type
- Author
- Date

FILTER BY TYPE

- Follow (4)
- Staff (3)
- Partner (1)
- Story (4)

FILTER BY TOPIC

- Health & Fitness (4)
- Environment & Sustainability (4)

FILTER BY SUBTOPIC

- Fiber Folk (4)
- Food (4)
- Ecology (1)
- Aging (4)

FILTER BY REGION

- Europe (4)
- N. America (4)
- L. America (1)

MEDIA (1)

FILTER BY MEDIA TYPE

- Video (1)
- Gallery (1)
- Article (1)

PAGE 1/2/3/4/5/6/7/8/9/10 VIEW 10



OLIVIER-HUGHES TERREAUX

UPCOMING EVENT

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OLIVIER-HUGHES TERREAUX

ASHOKA FELLOW

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UPCOMING EVENT

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ASHOKA FELLOW

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UPCOMING EVENT

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ASHOKA FELLOW

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UPCOMING EVENT

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OLIVIER-HUGHES TERREAUX

ASHOKA FELLOW

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OLIVIER-HUGHES TERREAUX

UPCOMING EVENT

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Food (4)

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Gallery (1)


Article (1)



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Architecture 2

Architecture 3

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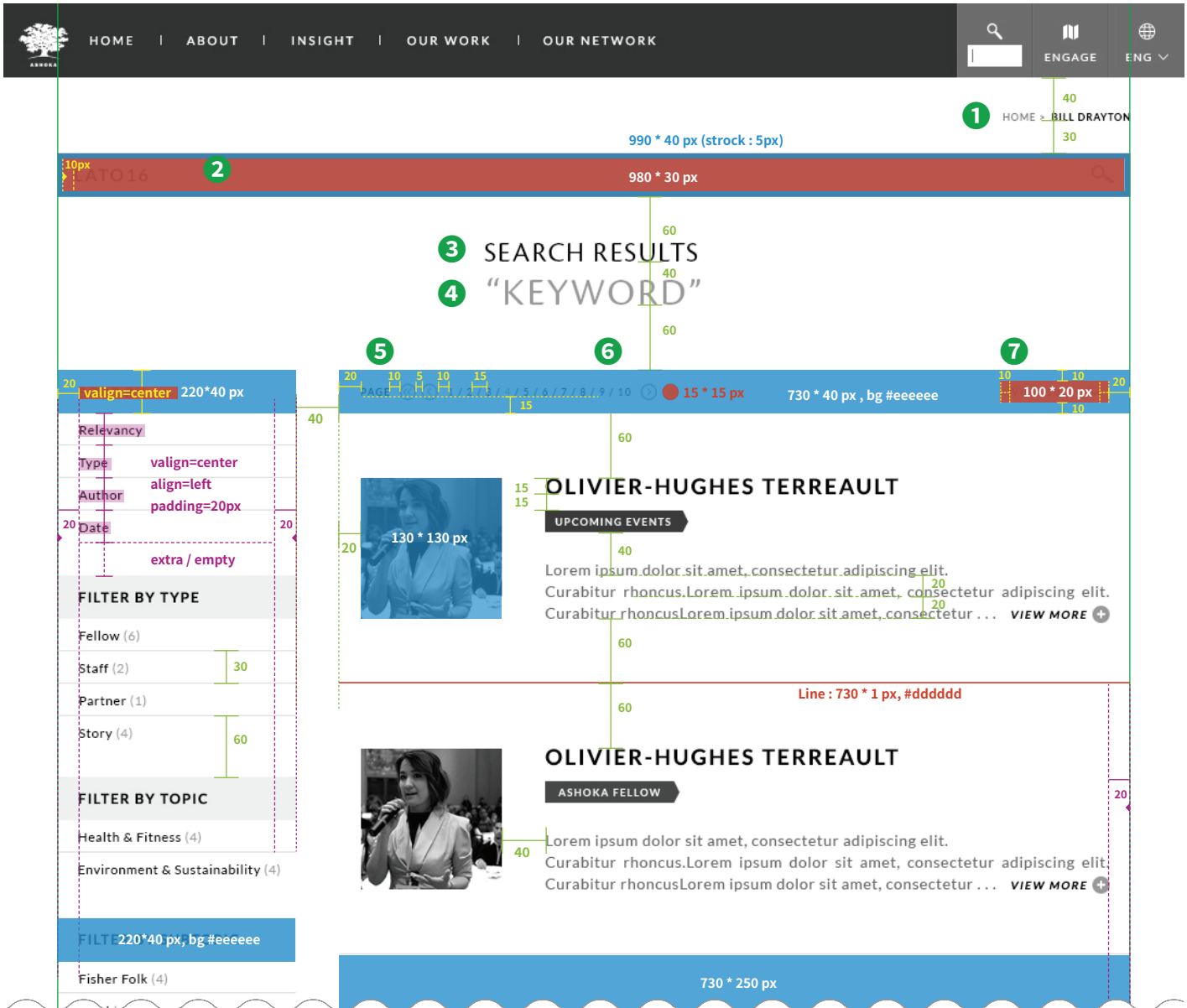
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The growth of the elderly population is a global trend. However, families, civil society, and the government in Brazil are particularly ill-equipped to deal with this increase. To address the issue, Olivier-Hugues Terreault is preparing caregivers with the skills to better handle and care for seniors and is working with institutions to design inclusive policies that better address their needs. In Canada, he has successfully developed psychosocial programs in hospitals and elder homes to equip seniors with resilience and a offer a sense of belonging in those environments where they feel out of place, stressed, and anxious. Now, Olivier is spreading these techniques, based on a unique clowning therapy, social status, or age.

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FIRST NAME	LAST NAME	EMAIL ADDRESS
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STREET ADDRESS		CITY
<input type="text"/>		<input type="text"/>
STATE/PROVINCE	COUNTRY	SUBMIT
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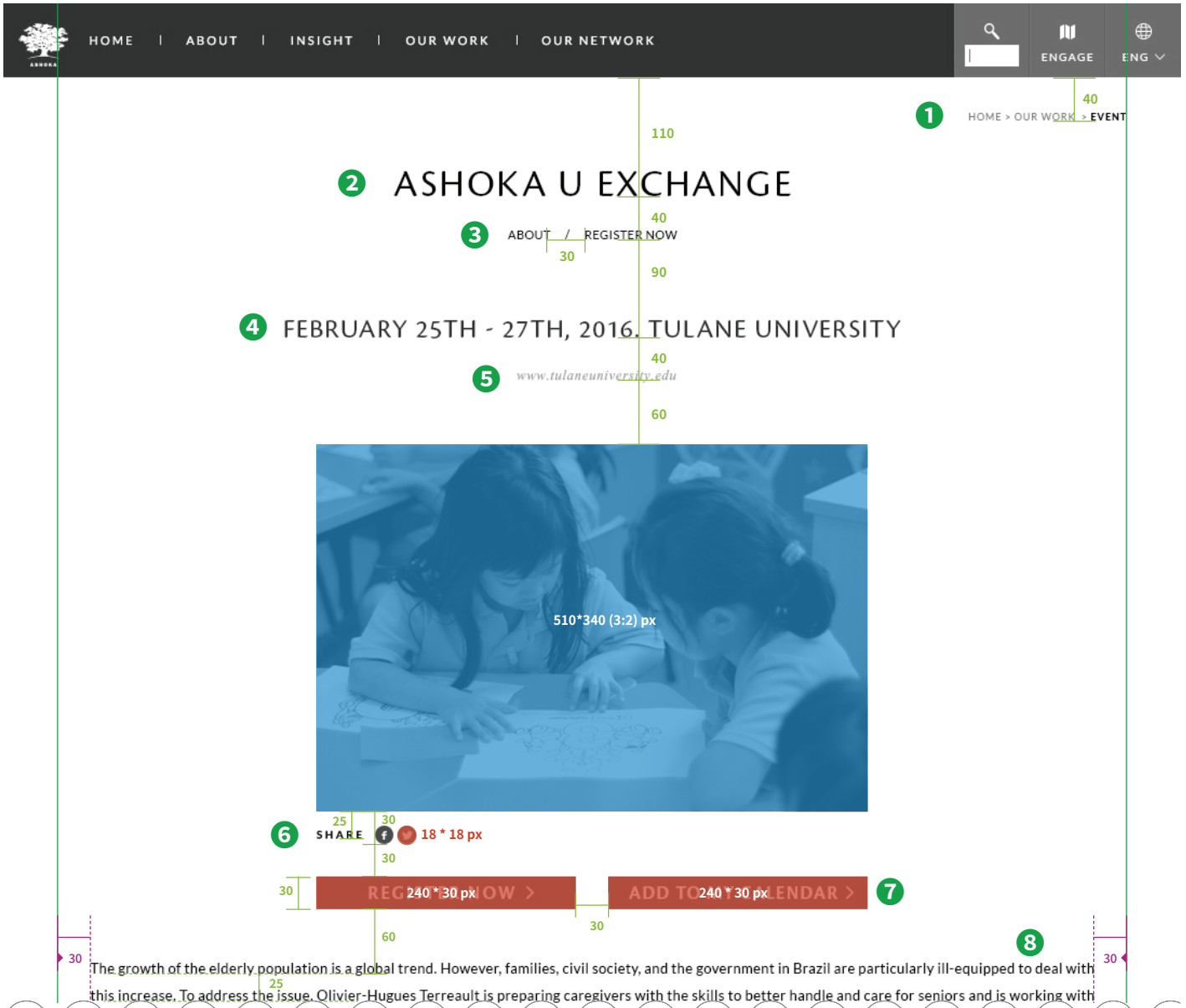
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STATE/PROVINCE	COUNTRY	SUBMIT
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Architecture 1

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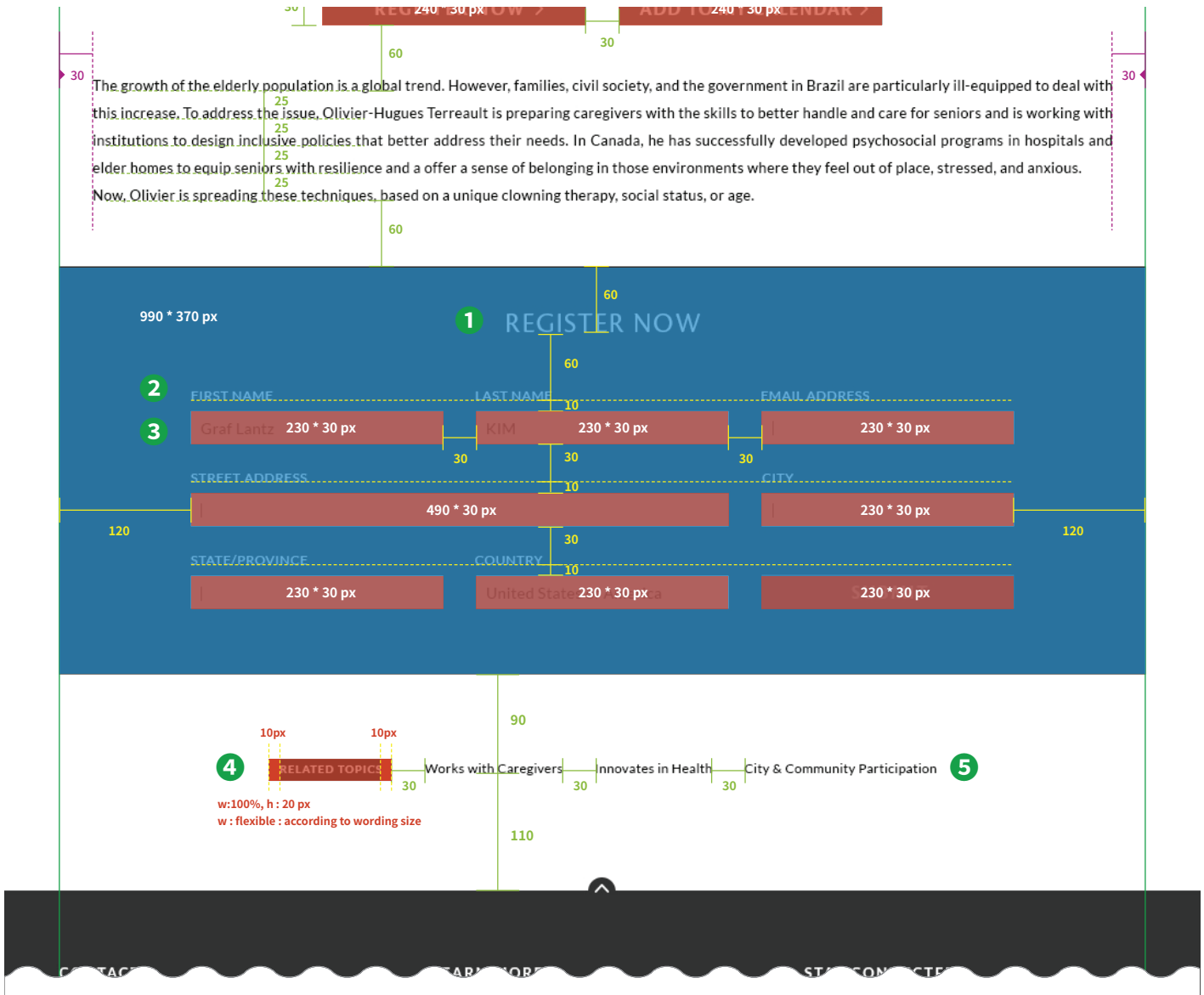
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BILL DRAYTON



FOUNDER & CEO
ASHOKA GLOBAL OFFICE
@bill_drayton

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Bill Drayton has been a social entrepreneur since he was a New York City elementary school student. He was born to a mother who emigrated from Australia as a young cellist and an American father who, also unafraid to step into the unknown, became an explorer at an equally young age. Public service and strong values run through the stories of both parents' families including several of the earliest anti-slavery abolitionist and women's leaders in the U.S. These family influences, the rich diversity and openness of life in Manhattan as well as America's deep cultural concern with equity, which flourished during the Civil Rights years-all interacted with one another and with Bill's temperament to plant Ashoka's earliest roots.

In elementary school, Bill loved geography and history and was equally unmotivated in Latin and math. His real passion in those years went to sailing, and starting and running a series of newspapers in his school and beyond. In high school he created and built the Asia Society into the largest student organization. By high school he was also a NAACP member and actively engaged in and deeply moved by civil rights work. At Harvard he founded the Ashoka Table; and, at Yale Law School, he launched Yale Legislative Services which, by the time he graduated, engaged one third of the student body in helping key legislators throughout the northeast design and draft legislation.

Bill's deepening commitments to Asia, especially South Asia, and to civil rights were closely linked. Martin Luther King, Jr. followed Mahatma Gandhi's way, and anyone concerned with inequity within the U.S. could only be more disturbed by the greater inequalities between the world's North and South.

Once focused on such a chasm, any entrepreneur would have to ask: "What can I do?" At Harvard and Oxford, Bill did ask. Fully appreciating how central to significant change "Development" entrepreneurs are, his answer was the Ashoka idea.

Bill is also a manager and management consultant - choices that also grow from his fascination with how human institutions work. Although he loves and thinks first in historical terms, he is trained in economics, law, and management, the three key inter-venturist disciplines. He was a McKinsey and Company consultant for almost ten years, gaining wide experience serving both public and private clients.

For four years, he was Assistant Administrator at the U.S. Environmental Protection Agency, where he had lead responsibility for policy, budget, management, audit, and representing the environment in Administration-wide policy development, notably including budget, energy, and economic policy. He successfully "intrapreneured" a series of major innovations and reforms in the field, ranging from the introduction of emissions trading to the use of economics-defined incentives to remove the advantage of delaying compliance. Later he founded and led Save EPA (an association of professional environmental managers that helped the Congress, press, administration, citizen groups, and public understand and the block much of the radically destructive policies proposed by the Administrator Ann Gorsuch and others). Bill also founded and led Environmental Safety (which helps develop and spread better ways of implementing environmental laws).

He also served briefly in the White House, and taught both law and management at Stanford Law School and Harvard's Kennedy School of Government. Bill has received many awards for his achievements. Bill has received achievements.

He is currently significantly involved as board chair of Get America Working! and Youth Ventures, both major strategic innovations for the public good. He was elected one of the early MacArthur Fellows for his work, including the founding of Ashoka.

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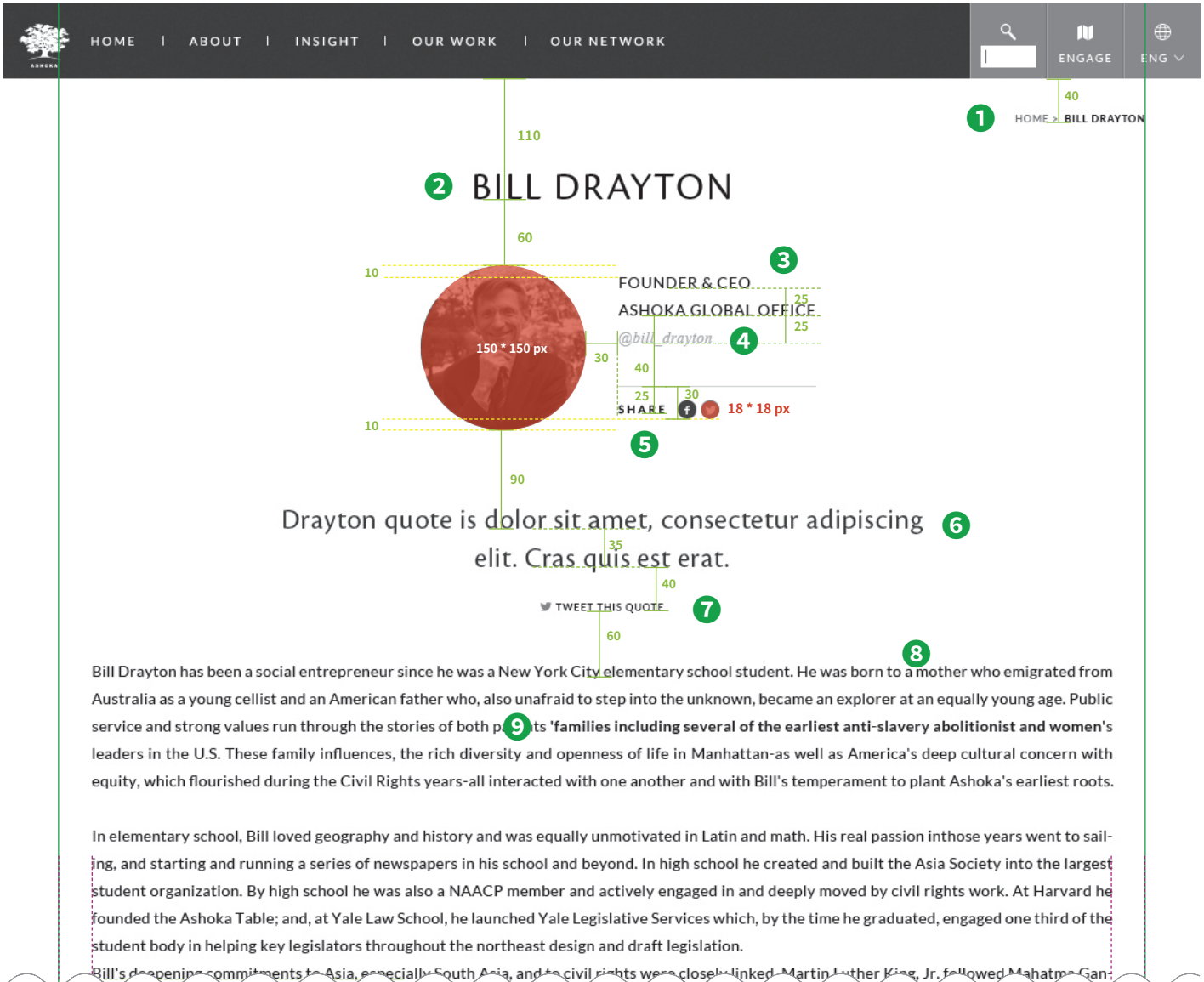
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Architecture 2

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6 QUOTE

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7 INFO_EXCERPT

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8 BODY

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Bill's deepening commitments to Asia, especially South Asia, and to civil rights were closely linked. Martin Luther King, Jr. followed Mahatma Gandhi's way, and anyone concerned with inequity within the U.S. could only be more disturbed by the greater inequalities between the world's North and South.

Once focused on such a chasm, any entrepreneur would have to ask: "What can I do?" At Harvard and Oxford, Bill did ask. Fully appreciating how central to significant change "Development" entrepreneurs are, his answer was the Ashoka idea.

Bill is also a manager and management consultant - choices that also grow from his fascination with how human institutions work. Although he loves and thinks first in historical terms, he is trained in economics, law, and management, the three key interventionist disciplines. He was a McKinsey and Company consultant for almost ten years, gaining wide experience serving both public and private clients.

For four years, he was Assistant Administrator at the U.S. Environmental Protection Agency, where he had lead responsibility for policy, budget, management, audit, and representing the environment in Administration-wide policy development, notably including budget, energy, and economic policy. He successfully "intrapreneured" a series of major innovations and reforms in the field, ranging from the introduction of emissions trading to the use of economics-defined incentives to remove the advantage of delaying compliance. Later he founded and led SEPA (an association of professional environmental managers that helped the Congress, press, administration, citizen groups, and public understand and block much of the radically destructive policies proposed by the Administrator Ann Gorsuch and others). Bill also founded and led Environmental Safety (which helps develop and spread better ways of implementing environmental laws).

He also served briefly in the White House, and taught both law and management at **Stanford Law School** and Harvard's Kennedy School of Government. Bill has received many awards for his achievements. Bill has received achievements.

He is currently significantly involved as board chair of Get America Working! and Youth Venture, both major strategic innovations for the public good. He was elected one of the early MacArthur Fellows for his work, including the founding of Ashoka.

Bill has received many awards for his achievements. He was elected one of the early MacArthur Fellows for his work, including the founding of Ashoka. Yale School of Management gave him its annual Award for Entrepreneurial Excellence. The American Society of Public Administration and the National Academy of Public Administration jointly awarded him their National Public Service Award, and the Common Cause gave him its Public Service Achievement Award. He has also been named a Preiskel-Silverman Fellow for Yale Law School and is a member of the American Academy of Arts and Sciences. Most recently in 2005, he was selected one of America's Best Leaders by US News & World Report and Harvard's Center for Public Leadership. In the same month he was the recipient of the Yale Law School's highest alumni honor, The Yale Law School Award of Merit - for having made a substantial contribution to Public Service.

INSIGHTS BY BILL DRAYTON

1 INFO_LINK(ADDRESS)

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3 BODY(BOLD)

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Center for Public Leadership. In the same month he was the recipient of the Yale Law School's highest alumni honor, The Yale Law School Award of Merit- for having made a substantial contribution to Public Service.

1 INSIGHTS BY BILL DRAYTON

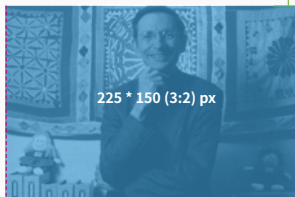


2 LEARNING FOR THE FUTURE OF AFRICA

Bill has received many awards for his achievements. He was elected one of the early MacArthur Fellows for his work, including the founding of Ashoka. Yale School of Management gave him its annual Award for Entrepreneurial Excellence. The American Society of Public Administration and the National Academy of Public Administration jointly awarded him their National Public Service Award, and the Public Service Achievement Award. The American Society of Public Administration the National ...

[VIEW MORE](#)

18 * 18 px



225 * 150 (3:2) px

LEARNING FOR THE FUTURE OF AFRICA

Bill has received many awards for his achievements. He was elected one of the early MacArthur Fellows for his work, including the founding of Ashoka. Yale School of Management gave him its annual Award for Entrepreneurial Excellence. The American Society of Public Administration and the National Academy of Public Administration jointly awarded him their National Public Service Award, and the Public Service Achievement Award. The American Society of Public Administration the National ...

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990 * 270 px

LEARNING FOR THE FUTURE OF AFRICA

Bill has received many awards for his achievements. He was elected one of the early MacArthur Fellows for his work, including the founding of Ashoka. Yale School of Management gave him its annual Award for Entrepreneurial Excellence. The American Society of Public Administration and the National Academy of Public Administration jointly awarded him their National Public Service Award, and the Public Service Achievement Award. The American Society of Public Administration the National ...

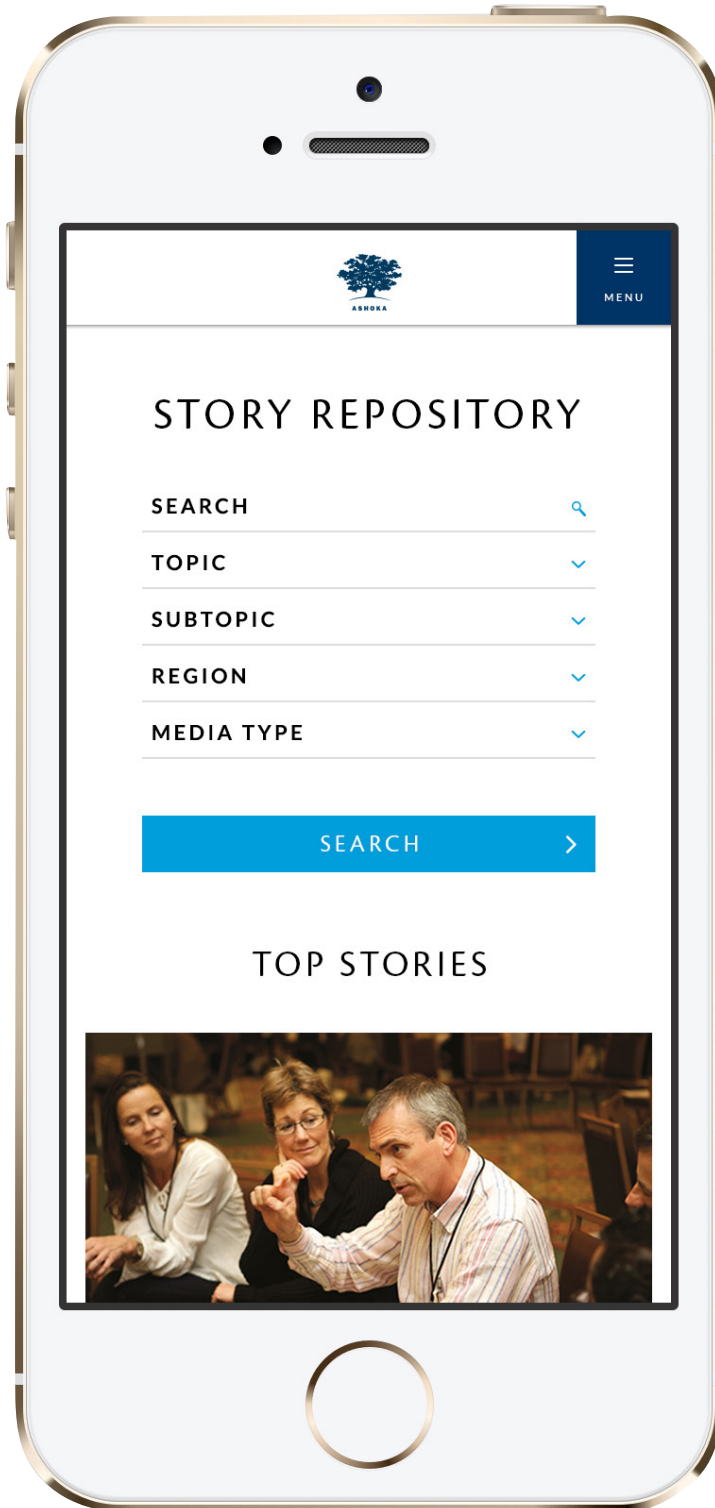
[VIEW MORE](#)

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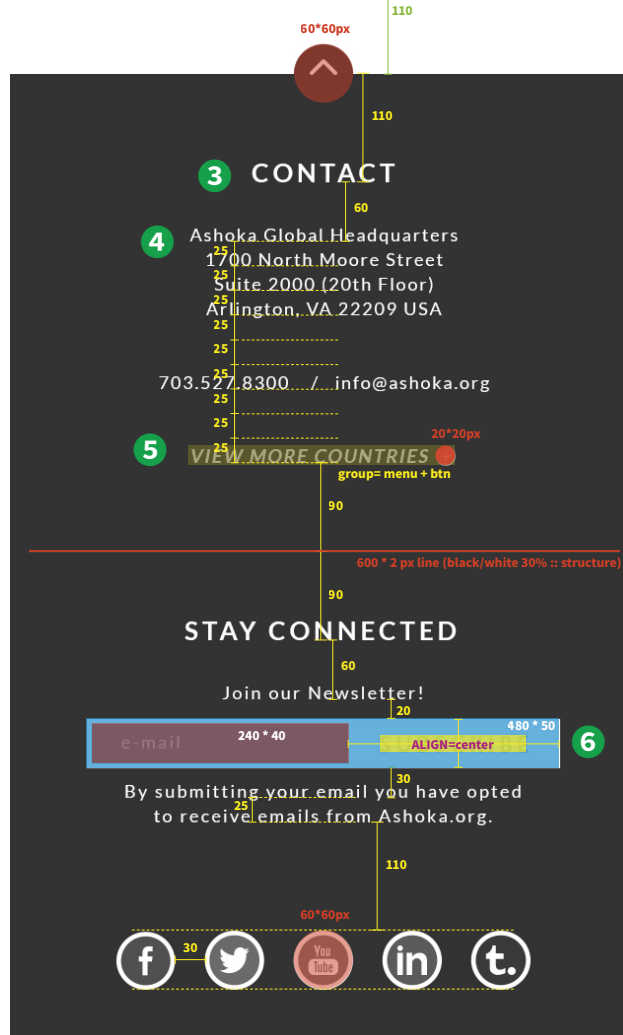
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- 1** At home with the Lamborghinis
- 2** I came to Ashoka because it was one of the only places in the world I came to Ashoka because it was one of the only places in ...

**1 STORY TILE TITLE**

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2 STORY TILE BODY

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3

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5 VEIW MORE

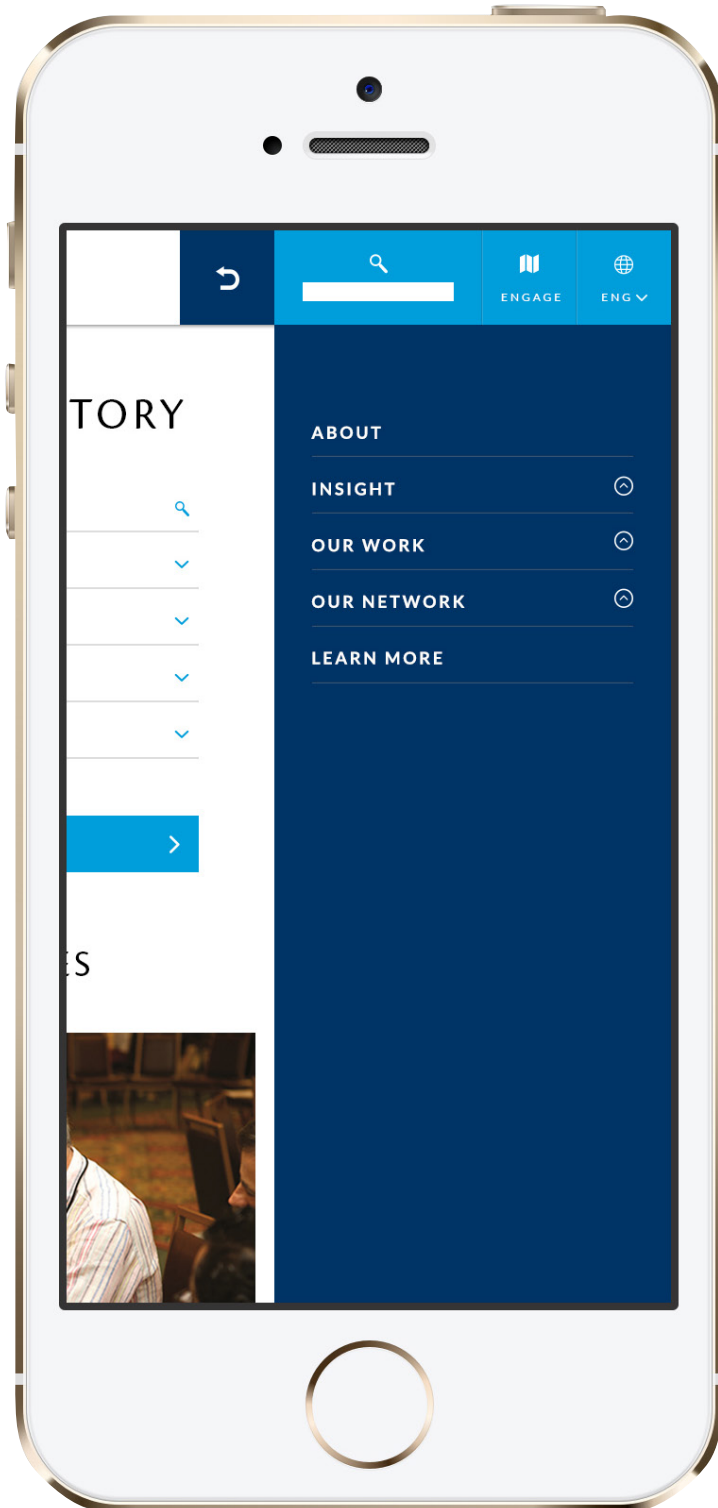
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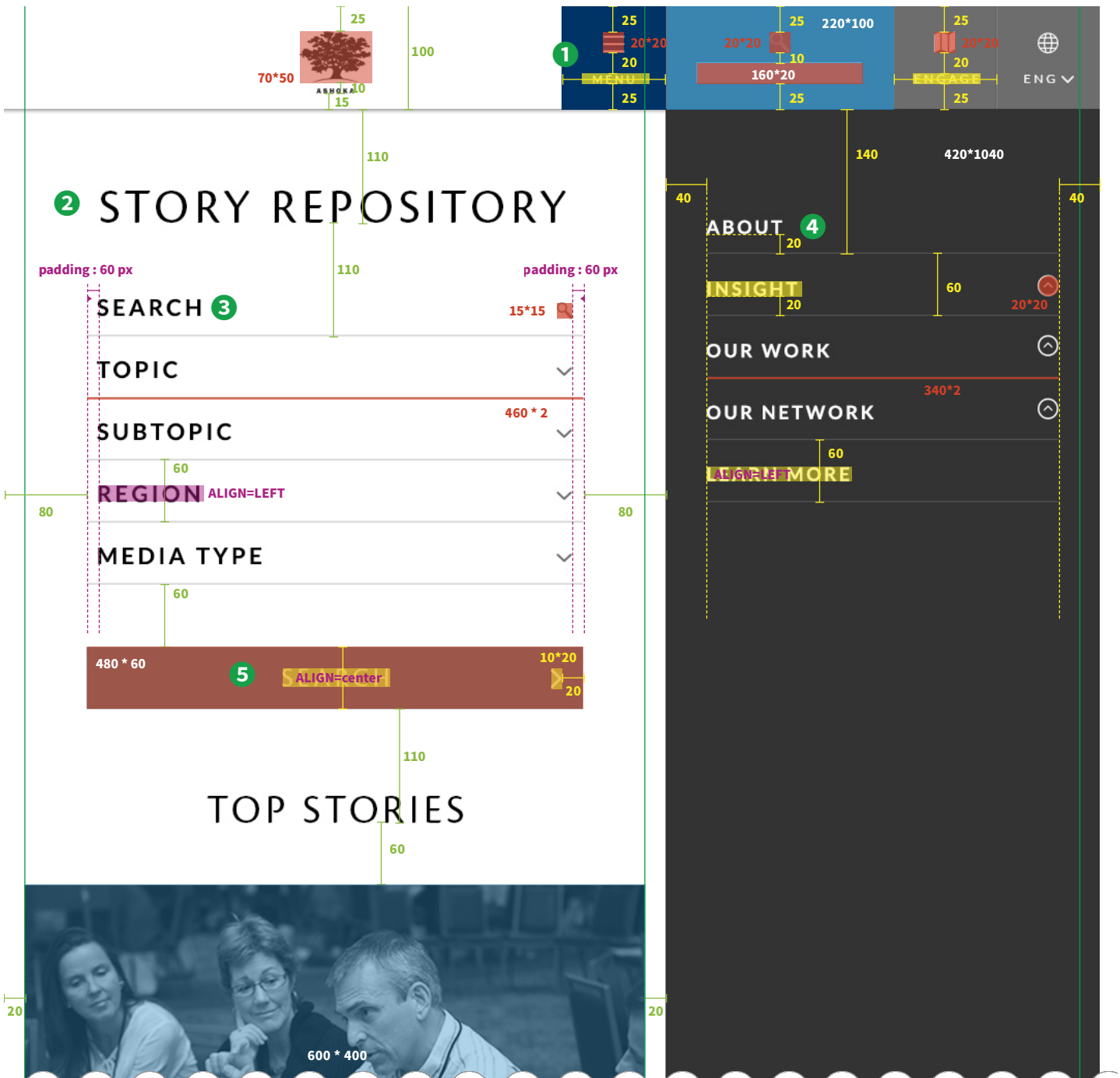
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6 SUBSCRIBE

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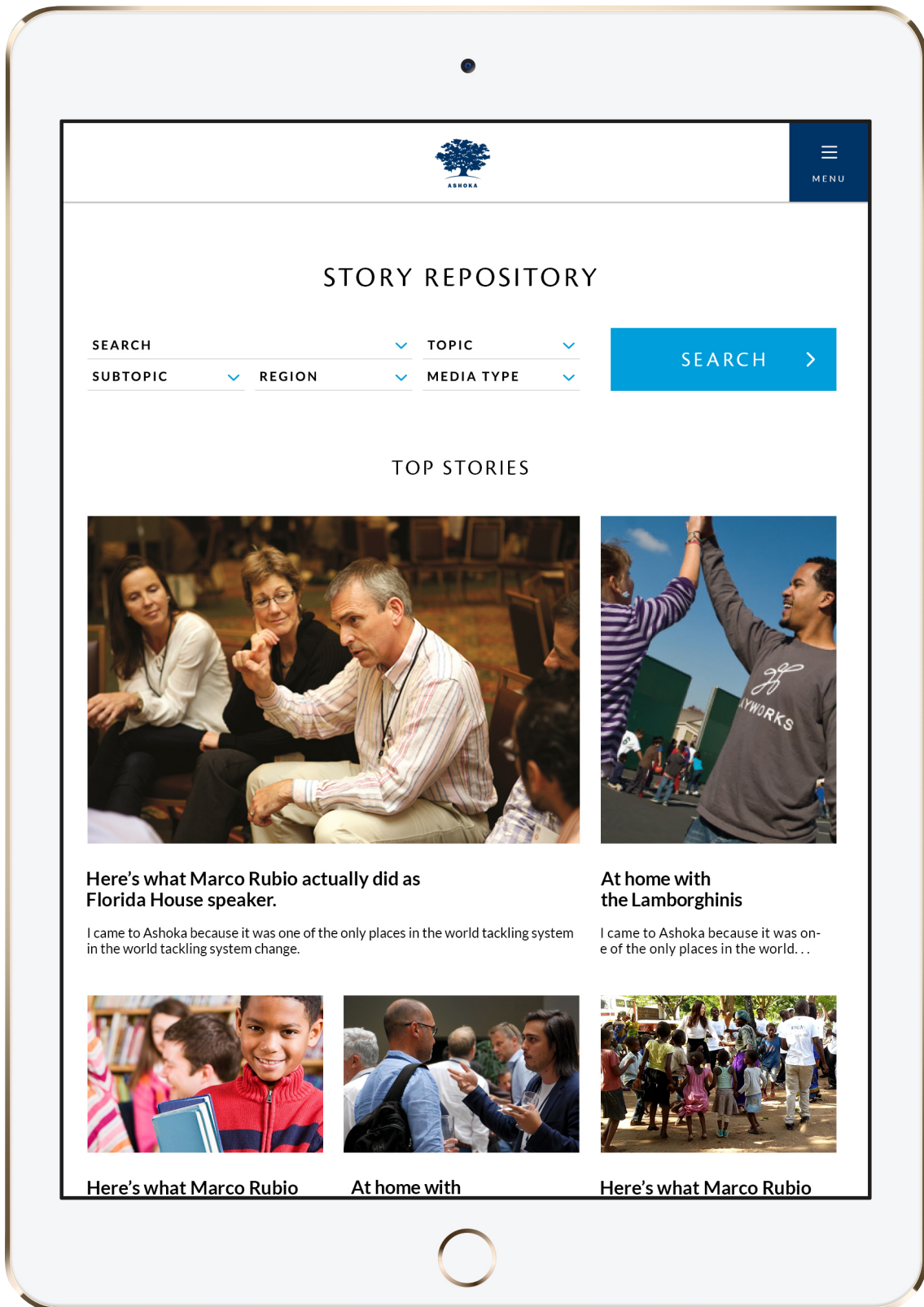
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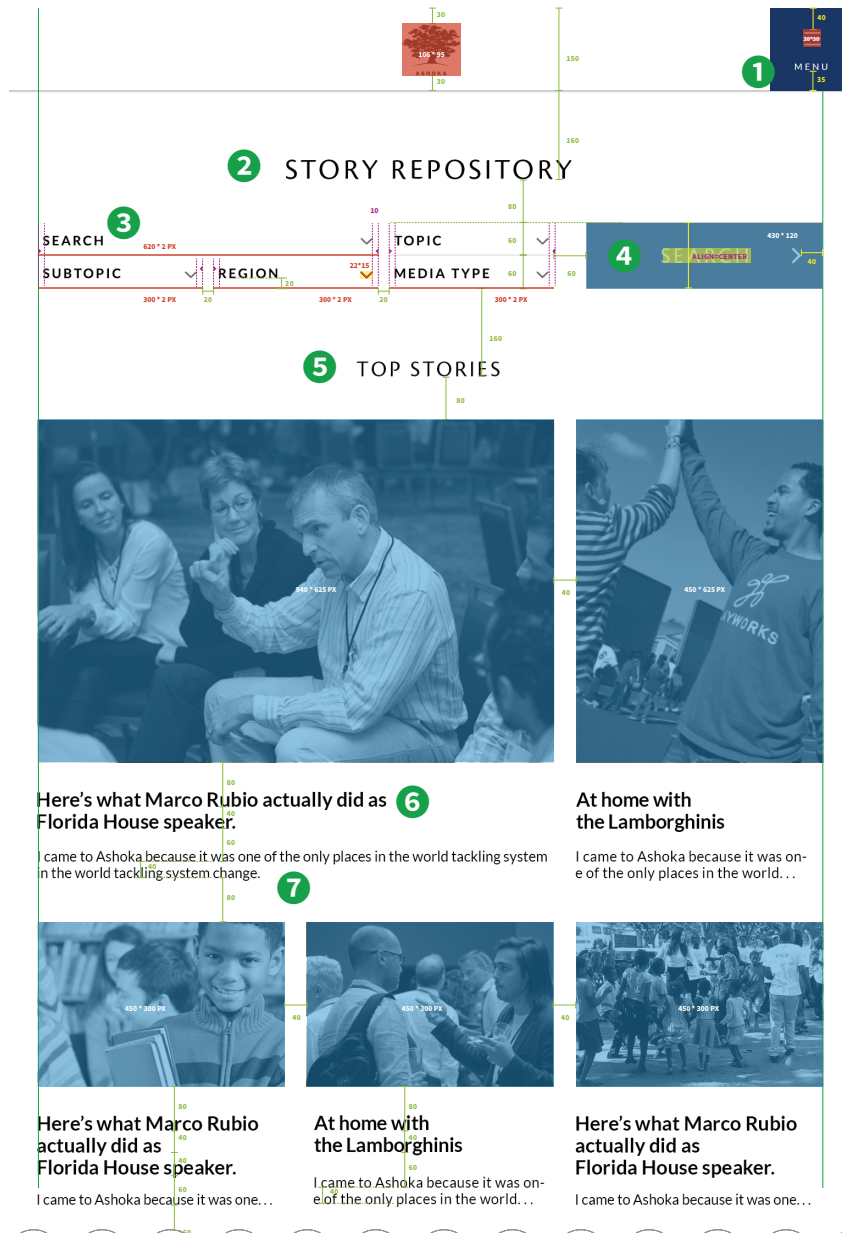
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2 TITLE

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3 MENU CATEGORY

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4 SEARCH BUTTON

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5 SUB TITLE

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7 STORY TILE BODY

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MOST RECENT STORIES

Here's what Marco Rubio actually did as Florida House speaker.
I came to Ashoka because it was one...

At home with the Lamborghinis
I came to Ashoka because it was one of the only places in the world...

Here's what Marco Rubio actually did as Florida House speaker.
I came to Ashoka because it was one...

MOST SHARED STORIES

Here's what Marco Rubio actually did as Florida House speaker.
I came to Ashoka because it was one...

At home with the Lamborghinis
I came to Ashoka because it was one of the only places in the world...

Here's what Marco Rubio actually did as Florida House speaker.
I came to Ashoka because it was one...

1 CONTACT

Ashoka Global Headquarters
1700 North Moore Street
Suite 2000 (20th Floor)
Arlington, VA 22209 USA

703.527.8300
info@ashoka.org

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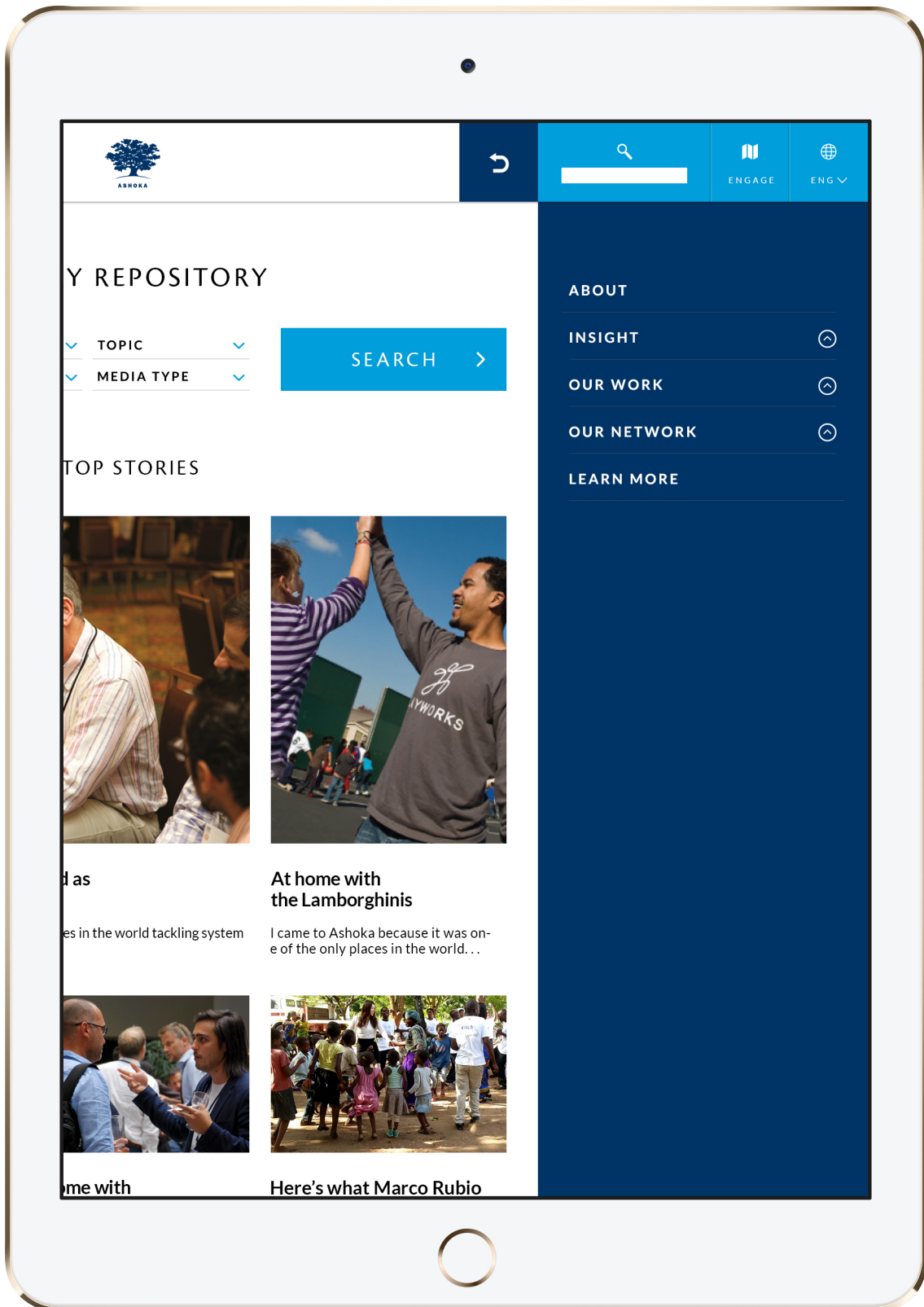
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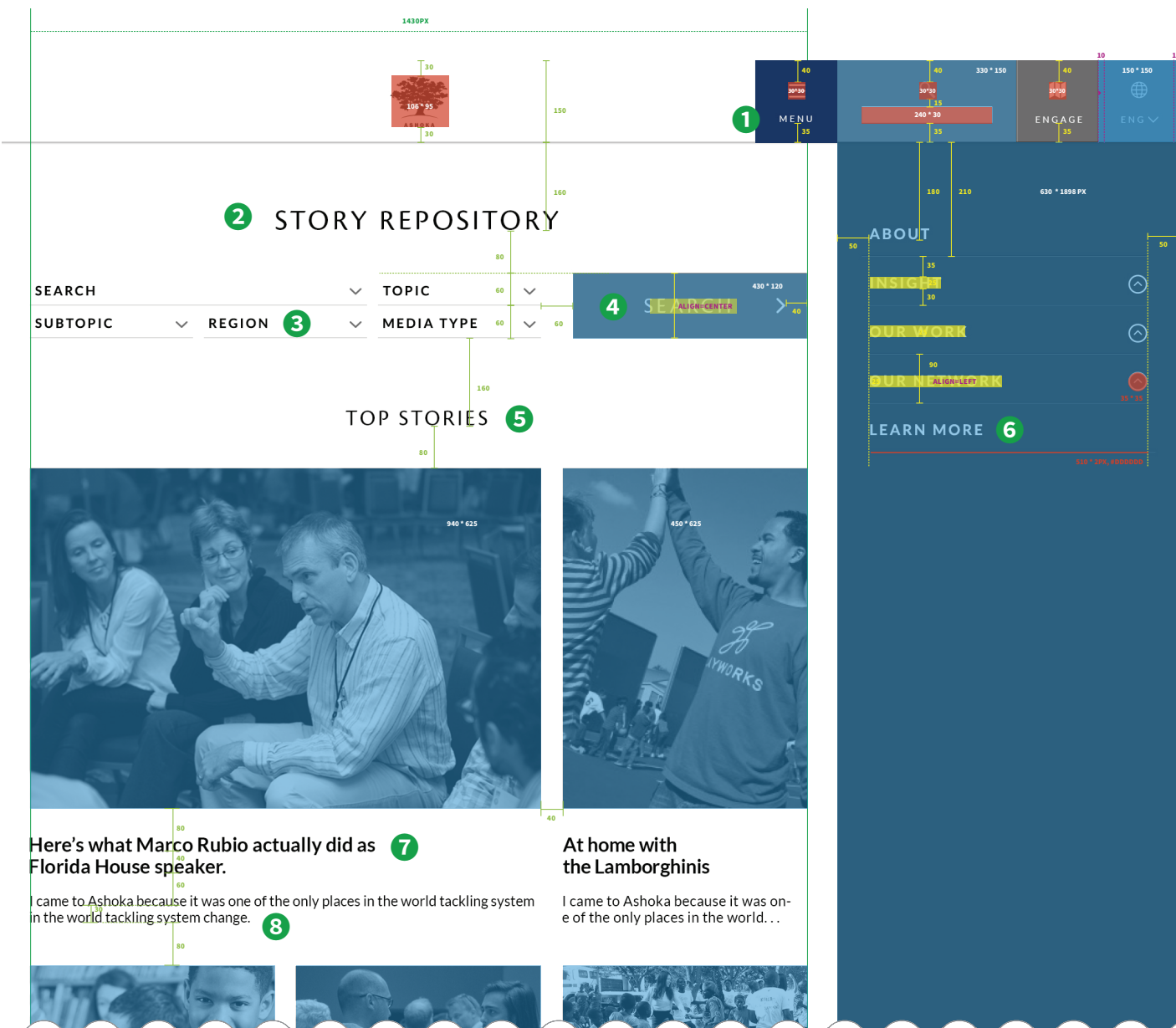
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3 VIEW MORE(HOVER)
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4 SUBSCRIBE
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3 CATEGORY

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8 STORY TILE BODY

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